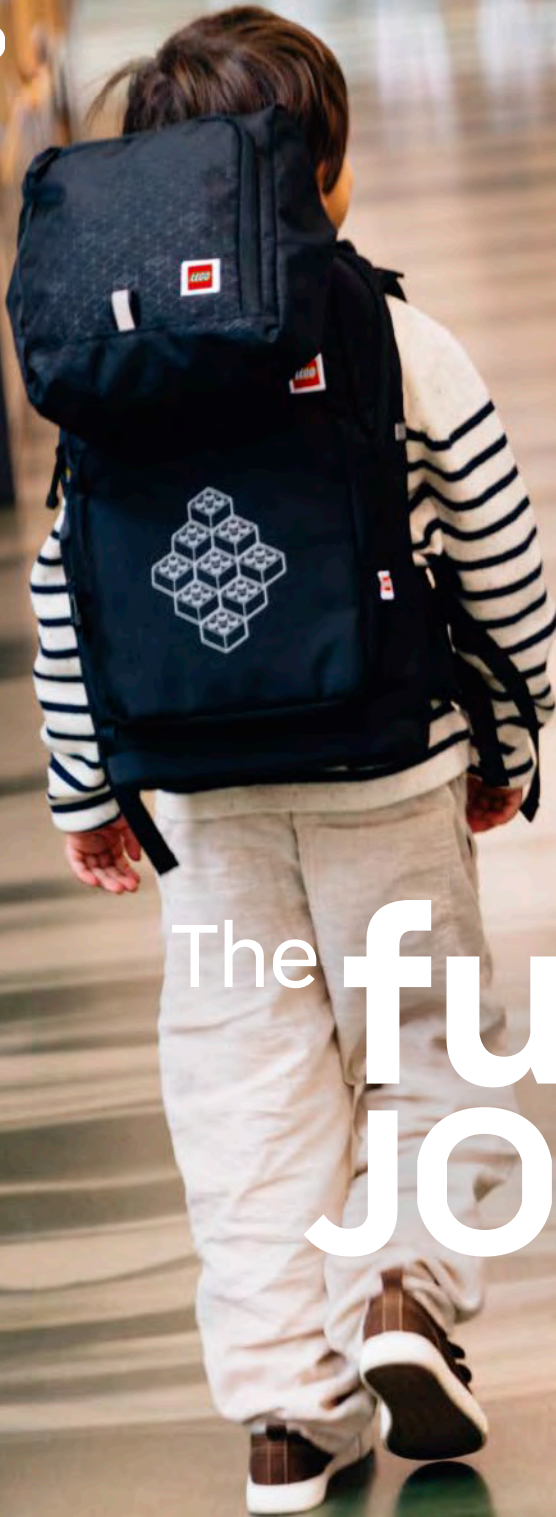




2025

Back to
School



The **fun** is in the
JOURNEY





Contents

- Seasonal story**
- The new designs**
- How to adjust**
- GPL – how we work**
- School Bags**
- Backpacks**
- Accessories**

The **fun** is in the **JOURNEY**

Seasonal Story

The way to school is not just a matter of coming from A to B. It's an adventurous journey where only your imagination puts a limit to what you will explore.

As the sun shines down, your senses come alive to a symphony of delightful sounds. The jingle-jangle of LEGO bricks in the bag harmonizes with the chirping birds and the cheerful banter of fellow adventurers joining your journey to school.

So grab your LEGO bag, wear your brightest smile, and embark on this brick-filled extravaganza, where imagination knows no limits. The world is your LEGO playground, and the fun never stops!





THE NEW DESIGNS

Introducing our brand-new Back to School LEGO® designs. With a meticulous exploration of themes, we present five distinct design lines, each a powerful representation catering to all kinds of kids. From intricate ninja adventures to cosmic exploration, vibrant floral elegance and versatile neutral palettes, these designs stand as a testament to our dedication in offering a broad spectrum of engaging and inclusive options for your business needs.



2501 LEGO® NINJAGO®, ELEMENTAL MASTER OF ENERGY

From unsuccessful super-villain to the Ultimate Spinjitzu Master. Lloyd has travelled the furthest of all the young ninja. He sacrificed his childhood to embrace his destiny, finally becoming the Green Ninja and, for a short while, the all-powerful Golden Ninja.

2502 LEGO® NINJAGO®, DRAGON ENERGY

Kai's impulsive personality, fierce temper and immense drive mirror the fire within him. His strong sense of justice makes him stubborn, and he will stop at nothing if he has to put his mind to it ... but this is also the source of his bravery.





2505 LEGO® CITY. SPACE EXPLORER

Space is filled with mystery and cool stories, from Planets and Star Gazing to Life in Space or Future Space Tech. For kids, Space is an Epic Playground that blows the imagination, curiosity and wonder out of their minds.

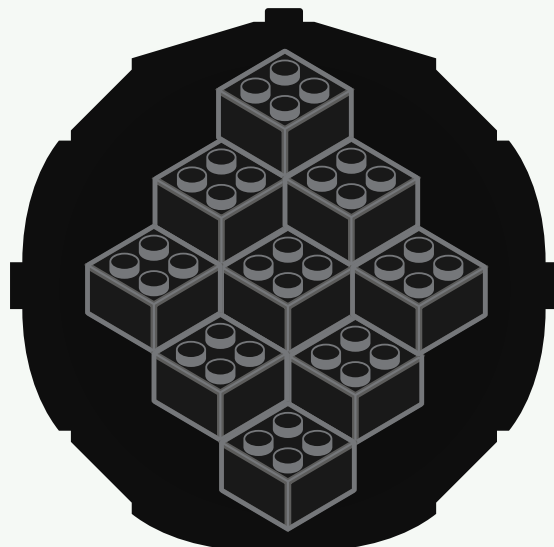


2506 LEGO®, FLOWERS

A delightful fusion of femininity and creativity. Inspired by LEGO® flowers, this masterpiece is tailored for kids seeking a touch of elegance in their school gear.

