

The World is Our Playground

We are proudly presenting the 2021 LEGO® Bags & Luggage buyers guide including everything from back-to-school lineup of school bags and accessories, to casual backpacks and travel items; all with a touch of playfulness targeting a global audience of happy and joyful children and their parents.



COLLECTION HIGHLIGHTS

In this 2021 catalogue we present new styles, new materials and new colorways. while also staying true to the bestselling IPs of our LEGO Bags universe. Here below and on the next page, you will find our key highlights of the season:

The Danish Heritage

All school bags have been given a Danish surname as the official style name. We believe its important to highlight the legacy of the Danish brand. These signature names support the identity of our bags and relate to the proud heritage of LEGO Group.

Nielsen, Hansen & Petersen This season brings you 3 new exciting school bags. They are loaded with nice features and functions, all made in recycled and water-resistant fabrics developed through sustainable methods with the yarn deriving from recycled PET bottles. The bags are retailing at 3 different price points; giving you an assortment for everyone. Read more on these styles on the next pages.

LEGO Color Universe

The color palette of LEGO ranges widely and this season we begin our journey tapping into the iconic brick color universe. Introducing brick colors and iconic designs can be a true companion to the child through a longer time period, and even bring value to a broader and older consumer group.

NINJAGO® Empire & the 10th Anniversary

The 2021 school bag collection powers up on the Ninjago designs, as we support the 10th anniversary of this legendary and popular Spinjitzu universe, to be celebrated in 2021. Find the Ninjago product overviews on page 10-12.

We hope you will enjoy the 2021 LEGO Bags & Luggage collection.

Many wishes **Grown Up Licenses**

You will find a bunch of different QR codes throughout this catalogue. Scan them to watch related product videos and learn more about the styles.



Liaht weiaht

Our lightweight school bags help ensure the least amount of additional carry-weight.



Our school bags have reflective elements on all four sides of the bag. We all it 360-degree reflective for increased traffic safety.



Interchangeable buckle system

An easy to use buckle system that allows for attachment of accessories such as keys or our wallets.



Classic knob pullers

You will find cool iconic details on many of our bags, especially our knob zipper pullers calls for everyday fun.



rPET fabric

Our new school bag styles are made in rPET fabrics, meaning the raw material is derived from 100% recycled PET bottles.





Please welcome Nielsen, Hansen, Petersen & Madsen joining the class of 2021, all with ergonomic and supportive back panels, 360 degree reflective for increased traffic safety, iconic details and all made with fabrics that derives from recycled PET bottles.





Nielsen School Bag

Keep in mind that the optimal fit is when the top

of the school bag follows the shoulder line while the hip belt rest on top of the child's hip bones.



bag on a child



SCAN to see product features & functions of the school bag



Padded back panel with adjustable height system

Stabilizing bottom studs that lift up the bag from dirt and small puddles



button that is simple for a child to use; even by using one hand Spacious front pocket that goes deep into the bag; suitable for a for a day's packed lunch

Side pocket for small valuables with zipper access from back side



Side pocket fitting a water bottle



Adjustable sternum straps to disperse weight of school bag

The hip belt ensures transfer of weight from shoulder to hips. It is possible to remove the belt completely, on days with low loading weight.

String opening into one large main padded laptopand tablet pockets, an elastic strap to make sure loading books are kept at the back and a detachable padded divider to ease organization on long days.



Hansen School Bag













PET bottles



Adjustable sternum straps to disperse weight of school bag The hip belt ensures transfer of weight from shoulder to hips. Remove it completely on days with low

loading weight.

SCAN to see product features & functions of the school bag







Padded back panel with adjustable height system



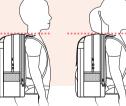
Large main compartment with an elastic strap that keeps heavy books closest to the back of the child



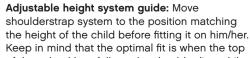
Two side pockets fitting a water bottle or a foldable umbrella

Deep front pocket suitable for a lunch box or pencil case

Padded laptop compartment with zipper access from the back







of the school bag follows the shoulder line while the hip belt rest on top of the child's hip bones.



SCAN to see how to fit the school bag on a child

Petersen School Bag



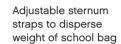












The hip belt ensures transfer of weight from shoulder to hips. Remove it completely on days with low loading weight.

