



Season 2023

Playful explorers

Get ready for **school** and new **adventures**

 GROWN UP LICENSES
Official licensee of the LEGO Group



For some children, it's a new start in a new school. For other kids it's a return to the classroom after the holidays. The excitement though is the same for all.

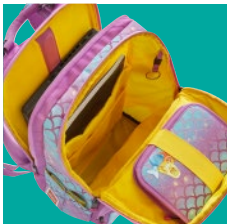
So let's get ready with colourful bags and accessories for new beginnings, learning, fun, friends and all kinds of new adventures in and out of school.

We celebrate the young playful explorers with our new exciting and colourful range of school bags, backpacks, pencil cases, trollys and more.



4-15

**School bags
for playful
explorers**



16-19

**Backpacks
ready for
adventure**

20-24

**Cool kids
and their
accessories**

25-28

**Essentials
for all kind
of exploring**



29-33

**Signature
for the next
adventure**



34-38

**Luggage
- ready to go**



Grown Up Licenses is one of the world's largest bag and luggage manufacturer with speciality in design and development of school bags. We have the licensee agreement with one of the most well-known and playful brands in the world – The LEGO® Group.

Our Schoolbags provide children the highest level of comfort, ergonomics and functionality. Based on the creative LEGO® universe, we have created a range of schoolbags, backpacks, luggage and accessories to enable children in their everyday playfulness.

Our philosophy is closely linked to the LEGO® experience. Our range of schoolbags is the essence of quality, durability and high level of functionality – just like the LEGO® brick.



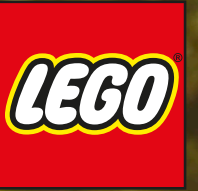
rPET

Made in yarn from recycled PET bottles
The number indicates the amount of 550 ml bottles used for the fabric-making of each style on the following pages.

PVC free

You can trust the quality of LEGO® backpacks. Here you get a bag that is PVC free, without phthalates and other AZO dyes and at the same time these backpacks are produced in accordance with the European REACH regulation.





School bags 2023

School bags for playful **explorers**

 GROWN UP LICENSES
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Optimo school starter backpack



The perfect backpack for school starters. It is designed with options for individual adjustment to ensure optimal carrying comfort and weight distribution. This high functionality backpack offers the best organisation opportunities, including space for lunch box, pencil case and laptop. Our Light version (# 20244) come as a valuable choice with same level of quality, but reduced features, no hip-belt and no gym-bag. Starter Pack (#20238), comes with gym-bag included and hip-belt. Our backpack set (#20254) includes gym-bag, hip belt and pencil case with content.

Optimo school starter backpack

RRP: 99,99 €



20238-2302
LEGO® NINJAGO®,
Red



All styles
include
matching
gym bag



Dimensions

- 39,5 x 24 x 17 cm
- 20 L
- 1.024 kg

Material

- Poly 300D rPET w/WR (100% Polyester)

Optimo school starter backpack set

Attachable gym bag and pencil case with contents

RRP: 129,99 €



20254-2302
LEGO® NINJAGO®,
Red

20254-2303
LEGO® NINJAGO®,
Into the unknown

20254-2312
LEGO® CITY AWAITS

Optimo light school starter backpack

RRP: 79,99 €



20244-2309
LEGO® Alphabet

20244-2312
LEGO® CITY AWAITS

Dimensions

- 39.5 x 24 x 17 cm
- 29.5 L (set)
- 1.375 kg (set)

Material

- Poly 300D rPET w/WR
(100% polyester)

Dimensions

- 39.5 x 24 x 17 cm
- 20 L
- 0,706 kg

Material

- Poly 300D rPET w/WR
(100% polyester)



new
style

Maxi plus school bag



This larger backpack is a perfect fit for the taller school starter as well as junior children. Besides the features from Optimo, this bag also offers one extra and separate compartment for further items needed for school. Maxi Light (#20245) is our valuable choice with same level of quality, but reduced features, no hip-belt and no gym-bag. Maxi Plus (#20214), comes with gym-bag included and hip-belt. Our Maxi Plus set (#20229) includes gym-bag, hip belt and pencil case with content.