2511 LEGO®, BRICKS

A timeless embodiment of LEGO DNA and classic simplicity. This design celebrates the essence of LEGO bricks, offering a sophisticated and versatile option for young students.



Guide to adjustment of the School Bag



Tighten the lifting straps to bring the top part of the bag closer to the child's back



Adjust the straps to ensure the most ideal fit

Tighten the chest strap to distribute the weight of the bag



Air Flow back panel ensures ventilation for the child's back

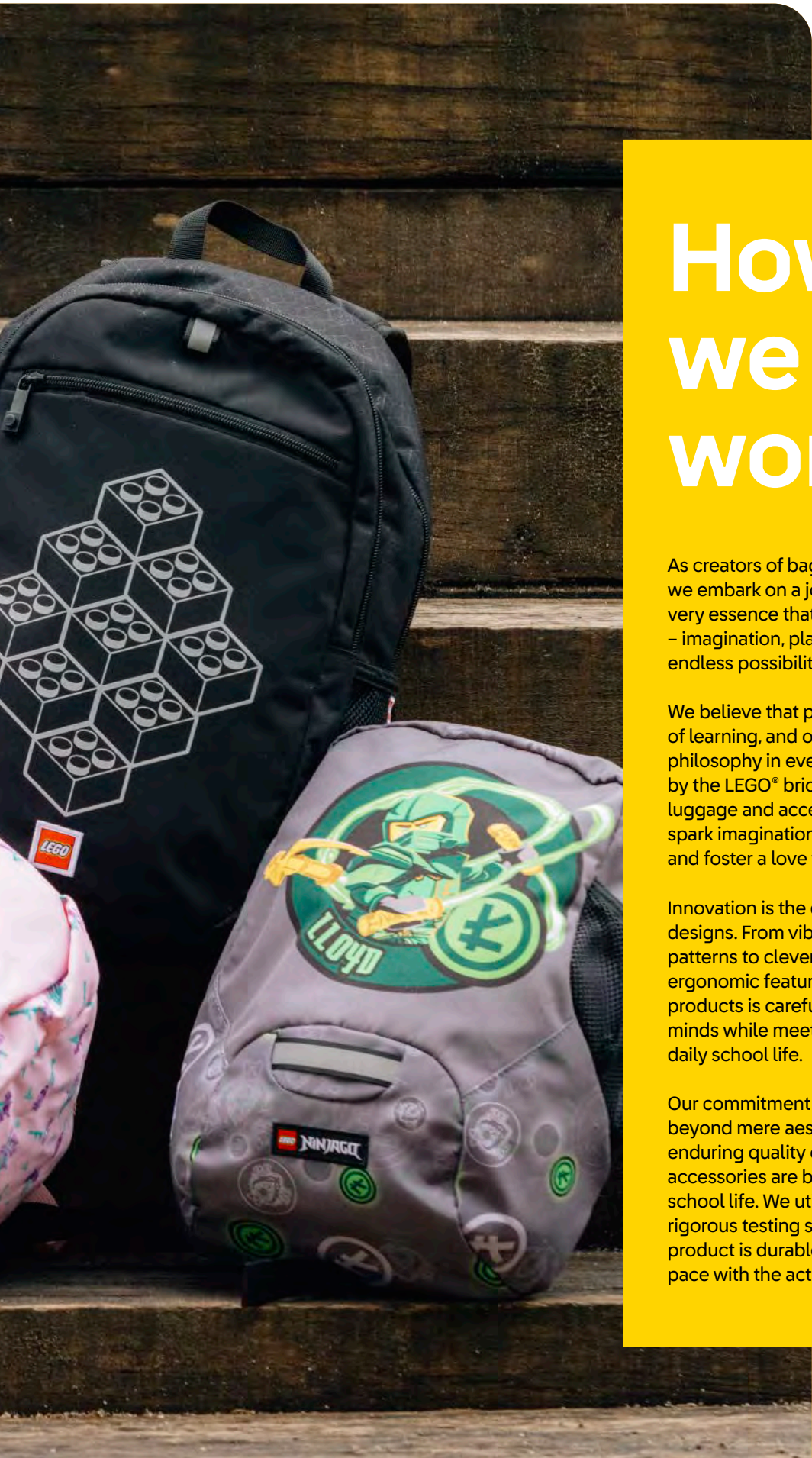


Adjust the chest strap to a comfortable height above the chest by pulling the buckle up or down

Place the hip belt centered over the hip bone. Close and tighten the belt to shift the weight from the shoulders to the hips







How we work

As creators of bags, luggage, and accessories, we embark on a joyful journey, inspired by the very essence that defines the LEGO® Brand – imagination, playfulness, and the magic of endless possibilities.

We believe that play is the cornerstone of learning, and our products reflect this philosophy in every stitch and seam. Inspired by the LEGO® bricks and themes, our bags, luggage and accessories are designed to spark imagination, encourage exploration, and foster a love for learning among children.

Innovation is the driving force behind our designs. From vibrant colors and playful patterns to clever compartments and ergonomic features, every aspect of our products is carefully crafted to engage young minds while meeting the practical needs of daily school life.

