

Presentation

Spring Summer 2022

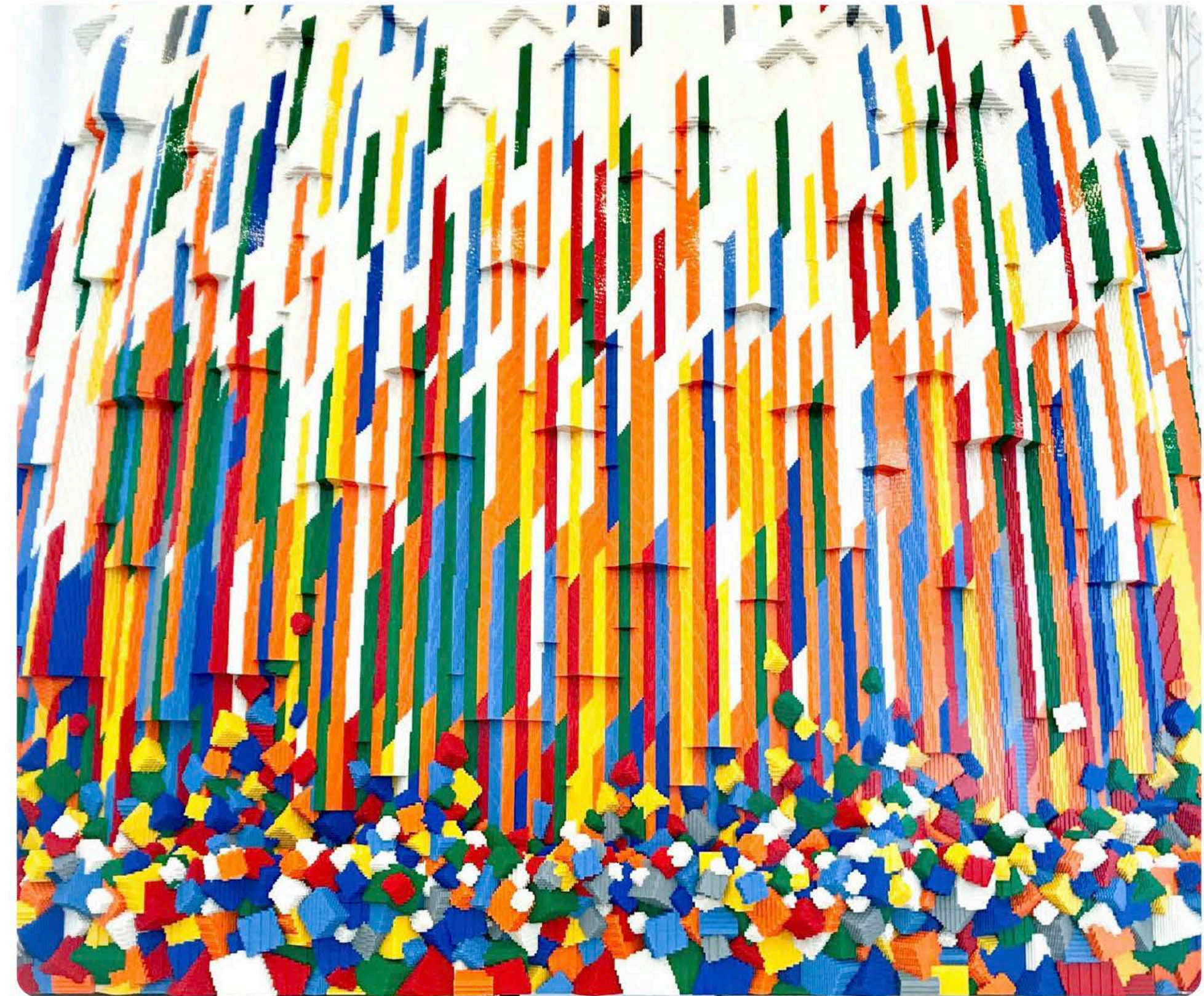
FESTIVAL of PLAY

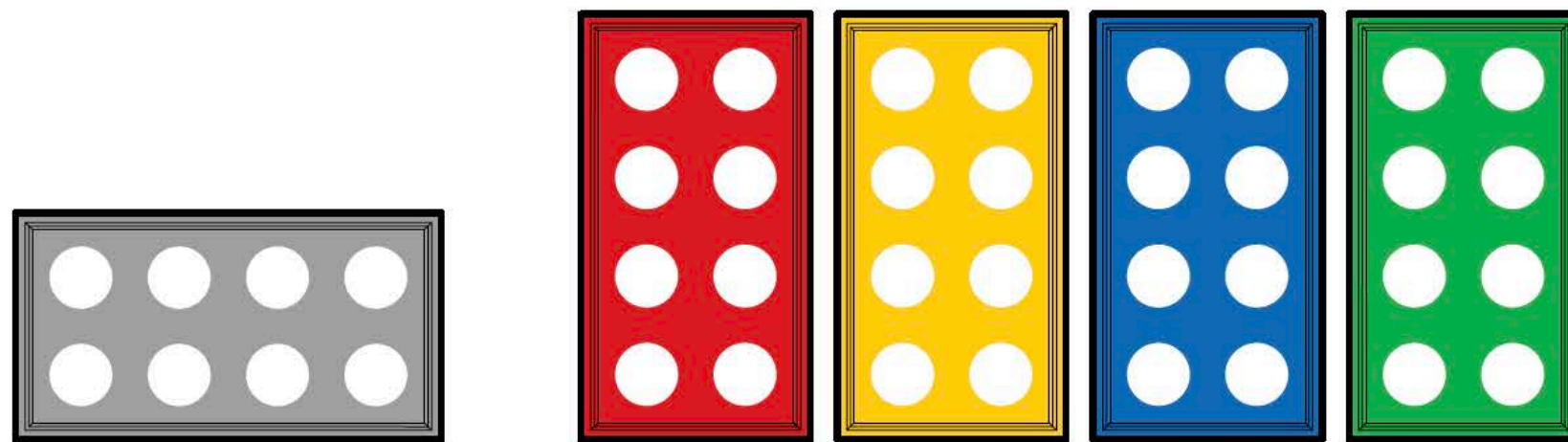
WE HAVE **A LOT** TO CELEBRATE!
WE CELEBRATE SUMMER AND EXPLORE
NEW PLAYGROUNDS!
LET'S CELEBRATE THE WORLD OF KIDS:
IMAGINATION, FREEDOM AND CREATIVITY



“CREATIVITY is one of the truly unique aspects of being human – the ability to create something out of nothing.

It practically goes without saying that LEGO® bricks are designed for this very purpose. On their own, they are nothing but oddly shaped and brightly coloured bricks that can be clicked together in endless combinations. Yet something magical happens when the human mind is added to the equation, unleashing the power to build anything imaginable with these small pieces of plastic.”





TURNING THE BRICK!




WE STICK TO IT!

WE TURN THE BRICK BY 90°
TO MAKE IT MORE MODERN



COLOR PALETTE:








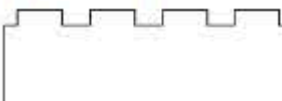

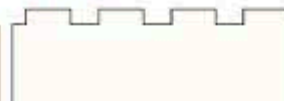
LEGO DNA:

| | | |
|---|---|---|
| SKYDIVER | DANDELION | HIGH RISK RED |
|  |  |  |