RRP: 119,99 €



20214-2301
LEGO® NINJAGO®,
Green



20214-2302
LEGO® NINJAGO®,
Red



20214-2303
LEGO® NINJAGO®,
Into the unknown



20214-2311
LEGO® Build It

All styles
include
matching
gym bag



Dimensions

- 42 x 25 x 22 cm
- 23 L
- 1.075 kg

Material

- Poly 300D rPET w/WR
(100% polyester)

Maxi plus light school bag

RRP: 89,99 €



20245-2302
LEGO® NINJAGO®,
Red



20245-2311
LEGO® Build It

Dimensions

- 42 x 25 x 22 cm
- 23 L
- 0,8 kg

Material

- Poly 300D rPET w/WR
(100% polyester)



Thomsen teen school bag

RRP: 119,99 €



20221-0023
Bright Blue



20221-0026
Black



20221-0199
Stone Grey

A premium school backpack designed to meet the needs across several age groups. The bag has multiple features and inside details, including fine small pouches for accessories.



Product features

- Large compartment with multiple inside slip pockets
- Large front compartment with room for stationaries
- Small front zipper pockets for accessories
- Two removeable small zipper pouches
- Retractable name card on side panel
- Reflective elements on all sides



Dimensions

- 45 x 29 x 17 cm
- 18 L
- 1.09 kg

Material

- Poly 900D rPET shinny with WR (100% polyester)

Easy school bag

RRP: 89,99 €



20043-2301
LEGO® NINJAGO®,
Green



20043-2302
LEGO® NINJAGO®,
Red



20043-2303
LEGO® NINJAGO®,
Into the unknown



20043-2313
LEGO® CITY RACE

Dimensions

- 39 x 29 x 22 cm
- 18 L
- 0.79 kg

Material

- Poly 300D rPET w/WR
(100% Polyester)



Easy school bag 3 pcs set

RRP: 119,99 €



20015-2301
LEGO® NINJAGO®,
Green



20015-2302
LEGO® NINJAGO®,
Red



20015-2313
LEGO® CITY RACE

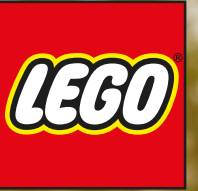
Dimensions

- 39 x 29 x 22 cm
- 29 L (set)
- 1.21 kg (set)

Material

- Poly 300D rPET w/WR
(100% polyester)/
Poly 210D rPET w/
WR (100% polyester)





Backpacks 2023

Backpacks

Let's **conquer** the world

 GROWN UP LICENSES
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Kindergarten backpack

A perfect lightweight backpack for kindergarten and excursions. The adjustable shoulder- and chest straps secure a good carrying comfort.

RRP: 29,99 €



10030-2301
LEGO® NINJAGO®,
Green



10030-2302
LEGO® NINJAGO®,
Red



10030-2303
LEGO® NINJAGO®,
Into the unknown



10030-2306
LEGO® Unicorn



10030-2312
LEGO® CITY AWAITS

Product features

- Adjustable chest- and shoulder strap
- Padded back panel
- Side mesh pocket
- Reflective elements on all sides
- Name tag



Dimensions

- 32.5 x 24 x 13 cm
- 10 L
- 0.2 kg

Material

- Poly 300D rPET w/WR (100% Polyester)



Kindergarten outdoor backpack

new
style

RRP: 39,99 €



20241-2302
LEGO® NINJAGO®,
Red



20241-2306
LEGO® Unicorn



20241-2309
LEGO® Alphabet



20241-2313
LEGO® CITY RACE



our newest addition to our backpack range this
on is ideal for outdoor excursions. It has room
essentials and with the flap and buckle closure
place additional carry ons. The bag is further
equipped with a removeable padded seating mat to
avoid moist and dirt.

Product features

- Side mesh pockets
- Front zipper pocket
- Main compartment with string closure
- Inside pocket with removeable seating mat
- Air mesh back panel
- Adjustable chest- and shoulder straps
- Reflective elements on all sides
- Name tag



Dimensions

- 35 x 24 x 15 cm
- 13 L
- 0.36 kg

Material

- Poly 300D rPET w/WR (100% Polyester)

Small extended backpack



Our great backpack for daily use like sleep-overs, excursions or can be used as a simple school bag. The large compartment has plenty of space for toys, lunch box and clothes. The backpack has a good fitting and comfort with the options of individual adjustment.

RRP: 39,99 €



20222-2301
LEGO® NINJAGO®,
Green



20222-2302
LEGO® NINJAGO®,
Red



20222-2304
LEGO® Mermaid



20222-2311
LEGO® Build It



20222-2313
LEGO® CITY RACE

Product features

- Two main compartments and one front zipper pocket
- Adjustable chest- and shoulder straps
- Side mesh pockets
- Foam-padded back panel
- Reflective elements on all sides
- Name tag



Dimensions

- 40 x 27 x 18 cm
- 18 L
- 0.36 kg

Material


- Poly 300D rPET w/WR (100% polyester)



Accessories 2023

Accessories

Everyday is a new **adventure**

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Pencil case

with content

RRP: 29,99 €

Our range of pencil cases varies from a full packed version with all stationaries to simpler single compartment versions to fill with your own favorites.