Our commitment to the LEGO® DNA extends beyond mere aesthetics. Just like the enduring quality of LEGO® bricks, our bags and accessories are built to withstand the rigors of school life. We utilize premium materials and rigorous testing standards to ensure that each product is durable, reliable, and able to keep pace with the active lifestyles of children.

School Bags

COLLECTION





Introduction

Introducing our vibrant and innovative school bag line, designed to inspire young minds as they embark on their educational journey. Our bags are specially crafted with the needs of school children in mind, combining functionality, durability, and delightful designs that capture their imagination.

At Grown Up Licenses, we understand the importance of a great school bag that not only carries textbooks and supplies but also reflects a child's unique personality. Our collection features a range of sizes, styles, and colors, ensuring there's a perfect match for every young student's taste.

Safety is our top priority. Each bag in our line is meticulously engineered with sturdy materials and reinforced stitching, providing peace of mind for both parents and students. With comfortable padded straps and ergonomic designs, our bags offer excellent support for growing backs and shoulders, promoting good posture and reducing strain.

Join us in equipping the next generation of learners with the perfect companion for their educational voyage. Discover the joy of our new school bag line, where durability meets style, and function meets fun. Let us be part of your child's unforgettable school days.



SCHOOL BAGS

20214

Maxi Plus School Bag

Dimensions: **42 x 25 x 22 cm**

Volume: **23 ltr.**

Weight: **1,24 kg**

Material: **100% 300D rPET Polyester
w/WR**

DMOC
3249 Kč / 129,99 €

- Padded compartment with zipper access from the back suitable for A4 folder, books or laptop
- Stable bottom panel with flat moulded studs
- Inside slip pocket closest to the back
- Inside elastic strap to keep book and notepads closest to the body
- Large insulated front zipper pocket with supported volume from within main compartment
- ...



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy

20238

Optimo Starter School Bag

Dimensions: **39,5 x 24 x 17 cm**

Volume: **20 ltr.**

Weight: **1,024 kg**

Material: **100% 300D rPET Polyester w/WR**

DMOC

2749 Kč / 109,99 €

- Including attachable gym bag
- Adjustable hipbelt
- Front zipper pocket
- Airmesh-padded backpanel with airflow
- Insulated front pocket for lunch box
- Reflective elements on all four sides
- Adjustable and slideable sternum straps to disperse weight of bag

...



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer



2506 LEGO®, Flowers



2511 LEGO®, Bricks

SCHOOL BAGS

20192

Hansen Starter School Bag

Dimensions: **38 x 28 x 27 cm**

Volume: **24 ltr.**

Weight: **1,2 kg**

Material: **100% 300D rPET Polyester w/WR**

DMOC

2499 Kč / 99,99 €

- Padded back panel with adjustable height system
- Adjustable sternum straps to disperse weight of school bag
- The hip belt ensures transfer of weight from shoulder to hips. Remove it completely on days with low loading weight
- Easy cleanable bottom panel
- Large main compartment with an elastic strap that keeps heavy books closest to the back of the child
- Padded laptop compartment with zipper access from the back
- Two side pockets fitting a water bottle or a foldable umbrella
- Deep front pocket suitable for a lunch box or pencil case



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2511 LEGO®, Bricks



SCHOOL BAGS

20193

Nielsen School Bag

Dimensions: **40 x 29 x 28 cm**

Volume: **15 ltr.**

Weight: **1,2 kg**

Material: **100% 300D rPET Polyester
w/WR**

DMOC

3699 Kč / 149,99 €

- Padded back panel with adjustable height system
- Adjustable sternum straps to disperse weight of school bag
- The hip belt ensures transfer of weight from shoulder to hips. It is possible to remove the belt completely, on days with low loading weight
- Side pocket fitting a water bottle
- ...



2511 LEGO®, Bricks

20209

Petersen School Bag

Dimensions: **38 x 25 x 27 cm**

Volume: **23 ltr.**

Weight: **1,07 kg**

Material: **100% 300D rPET Polyester
w/WR**

DMOC

2749 Kč / 109,99 €

- Adjustable back panel system
- Adjustable hip belt that can be removed on days with low carry weight
- Hard bottom panel with easy to clean PU surface
- Outside pocket for water bottle
- Outside separate laptop or heavy book compartment
- Inside elastic strap to keep book and notepads closest to the body

...



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2505 LEGO® City,
Space Explorer



2511 LEGO®, Bricks

SCHOOL BAGS

20236

Base School Bag

Dimensions: **42,5 x 28,5 x 32 cm**

Volume: **28 ltr.**

Weight: **0,63 kg**

Material: **rPET Poly 300D
PUx2 print and solid**

DMOC

1799 Kč / 69,99 €

- Padded backpanel
- Front zipper pocket with inside penholder and pockets
- Double compartment
- Inside small zipper pocket
- Inside slip pocket and elastic strap
- 2 mesh side pockets
- Inside name tag for easy identification
- ...



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer



SCHOOL BAGS

20301

Easy School Bag Light

Dimensions: **39 x 29 x 22 cm**

Volume: **18 ltr.**

Weight: **0,8 kg**

Material: **100% 300D rPET Polyester
w/WR**

DMOC

1999 Kč / 79,99 €

- Side mesh pockets
- Adjustable shoulder straps with sternum strap
- Inside name tag for easy identification
- Reflective elements on all 4 sides



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy

SCHOOL BAGS

20220

School Backpack Trolley

Dimensions: **40 x 26 x 23 cm**

Volume: **15 ltr.**

Weight: **1,36 kg**

Material: **100% 300D rPET Polyester
w/WR**

DMOC

1999 Kč / 79,99 €

- Squared front pocket with zipper access
- Padded back panel
- Adjustable shoulder straps
- Outside water bottle pocket
- Inside elastic strap and slip pocket - to keep books closest to the back
- Push-button trolley handle in hid-away zip pocket
- Inside name tag for easy identification
- ...