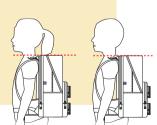




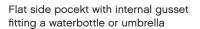
Padded back panel with adjustable height system



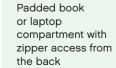




Adjustable height system guide: Move shoulderstrap system to the position matching the height of the child before fitting it on him/her. Keep in mind that the optimal fit is when the top of the school bag follows the shoulder line while the hip belt rest on top of the child's hip bones.



Front pocket with deep lining that can hold a large lunch box





Pink/Purple

BRICK COLORS



NEW STYLE

20193-2108 **Nielsen School Bag** 40 x 29 x 28 cm 15 L / 1.2 kg



20209-2108 **Petersen School Bag**38.5 x 25.5 x 19 cm



Extended Backpack45.5 x 31 x 24 cm
30 L / 0.39 kg



20085-2108

Pencil Case w/content

14 x 20 x 4 cm



10052-2108 **Pencil Box** 6 x 21 x 10 cm

Navy/Red

BRICK COLORS



NEW STYLE

20193-2110 **Nielsen School Bag** 40 x 29 x 28 cm 15 L / 1.2 kg



20209-2110

Petersen
School Bag

38.5 x 25.5 x 19 cm



10072-2110 **Extended Backpack** 45.5 x 31 x 24 cm 30 L / 0.39 kg



20085-2110 **Pencil Case w/content**14 x 20 x 4 cm



10052-2110 **Pencil Box** 6 x 21 x 10 cm









Green LEGO® NINJAGO®



20043-2101 **Easy School Bag** 39 x 29 x 22 cm 18 L / 0.79 kg



20109-2101 **Optimo School Bag** 40 x 28 x 22 cm 24 L / 0.75 kg



20193-2101 **Nielsen School Bag** 40 x 29 x 28 cm 15 L / 1.2 kg



20192-2101 **Hansen School Bag** 38 x 28 x 27 cm 24 L / 1.2 kg



20209-2101

Petersen
School Bag

38.5 x 25.5 x 19 cm



10072-2101 **Extended Backpack** 45.5 x 31 x 24 cm 30 L / 0.39 kg



10030-2101 I Kindergarten Z Backpack

32.5 x 24 x 13 cm

10 L / 0.2 kg



10034-2101 **Drawstring Bag** 42 x 34 cm

20063-2101





10034-1908 **Drawstring Bag**42 x 34 cm



20085-2101 **Pencil Case w/content**14 x 20 x 4 cm



20027-2101 **3D Pencil** 10 x 21 x 6 cm



10052-2101 **Pencil Box** 6 x 21 x 10 cm



10050-2101 **Pencil Roll** 8 x 23 x 8 cm



20063-1908 **Card Wallet** 8 x 11.5 x 2 cm





20043-2102 **Easy School Bag** 39 x 29 x 22 cm 18 L / 0.79 kg



20109-2102 Optimo School Bag 40 x 28 x 22 cm 24 L / 0.75 kg



20193-2102 **Nielsen School Bag** 40 x 29 x 28 cm 15 L / 1.2 kg



10072-2102 **Extended Backpack** 45.5 x 31 x 24 cm 30 L / 0.39 kg