| COL. 557 19-4151 TCX COL. 557 YKK NO. 115 COL. 557 SAB NO. D115 | COL. 207 13-0758 TCX COL. 207 YKK NO. 001 COL. 207 SAB NO. D001 | COL. 349 18-1763 TCX COL. 349 YKK NO. 820 COL. 349 SAB NO. D820 |

HEATHERS:





| | | |
|---|---|---|
| DARK GREY HEATHER | MEDIUM GREY HEATHER | LIGHT GREY HEATHER |
|  |  |  |
| COL. 917 | COL. 921 | COL. 912 |

CORE NEUTRALS:






| | | | | |
|--|---|---|---|---|
| TRUE BLUE | ESTATE BLUE | DRESS BLUES | CAVIAR | INDIA INK |
|  |  |  |  |  |
| COL. 568 19-4057 TCX | COL. 577 19-4027 TCX COL. 577 YKK NO. 040 COL. 577 SAB NO. D040 | COL. 590 19-4024 TCX COL. 590 YKK NO. 196 COL. 590 SAB NO. D196 | COL. 995 19-4006 TCX COL. 995 YKK NO. 580 COL. 995 SAB NO. D580 | COL. 965 19-4019 TCX COL. 965 YKK NO. 168 COL. 965 SAB NO. D168 |
| SMOKED PEARL | HIGH-RISE | BRILLIANT WHITE | WARM SAND | OFF WHITE |
|  |  |  |  |  |
| COL. 922 18-0000 TCX COL. 922 YKK NO. 275 COL. 922 SAB NO. D275 | COL. 931 15-4101 TCX COL. 931 YKK NO. 329 COL. 931 SAB NO. D329 | COL. 100 11-4001 TCX COL. 100 YKK NO. 501 COL. 100 SAB NO. D501 | COL. 126 15-1214 TCX | COL. 102 11-0602 TCX COL. 102 YKK NO. 030 COL. 102 SAB NO. D030 |