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer

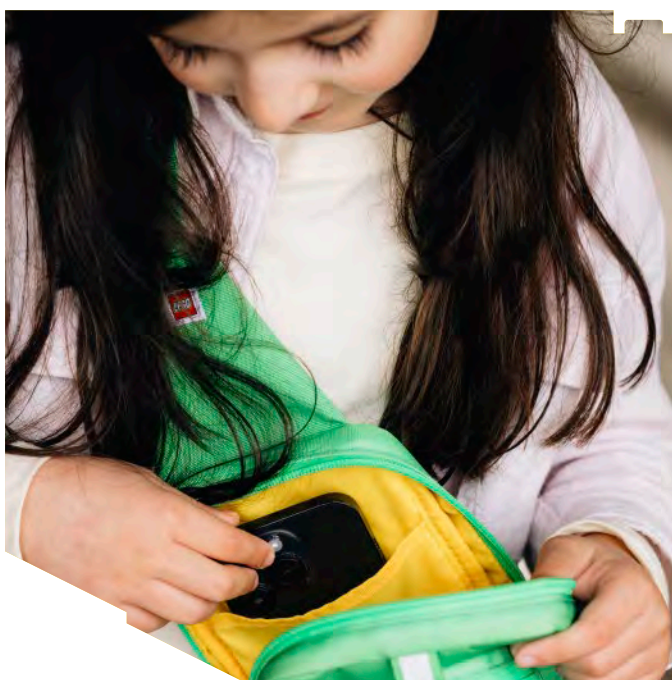


2507 LEGO® NINJAGO®,
Master of Energy



Backpacks

COLLECTION



Introduction

Introducing our extraordinary line of LEGO-inspired backpacks, designed to ignite the imagination of young adventurers and LEGO enthusiasts alike. Crafted with attention to detail, our backpacks combine the functionality of a reliable carry-all with the enchantment of everyone's favorite building blocks.

Our backpacks feature vibrant LEGO-themed patterns and graphics, showcasing beloved characters, colorful bricks, and thrilling landscapes. Whether it's exploring a bustling cityscape or embarking on a NINJAGO® mission, our backpacks transport children to imaginative worlds where anything is possible.

But we didn't stop at the captivating designs. We've engineered our backpacks to provide utmost comfort and durability. With spacious compartments, adjustable straps, and ergonomic support, these backpacks ensure a perfect fit for children of all ages. Plus, they're built to withstand the rigors of daily adventures, making them ideal for school, travel, or any LEGO-inspired exploration.



BACKPACKS

10030

Kindergarten Backpack

Dimensions: 32,5 x 24 x 13 cm

Volume: 10 ltr.

Weight: 0,25 kg

Material: 100% 300D rPET Polyester
w/WR

DMOG

799 Kč / 31,99 €

- Top handle
- Adjustable shoulder straps with sternum strap
- Inside name tag for easy identification
- Reflective elements on all sides
- Padded backpanel
- Lightweight bag
- Side mesh pocket
- Bike light loop



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer



2506 LEGO®, Flowers

20222

Extended Backpack

Dimensions: **40 x 27 x 18 cm**

Volume: **18 ltr.**

Weight: **0,36 kg**

Material: **100% 300D rPET Polyester
w/WR**

DMOC

1129 Kč / 44,99 €

- Adjustable shoulder straps with sternum strap
- Backpanel brick stitching
- Side mesh pockets
- Inside name tag for easy identification
- Suitable for A4 sized documents
- Foam-padded backpanel
- 1x1 brick zipper pullers
- Reflective elements on all four sides



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer



2506 LEGO®, Flowers



2511 LEGO®, Bricks



BACKPACKS

20266

Basic Backpack

Dimensions: **40 x 30 x 18 cm**

Volume: **18 ltr.**

Weight: **0,325 kg**

Material: **300D rPET polyester
PUx2 print & solid**

DMOC

799 Kč / 31,99 €

- Front zipper pocket
- Adjustable shoulder straps
- Inside name tag for easy identification
- Large main opening with easy access
- Large main zipper compartment



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer

20268

Urban Backpack

Dimensions: **45,5 x 31 x 20,5 cm**

Volume: **28 ltr.**

Weight: **0,45 kg**

Material: **300D rPET polyester
PUx2 print and solid**

DMOC

1249 Kč / 49,99 €

- Adjustable shoulder straps
- Front pocket for additional valuables
- Large main compartment
- Inside name tag for easy identification
- Reflective elements on all four sides
- Side pocket suitable for a water bottle
- Adjustable shoulder straps with sternum strap
- Top handle



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer



The **fun** is in the
JOURNEY



BACKPACKS

20204

Brick 1x2 Backpack

Dimensions: **40 x 24 x 13 cm**

Volume: **18 ltr.**

Weight: **0,55 kg**

Material: **Poly 900D rPET shinny w/WR (100% polyester)**

DMOC

1499 Kč / 59,99 €

- Side pocket suitable for a water bottle
- Padded back panel with brick matching embroidery
- Adjustable sternum straps
- Side D-ring to attach your own gadgets for personalisation
- Reflective elements on all four sides
- Inside padded laptop and tablet compartment
- Suitable for A4 notebooks
- ...