20085-2301
LEGO® NINJAGO®,
Green



20085-2302
LEGO® NINJAGO®,
Red



20085-2303
LEGO® NINJAGO®,
Into the unknown



20085-2311
LEGO® Build It



20085-2312
LEGO® CITY AWAITS



20085-2313
LEGO® CITY RACE



20085-2304
LEGO® Mermaid



20085-2306
LEGO® Unicorn



20085-2309
LEGO® Alphabet



Product features

- Name tag for easy identification
- Weekly timetable
- Includes CE Certified stationary

Dimensions

- 14 x 20 x 4 cm
- 0.5 L
- 0.32 kg

Material

- Poly 300D rPET w/WR
(100% Polyester)



Pencil **box**

RRP: 13,99 €



10052-2301
LEGO® NINJAGO®,
Green



10052-2302
LEGO® NINJAGO®,
Red



10052-2306
LEGO® Unicorn



10052-2303
LEGO® NINJAGO®,
Into the unknown



10052-2311
LEGO® Build It



10052-2313
LEGO® CITY RACE

Product features

- Name tag for easy identification
- Fits the most essential school stationary

Dimensions

- 6 x 21 x 10 cm
- 1 L
- 0.078 kg

Material

- Poly 300D rPET w/WR (100% Polyester)



Round pencil **roll**

RRP: 9,99 €



10050-2301
LEGO® NINJAGO®,
Green



10050-2302
LEGO® NINJAGO®,
Red



10050-2306
LEGO® Unicorn



10050-2309
LEGO® Alphabet



10050-2311
LEGO® Build It

Product features

- Name tag for easy identification
- Fits the most essential school stationary

Dimensions

- 8 x 23 x 8 cm
- 1.5 L
- 0.06 kg

Material

- Poly 300D rPET w/WR (100% Polyester)



Lunch **box**

Our new shoulder lunch bag has one big insulated compartment, which will keep your daily food and drinks fresh. Use the bag in school or bring along for a daytrip.

RRP: **19,99 €**



20240-2303
LEGO® NINJAGO®,
Into the unknown

20240-2306
LEGO®,
Unicorn

Product features

- Insulated compartment
- Adjustable shoulder strap

Dimensions

- 15 x 23 x 16 cm
- 5 L
- 0.192 kg

Material

- Poly 300D rPET w/WR (100% Polyester)



Card **wallet**

RRP: **14,99 €**

This wallet can be carried around the neck, attached in all our LEGO® school bags or used separately as a key chain if the wallet is clicked off.



20063-2301
LEGO® NINJAGO®,
Green

Product features

- Interchangeable buckle system to fit our LEGO® school bags- Detachable carrying strap with release buckle
- Room for cards and cash
- Transparent pocket for travel card

Dimensions

- 8 x 11.5 x 2 cm
- 0.25 L
- 0.06 kg

Material

- Poly 300D rPET w/WR (100% Polyester)



Drawstring bag



A perfect bag to bring for a day on the move, for sport or for leisure time. The drawstring bag is easy to open and close and comes with a safety buckle to prevent potential entanglement.

RRP: 11,99 €



10034-2301
LEGO® NINJAGO®,
Green



10034-2302
LEGO® NINJAGO®,
Red



10034-2311
LEGO® Build It

Product features

- String closure
- Safety and anti-tangle buckles



Dimensions

- 41 x 32 x 0 cm
- 11 L
- 0.1 kg

Material

- Poly 210D rPET
(100% Polyester)



M Line 2023

M Line

For everyday **explorers**

M-line is our affordable range of bags with less features but same high quality and focus on user experiences.

Kindergarten backpack

RRP: 29,99 €

Another new bag in our range is this backpack for the younger ones. Great for a day trip or to carry the essential toys when going out.

new
style



20243-2301
LEGO® NINJAGO®,
Green



20243-2306
LEGO®,
Unicorn

Product features

- Main compartment and front zipper pocket
- Adjustable chest-and shoulder straps
- Reflective elements on all sides
- Name tag

Dimensions

- 32 x 20 x 12 cm
- 7 L
- 0.206 kg

Material

- Poly 300D NON-rPET w/WR (100% polyester)

Large backpack

RRP: 23,99 €

This backpack is designed with a stable and airflow pattern back panel for increased comfort. The front panel is designed with a 3D effect that brings out the characters.