10030-2102 **Kindergarten Backpack** 32.5 x 24 x 13 cm 10 L / 0.2 kg



10034-2102 **Drawstring Bag** 42 x 34 cm



20027-2102 **3D Pencil** 10 x 21 x 6 cm



20085-2102 **Pencil Case w/content**14 x 20 x 4 cm



10052-2102 **Pencil Box** 6 x 21 x 10 cm



10050-2102 **Pencil Roll** 8 x 23 x 8 cm



20063-2102 **Card Wallet** 8 x 11.5 x 2 cm

Prime Empire

LEGO® NINJAGO®



20043-2103

Easy

School Bag 39 x 29 x 22 cm 18 L / 0.79 kg



20192-2103 Hansen School Bag 38 x 28 x 27 cm 24 L / 1.2 kg



20109-2103 Optimo School Bag 40 x 28 x 22 cm 24 L / 0.75 kg



20209-2103 Petersen **School Bag** 38.5 x 25.5 x 19 cm



20193-2103 Nielsen School Bag 40 x 29 x 28 cm 15 L / 1.2 kg



10030-2103

Kindergarten Backpack

32.5 x 24 x 13 cm 10 L / 0.2 kg



10034-2103

Drawstring Bag 42 x 34 cm



20085-2103

Pencil Case w/content

14 x 20 x 4 cm





10052-2103

Pencil Box

6 x 21 x 10 cm





10050-2103 Pencil Roll 8 x 23 x 8 cm

Stars

LEGO®



20109-2106 **Optimo School Bag** 40 x 28 x 22 cm 24 L / 0.75 kg



10030-2106 **Kindergarten Backpack** 32.5 x 24 x 13 cm 10 L / 0.2 kg



10034-2106 **Drawstring Bag** 42 x 34 cm





20027-2106 **3D Pencil** 10 x 21 x 6 cm







LAUGH & PLAY

together



Space

LEGO® City



20109-2105
Optimo School Bag

40 x 28 x 22 cm 24 L / 0.75 kg



Extended Backpack
45.5 x 31 x 24 cm
30 L / 0.39 kg



10081-2105 **Backpack Trolley** 39 x 32 x 22 cm 20 L / 1.4 kg



20085-2105 Pencil Case

Pencil Case with content

20063-2105 **Card Wallet** 8 x 11.5 x 2 cm

Minifigures



20109-2105 **Tech Teen Backpack** 40 x 31 x 21 cm 25 L / 0.59 kg



20109-2105 **Tech Teen Backpack Burgundy Camo**40 x 31 x 21 cm

25 L / 0.59 kg



20109-2105 **Tech Teen Backpack Blue Camo**40 x 31 x 21 cm

25 L / 0.59 kg



Pink LEGO® Friends®



20043-2004 **Easy School** Bag 39 x 29 x 22 cm

18 L / 0.79 kg



20109-2004 **Optimo School Bag** 40 x 28 x 22 cm 24 L / 0.75 kg



10048-1915 School Backpack 40 x 26,5 x 18 cm 16,5 L / 0.35 kg



10030-1915 Kindergarten Backpack 32,5 x 24 x 13 cm 10 L / 0.2 kg



10030-2004 Kindergarten Backpack 32,5 x 24 x 13 cm 10 L / 0.2 kg



20027-2004 3D Pencil 10 x 21 x 6 cm



20063-2004 20085-2004 **Card Wallet** Pencil Case w/content 8 x 11.5 x 2 cm 14 x 20 x 4 cm