SEASONAL COLOR PALETTE:

CLEAN PASTELS:

| | | | |
|---|---|---|---|
| BLUE BELL | PALE BANANA | PALE PEACH | CELADON GREEN |
|  |  |  |  |
| COL. 512 14-4121 TCX COL. 512 YKK NO. 351 COL. 512 SAB NO. D351 | COL. 201 12-0824 TCX COL. 201 YKK NO. 124 COL. 201 SAB NO. D124 | COL. 402 12-0915 TCX COL. 402 YKK DYE TO MATCH COL. 402 SAB DYE TO MATCH | COL. 815 14-0114 TCX COL. 815 YKK NO. 881 COL. 815 SAB NO. D881 |

DIRTY PASTELS:

| | | | | |
|---|---|---|---|---|
| BLUE SHADOW | TOASTED COCONUT | BLUSH | OCHRE | DARK IVY |
|  |  |  |  |  |
| COL. 522 17-4020 TCX COL. 522 YKK NO. 107 COL. 522 SAB NO. D107 | COL. 177 18-1029 TCX COL. 177 YKK NO. 858 COL. 177 SAB NO. D858 | COL. 409 15-1614 TCX COL. 409 YKK DYE TO MATCH COL. 409 SAB DYE TO MATCH | COL. 220 14-1036 TCX COL. 220 YKK NO. 844 COL. 220 SAB NO. D844 | COL. 844 17-5912 TCX COL. 844 YKK DYE TO MATCH COL. 844 SAB DYE TO MATCH |



SPRING SUMMER 2022

PRODUCTS – DROP 2

TEC JACKETS



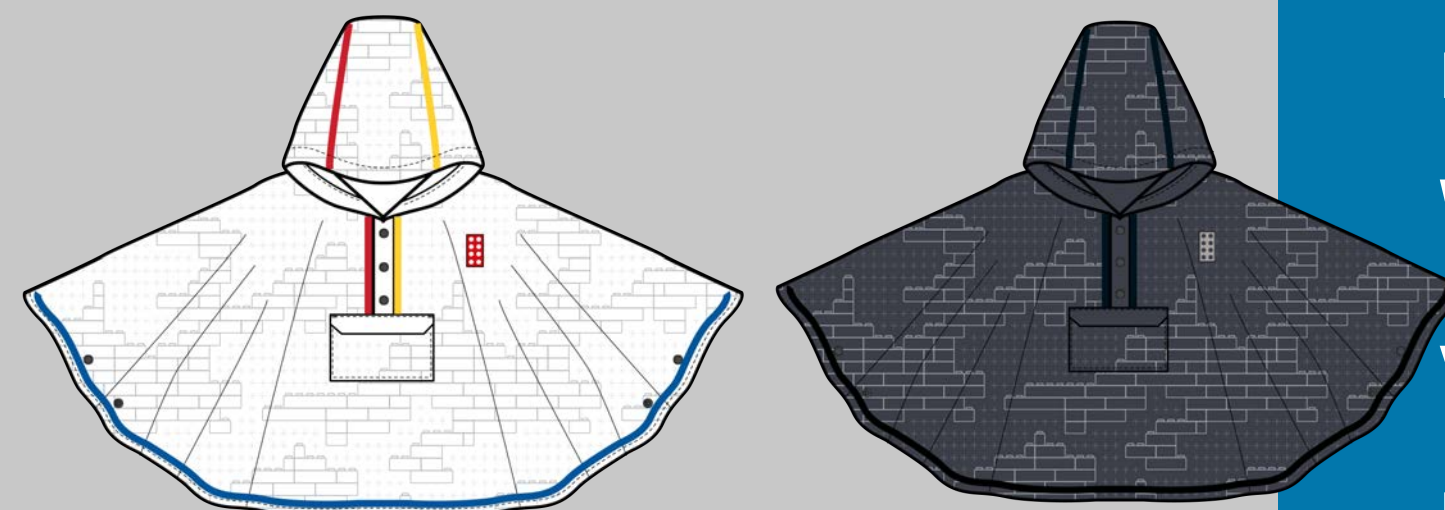
LWJOCHY 200



LWJOCHY 207



LWJOCHY 206



Our bestseller shell jacket from 2021 is now available in both unicolour and cool color blocks. In the same quality you can now offer a jacket and a cape with taped seams and a cool reflective print.