10100-2303
LEGO® NINJAGO®,
Into the unknown



10100-2313
LEGO® CITY RACE

Product features

- Padded back panel
- Side mesh pockets
- Adjustable shoulder straps
- Main compartment and front zipper pocket
- Reflective elements on all sides

Dimensions

- 37 x 27,5 x 9 cm
- 11 L
- 0.4 kg

Material

- EVA/common 300D Pux2 solid

Lunch **box**

RRP: 17,99 €

The insulated lunch box with zipper opening and carrying handle makes it easy to bring food and snacks while keeping it fresh. The front panel is designed with a 3D effect that brings out the characters.



10102-2303
LEGO® NINJAGO®,
Into the unknown



10102-2313
LEGO® CITY RACE

Product features

- Insulated main compartment

Dimensions

- 30 x 22.6 x 6.5 cm
- 5 L
- 0.3 kg

Material

- EVA/common 300D Pux2 solid

Drawstring **bag**

RRP: 6,99 €

A perfect bag to bring for a day on the move, for sport or for leisure time. The drawstring bag is easy to open and close and comes with a safety buckle to prevent potential entanglement.



10105-2303
LEGO® NINJAGO®,
Into the unknown

Product features

- String closure
- Safety and anti-tangle buckles



10105-2313
LEGO® CITY RACE

Dimensions

- 41 x 32 x 0 cm
- 10 L
- 0.06 kg

Material

- Common 210D Pux2 print/solid

Pencil pouch

RRP: 5,99 €

Small pouch for pencils and other stationery items.



10104-2303
LEGO® NINJAGO®,
Into the unknown

10104-2313
LEGO® CITY RACE

Product features

- Fits the most essential school stationary

Dimensions

- 10.5 x 21.5 x 0 cm
- 0.03 kg

Material

- Common 600D Pux2 print/ solid



Wallet

RRP: 6,99 €

Small wallet with velcro closure and pockets for cash and cards.



10103-2303
LEGO® NINJAGO®,
Into the unknown

10103-2313
LEGO® CITY RACE

Product features

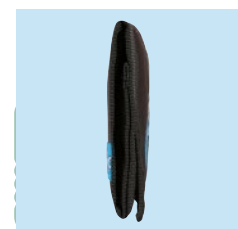
- Velcro closure
- Room for cards and coins

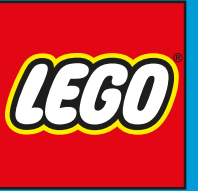
Dimensions

- 25.5 x 13 x 0 cm
- 0.04 kg

Material

- Common 600D Pux2 solid





Signature 2023



Signature
Iconic **exploits**

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Brick 1x2 backpack

RRP: 59,99 €



20204-0021
Bright red



20204-0037
Bright Green

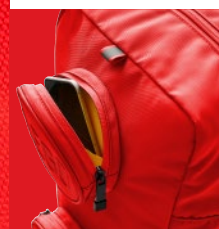


20204-0140
Earth Blue



20204-0026
Black

This casual, yet functional day backpack is designed to people of all ages and all genders. It is comfortable to wear and suitable for both school, work, leisure and holiday due to the volume. In the iconic designed front pockets, you can keep your small accessories.



Product features

- Exterior pocket for drinking bottle
- Padded back panel
- Adjustable chest- and shoulder straps
- Large main compartment with padded room for laptop
- Top knob pocket with a room inside for a mobile phone or pencils
- Bottom small knob pocket for small accessories



Dimensions

- 40 x 24 x 13 cm
- 18 L
- 0.46 kg

Material

- Poly 900D rPET shiny w/WR (100% polyester)

Brick 2x2 backpack

RRP: 74,99 €



20205-0021
Bright red



20205-0037
Bright Green



20205-0140
Earth Blue



20205-0026
Black

This casual, yet functional day backpack is designed to people of all ages and all genders. It is comfortable to wear and suitable for both school, work, leisure and holiday due to the volume. In the iconic designed front pockets, you can keep your small accessories.



Product features

- Exterior pocket for drinking bottle
- Padded back panel
- Adjustable chest- and shoulder straps
- Large main compartment with padded room for laptop
- Top knob pocket with a room inside for a mobile phone or pencils
- Bottom small knob pocket for small accessories



Dimensions

- 37 x 25.5 x 15 cm
- 15 L
- 0.59 kg

Material

- Poly 900D rPET shinny w/WR (100% polyester)

Brick 1x1 kids backpack

RRP: 39,99 €



20206-0026
Black



20206-0140
Earth Blue

The perfect small backpack for daily use in kindergarten or nursery. With the individual compartments the child can bring the essential toys.