0021 Bright Red



0037 Bright Green



0140 Earth Blue



0354 Multi



BACKPACKS

20205

Brick 2x2 Backpack

Dimensions: 37 x 25,5 x 15 cm

Volume: 15 ltr.

Weight: 0,65 kg

Material: Poly 900D rPET shinny w/WR (100% polyester)

DMOC

1899 Kč / 74,99 €

- Side pocket suitable for a water bottle
- Padded back panel with brick matching embroidery
- Airmesh shoulderstraps
- Adjustable sternum straps
- Side D-ring to attach your own gadgets for personalisation
- Reflective elements on all four sides
- ...



0021 Bright Red



0026 Black



0037 Bright Green



0140 Earth Blue



0354 Multi

20206

Brick 1x1 Kids Backpack

Dimensions: **29 x 20 x 10 cm**

Volume: **7 ltr.**

Weight: **0,35 kg**

Material: **Poly 900D rPET shinny w/WR (100% polyester)**

DMOC

999 Kč / 39,99 €

- The bag has reflective elements on all four sides
- Padded back panel with brick embroidery
- Adjustable sternum straps for a tight body fit
- Side D-ring to attach your own gadgets to make the bag personal
- Front pocket for additional valuables
- Front knob pocket for quick access essentials
- ...



0021 Bright Red



0037 Bright Green



0140 Earth Blue



0354 Multi

BACKPACKS

20207

Brick 1x2 Sling Bag

Dimensions: 25,5 x 12,5 x 8 cm

Volume: 2,5 ltr.

Weight: 0,2 kg

Material: Poly 900D rPET shinny
w/WR (100% polyester)

DMOC

799 Kč / 29,99 €

- Reflective element at front
- Brick matching embroidery at back
- Adjustable shoulderstrap
- Suitable for left and right shoulder with moveable strap buckle
- Inside slip pocket
- Two small knob pockets for quick access essentials
- DNA zipper pullers



0021 Bright Red



0026 Black



0037 Bright Green



0140 Earth Blue



0353 Coral



0354 Multi



Accessories

COLLECTION

Introduction

Introducing our delightful collection of accessories, designed to complement our school bag line and add a touch of style and organization to every student's day. From pencil cases to lunch boxes, wallets to drawstring bags, we offer a range of meticulously crafted accessories that are as practical as they are charming.

We believe that attention to detail is essential, even in the smallest of items. Our pencil cases are thoughtfully designed with ample space and compartments to keep pens, pencils, erasers, and other essentials neatly organized. With vibrant colors and playful patterns, they become a statement of personal style and creativity.

We believe that every detail counts when it comes to creating a complete and delightful student experience. Explore our collection of accessories, where practicality meets charm, and organization meets creativity.





ACCESSORIES

20291

3 Layer Pencil Case with content

Dimensions: 6,5 x 19,5 x 13 cm

Volume: 1 ltr.

Weight: 0,522 kg

Material: rPET Poly 300D PUx2 print

DMOC

1129 Kč / 44,99 €

- 3 spacious compartments for stationary
- 3 zipper closure
- 1x1 brick zipper pullers



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer



2506 LEGO®, Flowers



2511 LEGO®, Bricks



20237

3 Layer Pencil Case w/o content

Dimensions: 6,5 x 19,5 x 13 cm

Volume: 1 ltr.

Weight: 0,27 kg

Material: rPET Poly 300D PUx2 print

DMOC

749 Kč / 29,99 €

- 3 spacious compartments for stationary
- 3 zipper closure
- 1x1 brick zipper pullers



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer



2506 LEGO®, Flowers



2511 LEGO®, Bricks



ACCESSORIES

20085

Pencil Case with content

Dimensions: 14 x 20 x 4 cm

Volume: 0,5 ltr.

Weight: 0,32 kg

Material: 100% 300D rPET Polyester
w/WR

DMOC

799 Kč / 31,99 €

- Inside name tag for easy identification
- Contains the most essential school stationary
- Timetable insert



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer



2506 LEGO®, Flowers



2511 LEGO®, Bricks



10052

Pencil Box

Dimensions: **6 x 21 x 10 cm**

Volume: **1 ltr.**

Weight: **0,073 kg**

Material: **100% 300D rPET Polyester
w/WR**

DMOC

349 Kč / 13,99 €

- Inside name tag for easy identification
- Fits the most essential school stationary



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2506 LEGO®, Flowers



2511 LEGO®, Bricks



ACCESSORIES

10050

Round Pencil Roll

Dimensions: **8 x 23 x 8 cm**

Volume: **1,5 ltr.**

Weight: **0,04 kg**

Material: **100% 300D rPET Polyester
w/WR**

DMOG

249 Kč / 9,99 €

- Fits the most essential school stationary



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer



2507 LEGO® NINJAGO®, Master of Energy



ACCESSORIES

10034

Drawstring Bag

Dimensions: **41 x 32 x 0 cm**
Volume: **11 ltr.**
Weight: **0,061 kg**
Material: **Poly 210D rPET
solid and print
(100% Polyester)**

DMOC
249 Kč / 9,99 €

- String closure
- Safety and anti-tangle buckles
- Lightweight bag



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2511 LEGO®, Bricks

20284

Lunch Box

Dimensions: 19 x 24 x 8 cm

Volume: 3 ltr.