Hearts LEGO® Friends®



20043-2005 **Easy School** Bag 39 x 29 x 22 cm 18 L / 0.79 kg



20109-2005 **Optimo School Bag** 40 x 28 x 22 cm 24 L / 0.75 kg



20110-2005 Maxi School Bag 44 x 28 x 25 cm 25 L / 0.85 kg



10034-2005 **Drawstring Bag** 42 x 34 cm



20085-2005 **Pencil Case** w/content 14 x 20 x 4 cm



10050-2005 Pencil Roll 8 x 23 x 8 cm



10 x 21 x 6 cm



20063-2005 **Card Wallet** 8 x 11.5 x 2 cm

20027-2005 3D Pencil

20063-1914 **Card Wallet** 8 x 11.5 x 2 cm





20110-2005 **Maxi School Bag** 44 x 28 x 25 cm 25 L / 0.85 kg



20169-2002 Starter School Backpack

38 x 27 x 28 cm 24 L / 0.80 kg



10034-2103 **Drawstring Bag** 42 x 34 cm



10050-2005 **Pencil Roll** 8 x 23 x 8 cm



20043-2103 **Easy School Bag** 39 x 29 x 22 cm

18 L / 0.79 kg



20109-2103 **Optimo School Bag** 40 x 28 x 22 cm 24 L / 0.75 kg



20110-2005 **Maxi School Bag** 44 x 28 x 25 cm 25 L / 0.85 kg

Police Cop



20109-2103 **Optimo School Bag** 40 x 28 x 22 cm 24 L / 0.75 kg



20110-2005 **Maxi School Bag** 44 x 28 x 25 cm 25 L / 0.85 kg



20169-2003

24 L / 0.80 kg

Starter School Backpack 38 x 27 x 28 cm



10050-2005 **Pencil Roll** 8 x 23 x 8 cm

Roadmap Fieldtrip

LEGO® CITY®



2010221911 **Fieldtrip Backpack** 32 x 24 x 13 cm 11 L / 0.30 kg

Head / Faces

LEGO® Minifigures™



















10030-1918

Kindergarten Backpack

32.5 x 24 x 13 cm 10 L / 0.2 kg

10034-1918 **Drawstring Bag** 42 x 34 cm

20027-1918 3D Pencil 10 x 21 x 6 cm

10050-1918 Pencil Roll 8 x 23 x 8 cm

20167-2006 Freshmen Backpack 42 x 30 x 22 cm

20 L / 0.93 kg

10030-2006 Kindergarten Backpack 32.5 x 24 x 13 cm 10 L / 0.2 kg

10048-2006 School Backpack 40 x 26,5 x 18 cm 16,5 L / 0.35 kg

20027-2006 10050-2006 3D Pencil Pencil Roll 8 x 23 x 8 cm 10 x 21 x 6 cm

20070-2006 **Toiletry Bag** 14 x 22 x 8 cm





20 L / 0.93 kg



Kindergarten Backpack 32.5 x 24 x 13 cm



10048-2007 School Backpack 40 x 26,5 x 18 cm 16,5 L / 0.35 kg



Drawstring Bag 42 x 34 cm



20085-2007 **Pencil Case** with content









10030-2007

10 L / 0.2 kg

10034-1918

14 x 20 x 4 cm

20027-2007 3D Pencil 10 x 21 x 6 cm

10050-2007 Pencil Roll 8 x 23 x 8 cm

20063-2007 **Card Wallet** 8 x 11.5 x 2 cm

20070-2007 **Toiletry Bag** 14 x 22 x 8 cm















Joy product

. features



Fun

LEGO® Minifigures™, Heads and Cups



20127-1934

Yellow

Fun Backpack Small 32 x 21 x 13 cm 8 L / 335 g



20127-1933

Blue

Fun Backpack Small 32 x 21 x 13 cm 8 L / 335 g



20128-1934

Yellow

Fun Backpack Large 39 x 28 x 13 cm 18 L / 460 g



20128-1932

Red

Fun Backpack Large 39 x 28 x 13 cm 18 L / 460 g



20128-1933

Blue

Fun Backpack Large 39 x 28 x 13 cm 18 L / 460 g





Fun

VIDEO



Joy LEGO®, Emoji



20129-1938

Pastel Mint

Joy Backpack Small 29 x 22 x 10 cm 7 L / 245 g



20129-1935

Pastel Pink

Joy Backpack Small 29 x 22 x 10 cm 7 L / 245 g



20129-1937

Pastel Yellow

Joy Backpack Small 29 x 22 x 10 cm 7 L / 245 g



20129-1968

Black

Joy Backpack Small 29 x 22 x 10 cm 7 L / 245 g



20130-1938 **Pastel Mint**

Joy Backpack Large 40 x 29 x 12 cm 17 L / 345 g



20130-1935

Pastel Pink

Joy Backpack Large 40 x 29 x 12 cm 17 L / 345 g



20130-1936

Pastel Blue

Joy Backpack Large 40 x 29 x 12 cm 17 L / 345 g



20130-1937

Pastel Yellow

Joy Backpack Large 40 x 29 x 12 cm 17 L / 345 g



20130-1968

Black

Joy Backpack Large 40 x 29 x 12 cm 17 L / 345 g

Classic

LEGO®



20133-1948

Red

Classic Backpack Small 28.5 x 22.5 x 12 cm 8 L / 330 g



20134-1948

Red

Classic Backpack Medium 37 x 29 x 13 cm 18 L / 455 g



20133-1945

Minifigure - Pink

Classic Backpack Small 28.5 x 22.5 x 12 cm 8 L / 330 g



20134-1951

Green