Product features

- Main compartment and 2 front zipper pockets for accessories.
- Reflective elements on all sides
- Padded back panel
- Adjustable chest- and shoulder straps



Dimensions

- 29 x 20 x 10 cm
- 7 L
- 0.34 kg

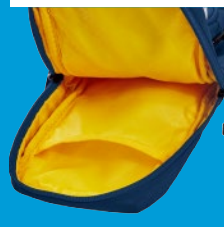
Material

- Poly 900D rPET shiny w/WR (100% polyester)

Brick 1x2 sling bag



This sling bag is a nice & fun sling bag for travelling, going shopping or day trips. It can be adjusted to be worn on either shoulder as long enough to suit both adults and children.



RRP: 29,99 €



20207-0021
Bright red



20207-0026
Black



20207-0037
Bright Green



20207-0140
Earth Blue



20207-0353
Vibrant Coral

Product features

- Adjustable shoulder strap for both left and right position
- Inside slip pocket
- Two front knob pockets for small accessories
- Reflective element at front



Dimensions

- 25.5 x 12.5 x 8 cm
- 2.5 L
- 0.19 kg

Material

- Poly 900D rPET shinny w/WR (100% polyester)



Luggage 2023

Luggage

Packed for brand new **adventures**

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Play date 16"

RRP: 99,99 €



20160-2301
LEGO® Ninjago,
Green



20160-2312
LEGO® CITY AWAITS

A perfect travel companion for vacations, for weekend trips or just for a fun sleep-over. This 16" Play Date Trolley with double wheels is easy to manage for the smallest ones.



Product features

- Silent-glide double wheels
- Strong double tube telescopic trolley system
- Inside elastic compression strap
- Inside compartment divider with mesh pocket
- Made for durable, long-lasting use
- Can be fully recycled after use

Dimensions

- 46 x 33 x 20 cm
- 30 L
- 2.03 kg

Material

- 100% ABS + PC film

Brick 2x3 trolley

RRP: 149,99 €



20149-0021
Bright red



20149-0023
Bright blue



20149-0199
Gray



The Signature Trolley is the embodiment of the iconic LEGO® and is based on the iconic classic 2x3 LEGO® brick, scaled 1:2500. In addition to being made of PVC-free material, the Signature Trolley has silent double wheels, internal elastic strap and zipper mesh pocket for easy organisation.

Product features

- Made in virgin polypropylene which means it can be 100% recycled
- Silent-glide double wheels
- Built-in TSA combination lock
- Strong & sturdy single tube telescopic trolley system
- Inside elastic compression strap
- Inside compartment divider with mesh pocket
- Made for durable, long-lasting use
- Can be fully recycled after use

Dimensions

- 56 x 35.5 x 23 cm
- 35 L
- 2.76 kg

Material

- Virgin Polypropylene (100%)

Brick 2x2 trolley S

RRP: 139,99 €

With its clean look, sturdy trolley system and iconic LEGO® design, the Urban Trolley is characterized by its numerous LEGO® details such as the unique LEGO® brick, backside debossed LEGO® logo and LEGO® marked silent double wheels. The Urban Trolley is where design meets quality.



20152-1961
Black/gray

20152-1962
Gray/yellow

20152-1963
Black/bright red

Dimensions

- 54.5 x 36.5 x 22 cm
- 40 L
- 2.72 kg

Material

- PC (80%) / ABS (20%)

Brick 2x2 trolley M

RRP: 189,99 €

Product features

- Strong custom-designed shells in PC-material
- ABS with a built-in brick 2x2 design
- Silent-glide double wheels
- Fixed TSA combination lock with a 3-digit code
- Strong & lightweight dual tube telescopic trolley system
- Textured finish that reduces scratch visibility
- Inside elastic compression strap
- Inside compartment divider with two small mesh pockets
- Made for durable, long-lasting use
- Can be fully recycled after use



20153-1961
Black/gray

20153-1962
Gray/yellow

20153-1963
Black/bright red

Dimensions

- 66.5 x 47 x 26 cm
- 70 L
- 3.69 kg

Material

- PC (80%) / ABS (20%)

Brick 2x2 trolley L

RRP: 249,99 €



20154-1961
Black/gray

20154-1963
Black/bright red

Dimensions

- 76.5 x 53.5 x 31 cm
- 110 L
- 4.36 kg

Material

- PC (80%) / ABS (20%)



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Quality Guarantee

GROWN UP Licenses ApS guarantees the quality of the bags, trolleys and accessories shown herein. If the products do not meet your expectations please contact us at customerservice@gp-licenses.com

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