Weight: 0,19 kg

Material: 100% 300D rPET Polyester
w/WR

DMOC

399 Kč / 14,99 €

- Top carry handle
- Insulated lunch box



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2506 LEGO®, Flowers



2508 LEGO® NINJAGO®, Lloyd



2511 LEGO®, Bricks



2512 LEGO® NINJAGO®, Jay

ACCESSORIES

10103

Wallet

Dimensions: **25,5 x 13 x 0 cm**

Volume: **0,04 ltr.**

Weight: **0 kg**

Material: **100% 300D rPET Polyester
w/WR**

DMOC

229 Kč / 8,99 €

- Velcro closure
- Zipper pocket for coins



2501 LEGO® NINJAGO®,
Elemental Master of Energy



2502 LEGO® NINJAGO®,
Dragon Energy



2505 LEGO® City,
Space Explorer



2506 LEGO®, Flowers



2511 LEGO®, Bricks



2025

Core
Line

The **fun** is in the
JOURNEY



Contents

- Seasonal Story**
- The New Designs**
- GPL – how we work**
- Products**
- Marketing**



The **fun** is in the **JOURNEY**

Seasonal Story

The way to school is not just a matter of coming from A to B. It is an adventurous journey where only your imagination puts a limit to what you will explore.

As the sun shines down, your senses come alive to a symphony of delightful sounds. The jingle-jangle of LEGO bricks in the bag harmonizes with the chirping birds and the cheerful banter of fellow adventurers joining your journey to school.

So grab your LEGO bag, wear your brightest smile, and embark on this brick-filled extravaganza, where imagination knows no limits. The world is your LEGO playground, and the fun never stops!





THE NEW DESIGNS

Introducing our brand-new LEGO® Core Line designs.



2508 LEGO® NINJAGO®, Lloyd

From unsuccessful super-villain to the Ultimate Spinjitzu Master. Lloyd has travelled the furthest of all the young ninja. The son of Master Garmadon and Misako, he sacrificed his childhood to embrace his destiny, finally becoming the Green Ninja and, for a short while, the all-powerful Golden Ninja.

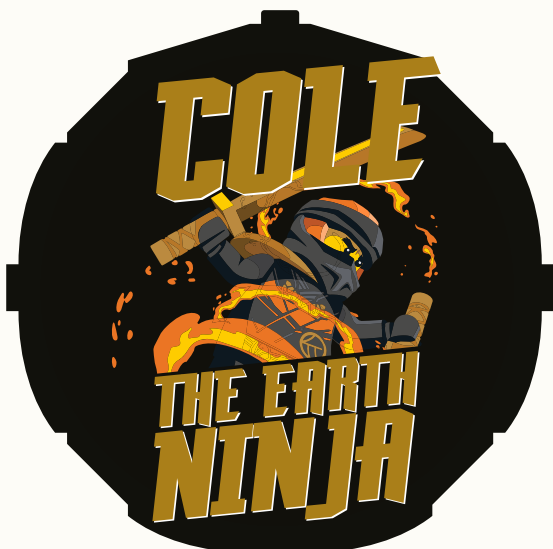
2512 LEGO® NINJAGO®, Jay

The Lightning Ninja is swift in every way. Fast-talking and quick-witted, the problem is that he speaks and acts first, only thinking later. This also means he has a tendency to panic and be overdramatic. While Jay thinks he's a wise-cracking comedian, he's often unintentionally funny and too easy to tease, but this naivety makes him lovable.