Classic Backpack Medium 37 x 29 x 13 cm 18 L / 455 g



20133-1946

Minifigure - Multicolor

Classic Backpack Small 28.5 x 22.5 x 12 cm 8 L / 330 g



20134-1952

Grey

Classic Backpack Medium 37 x 29 x 13 cm 18 L / 455 g

















20131-1939 Bricks - Black

Happy Backpack Small 31 x 24 x 10,5 cm 7 L / 295 g



20132-1939

Bricks - Black

Happy Backpack Large 39 x 32 x 16 cm 16 L / 390 g



20131-1939

Bricks - Multicolor

Happy Backpack Small 31 x 24 x 10,5 cm 7 L / 295 g



20132-1939

Bricks - Multicolor

Happy Backpack Large 39 x 32 x 16 cm 16 L / 390 g



20132-1939

Bricks - Mint

Happy Backpack Large 39 x 32 x 16 cm 16 L / 390 g



20135-1948

Red

Classic Backpack Large 40 x 29 x 14.5 cm 33 L / 490 g



20135-1952

Grey

Classic Backpack Large 40 x 29 x 14.5 cm 33 L / 490 g





Signature



20204-0021 Red Brick 1x2 Bacpack 40 x 24 x 13 cm 18 L / 460 g



20204-0024 Yellow Brick 1x2 Bacpack 40 x 24 x 13 cm 18 L / 460 g



20204-0026 Black Brick 1x2 Bacpack 40 x 24 x 13 cm 18 L / 460 g



20204-0037 Green Brick 1x2 Bacpack 40 x 24 x 13 cm 18 L / 460 g



20204-0140 Blue Brick 1x2 Bacpack 40 x 24 x 13 cm 18 L / 460 g



20205-0021 Red Brick 2x2 Bacpack 37 x 25,5 x 15 cm 15 L / 590 g



20205-0024 Yellow Brick 2x2 Bacpack

37 x 25,5 x 15 cm

15 L / 590 g

20206-0024

29 x 20 x 10 cm

7 L / 340 g

Brick 1x1 Kids Bacpack

Yellow



20205-0026 **Black** Brick 2x2 Bacpack 37 x 25,5 x 15 cm 15 L / 590 g

20206-0026

29 x 20 x 10 cm

7 L / 340 g

Brick 1x1 Kids Bacpack

Black



Green Brick 2x2 Bacpack 37 x 25,5 x 15 cm 15 L / 590 g









7 L / 340 g



20207-0021 Red Brick 1x2 Sling Back 25,5 x 12,5 x 5 cm 2,5 L / 190 g



20207-0024 Yellow Brick 1x2 Sling Back 25,5 x 12,5 x 5 cm 2,5 L / 190 g



20207-0026 Black Brick 1x2 Sling Back 25,5 x 12,5 x 5 cm 2,5 L / 190 g



20207-0037 Green Brick 1x2 Sling Back 25,5 x 12,5 x 5 cm 2,5 L / 190 g



20206-0021 Red Brick 1x1 Kids Bacpack 29 x 20 x 10 cm 7 L / 340 g





M-Line

LEGO® NINJAGO®

Backpack Large



10100-05 Kai



10100-06 Lloyd



10100-08 Jay



10100-07 Cole



37 x 27.5 x 9 cm 11 L / 400 g EVA/Polyester

Backpack Small



Drawstring Bag

10101-05 Kai



10101-06 Lloyd



10101-08 Jay



10101-07 Cole

10105-07

Cole



32 x 26 x 8 cm 8 L / 350 g EVA/Polyester

Wallet



10103-05 Kai



10103-06 Lloyd



10103-08 Jay



10103-07 Cole

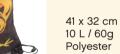
25.5 x 13 cm 40 g Polyester







Jay



Pencil Pouch



10104-05 Kai



10104-06 Lloyd



10104-08 Jay



10104-07 Cole

10.5 x 21.5 cm 30 g Polyester









Silent double wheels





Elastic strap in main compartment



Signature Trolley



Luggage suitable for everyone in the family









The Signature Trolley is the largest product scaling of a LEGO® brick ever made by a licensee, and IT'S EVEN STACKABLE!



Luggage Classic

Signature

56 x 35.5 x 23 cm 35 L / 2.76 kg 100% PP

20156

Fasttrack Trolley 20in

55.5 x 39 x 23.2 cm 40 L / 3.27 kg

20157

Fasttrack Trolley 24in

66 x 46.5 x 28 cm 70 L / 4.1 kg



20149-0026

Black



0026 Black

Luggage Patterns

20149-0221

Pink

Play Date 16in

20149-0021

Red

46 x 33 x 20 cm 30 L / 2.03 kg 100% ABS + PC film



20160-1970 LEGO® Friends™, Play with Heart



20160-1971 LEGO® NINJAGO®, Lloyd



20149-0024

Yellow

20160-1972 LEGO® Minifigure, HEY

20149-0023

Blue



20160-1973 LEGO® Minifigure, **TODAY I FEEL**



1980 Black 24in

20181

ColourBox Minifigure Head 20in

55 x 35.5 x 22 cm 40 L / 2.59 kg



1981 Navy 20in, 24in

1983 Berry 20in

20182

ColourBox Minifigure Head 24in

66.5 x 45.5 x 26 cm 70 L / 3.51 kg







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QUALITY GUARANTEE

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