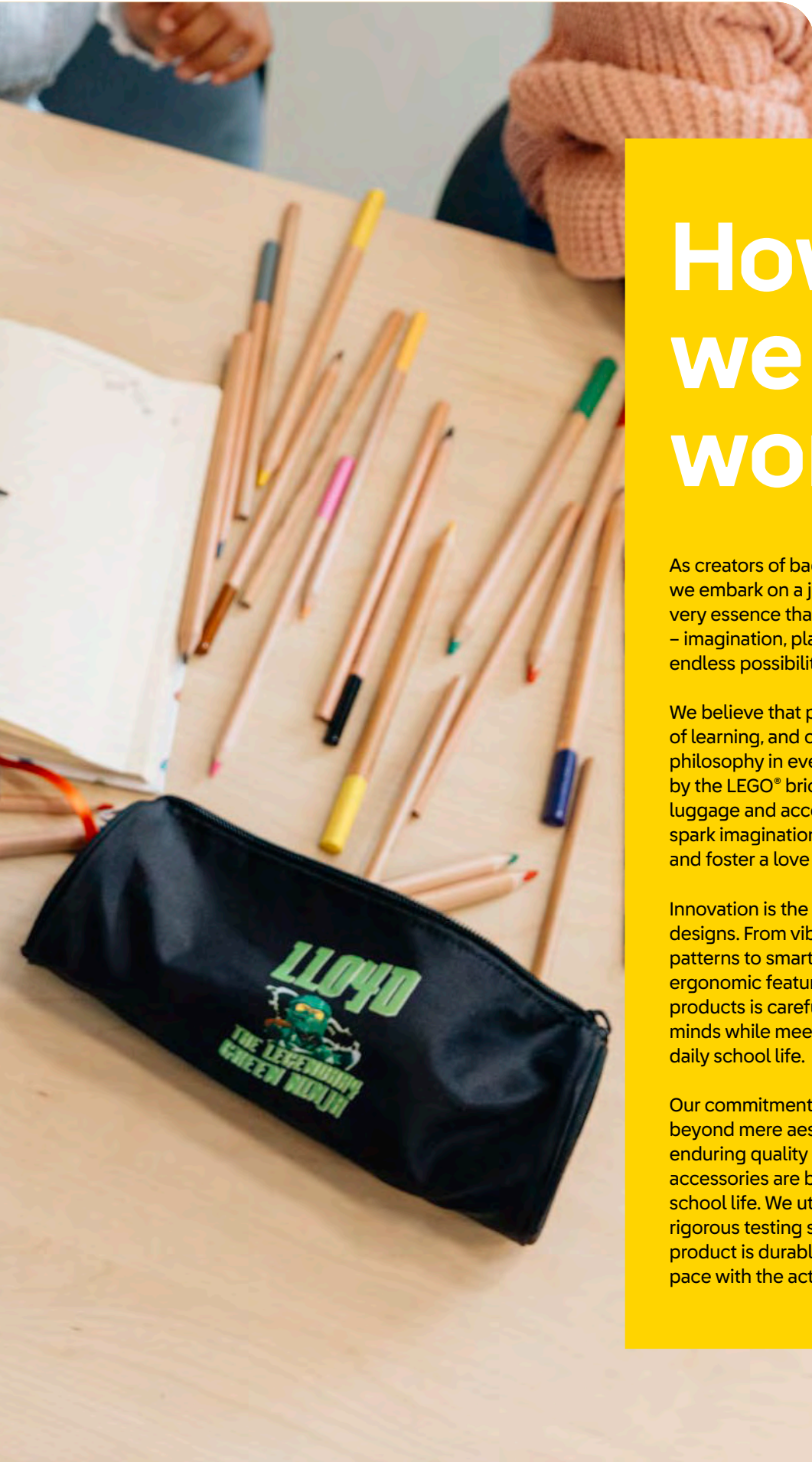
2513 LEGO® NINJAGO®, Cole

Wielding the elemental power of earth, Cole possesses immense physical strength that comes in handy in difficult situations. He may ooze confidence, but the Master of Earth is suitably grounded. He loves the simple life - the outdoors, rockclimbing, old-school tech and most importantly: cake.









How we work

As creators of bags, luggage, and accessories, we embark on a joyful journey, inspired by the very essence that defines the LEGO® Brand – imagination, playfulness, and the magic of endless possibilities.

We believe that play is the cornerstone of learning, and our products reflect this philosophy in every stitch and seam. Inspired by the LEGO® bricks and themes, our bags, luggage and accessories are designed to spark imagination, encourage exploration, and foster a love for learning among children.

Innovation is the driving force behind our designs. From vibrant colors and playful patterns to smart compartments and ergonomic features, every aspect of our products is carefully crafted to engage young minds while meeting the practical needs of daily school life.

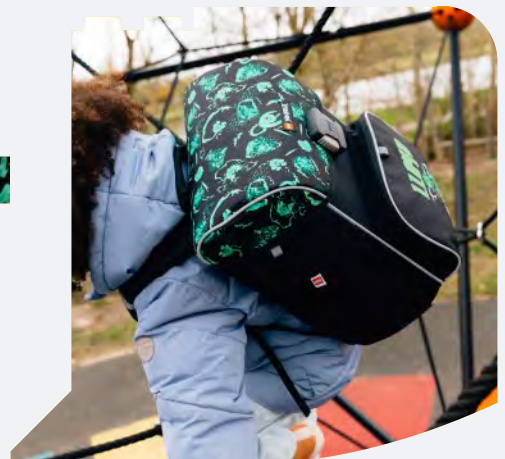
Our commitment to the LEGO® DNA extends beyond mere aesthetics. Just like the enduring quality of LEGO® bricks, our bags and accessories are built to withstand the rigors of school life. We utilize premium materials and rigorous testing standards to ensure that each product is durable, reliable, and able to keep pace with the active lifestyles of children.

Core Line

COLLECTION

Discover the essence of simplicity and functionality with our newest Core Line products. Designed to embody the DNA of the LEGO® brand, Core Line embraces a simplified approach while offering a great blend of style and practicality.

Our commitment to quality is evident in every detail. From the premium materials we use to the precise craftsmanship, Core Line is a testament to durability and longevity. These bags are built to withstand the test of time, just like the iconic LEGO® bricks that have brought joy to generations.





20279

School Backpack

Dimensions: **47 x 32 x 19 cm**

Volume: **25 ltr.**

Weight: **0,4 kg**

Material: **Polyester**

DMOC

799 Kč / 31,99 €

- Large main compartment
- Inside divider
- Front zipper pocket
- Two side mesh pockets
- Airmesh padded shoulder straps
- Reflective on all four sides
- Top handle



2508 LEGO® NINJAGO®, Lloyd



2510 Purple Cherry Blossom



2512 LEGO® NINJAGO®, Jay



2513 LEGO® NINJAGO®, Cole

CORE LINE

20281

Kids Backpack M

Dimensions: 35 x 24 x 12,5 cm

Volume: 11 ltr.

Weight: 0,22 kg

Material: Polyester

DMOC

499 Kč / 19,99 €

- One main zipper compartment with inside divider
- Two side mesh pockets
- Reflective on all four sides
- Top handle
- Adjustable airmesh shoulder straps



2508 LEGO® NINJAGO®, Lloyd



2512 LEGO® NINJAGO®, Jay



2513 LEGO® NINJAGO®, Cole

20286

Drawstring Bag

Dimensions: 41 x 32 x 0 cm

Volume: 10 ltr.

Weight: 0,06 kg

Material: Polyester

DMOC

199 Kč / 7,99 €

- String closure
- Safety and anti-tangle buckles



2508 LEGO® NINJAGO®, Lloyd



2512 LEGO® NINJAGO®, Jay



2513 LEGO® NINJAGO®, Cole

CORE LINE

20287

Pencil Roll

Dimensions: **8 x 23 x 8 cm**

Volume: **1,2 ltr.**

Weight: **0,04 kg**

Material: **Polyester**

DMOC

179 Kč / 6,99 €

- Fits the most essential school stationary



2508 LEGO® NINJAGO®, Lloyd



2512 LEGO® NINJAGO®, Jay



2513 LEGO® NINJAGO®, Cole

20295

Pencil Case w. Content

Dimensions: 14 x 20 x 4 cm

Volume: 0.5 ltr.

Weight: 0,22 kg

Material: Polyester

DMOC
629 Kč / 24,99 €

- Pencil Case with CE certified content



2508 LEGO® NINJAGO®, Lloyd



2510 Purple Cherry Blossom



2512 LEGO® NINJAGO®, Jay



2513 LEGO® NINJAGO®, Cole

20288

Wallet

Dimensions: **25,5 x 13 x 0 cm**

Volume: **0 ltr.**

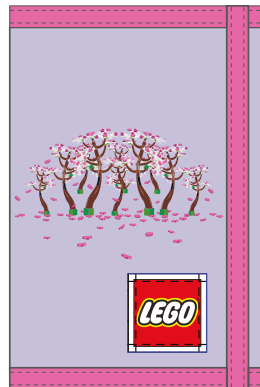
Weight: **0,04 kg**

Material: **Polyester**

DMOC

179 Kč / 6,99 €

- Velcro closure
- Zipper pocket for coins
- Inside name tag



2508 LEGO® NINJAGO®, Lloyd

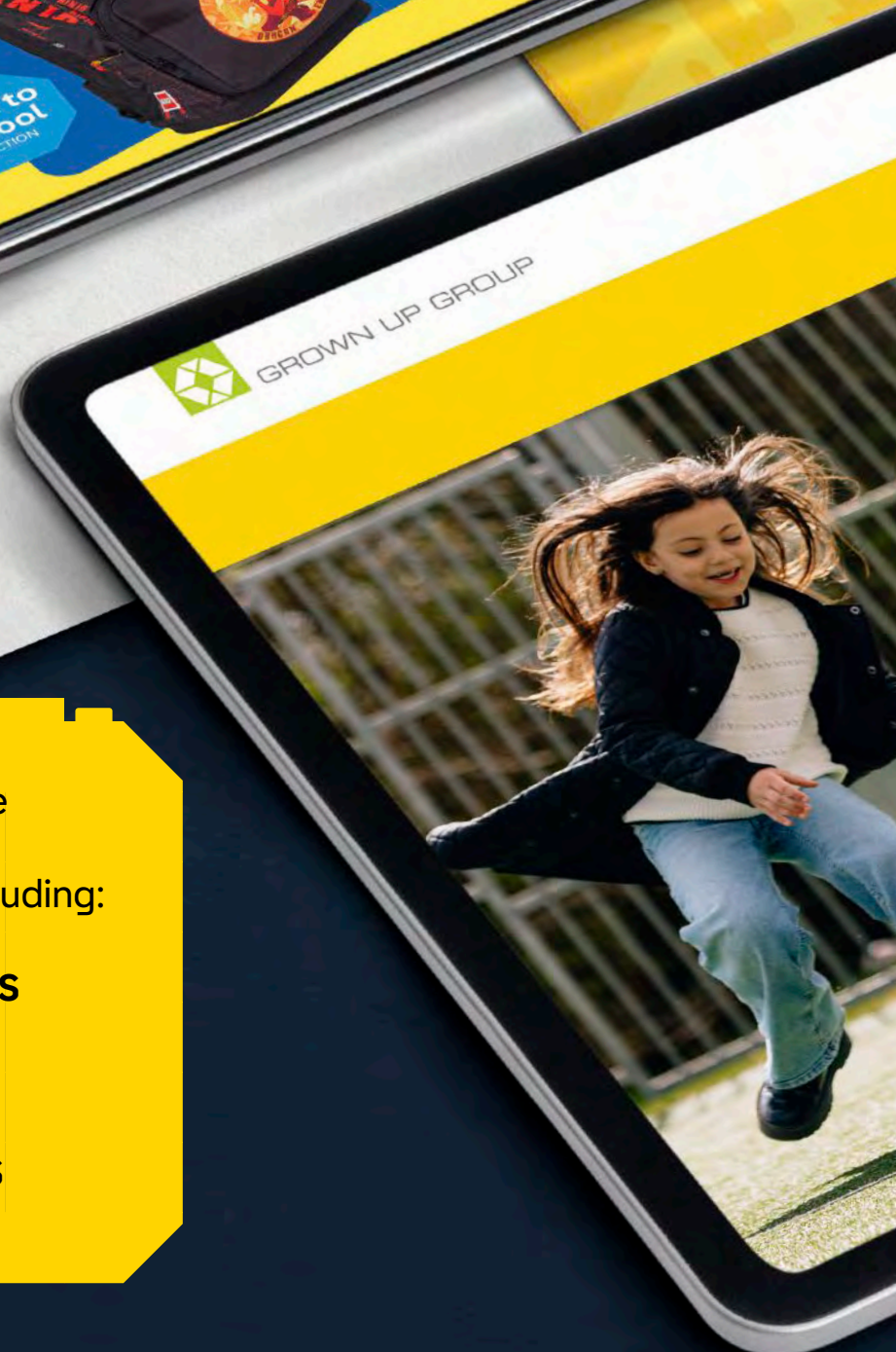
2510 Purple Cherry Blossom

2512 LEGO® NINJAGO®, Jay



2513 LEGO® NINJAGO®, Cole

Marketing



The new products will be supported by a global marketing campaign including:

- **SOCIAL MEDIA ASSETS**
- **ONLINE BANNERS**
- **POS MATERIALS**
- **SUPPORTING IMAGES**









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