We continue our fully taped waterproof colour block jacket in new cool colours.

BESTSELLER 2021

8.000 MM FULLY TAPED



Waterproof jacket

- 8.000 mm water column.
- 60.000 rubs.
- Fully taped seams.
- Breathable 7.000 g/m²/24hours.
- Windproof.
- 100% polyester, woven
- Detachable hood.
- 3M Scotchlite reflector.

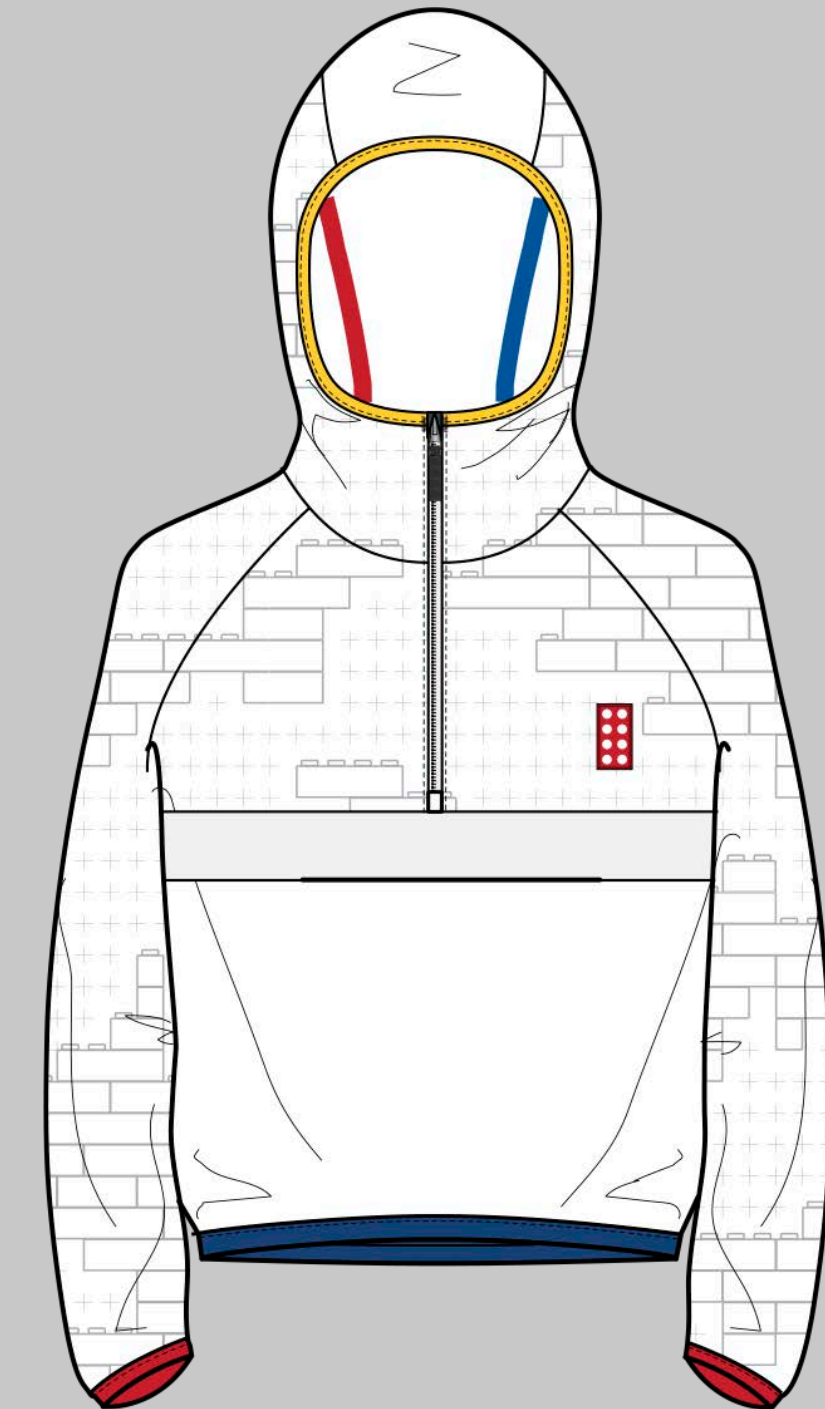
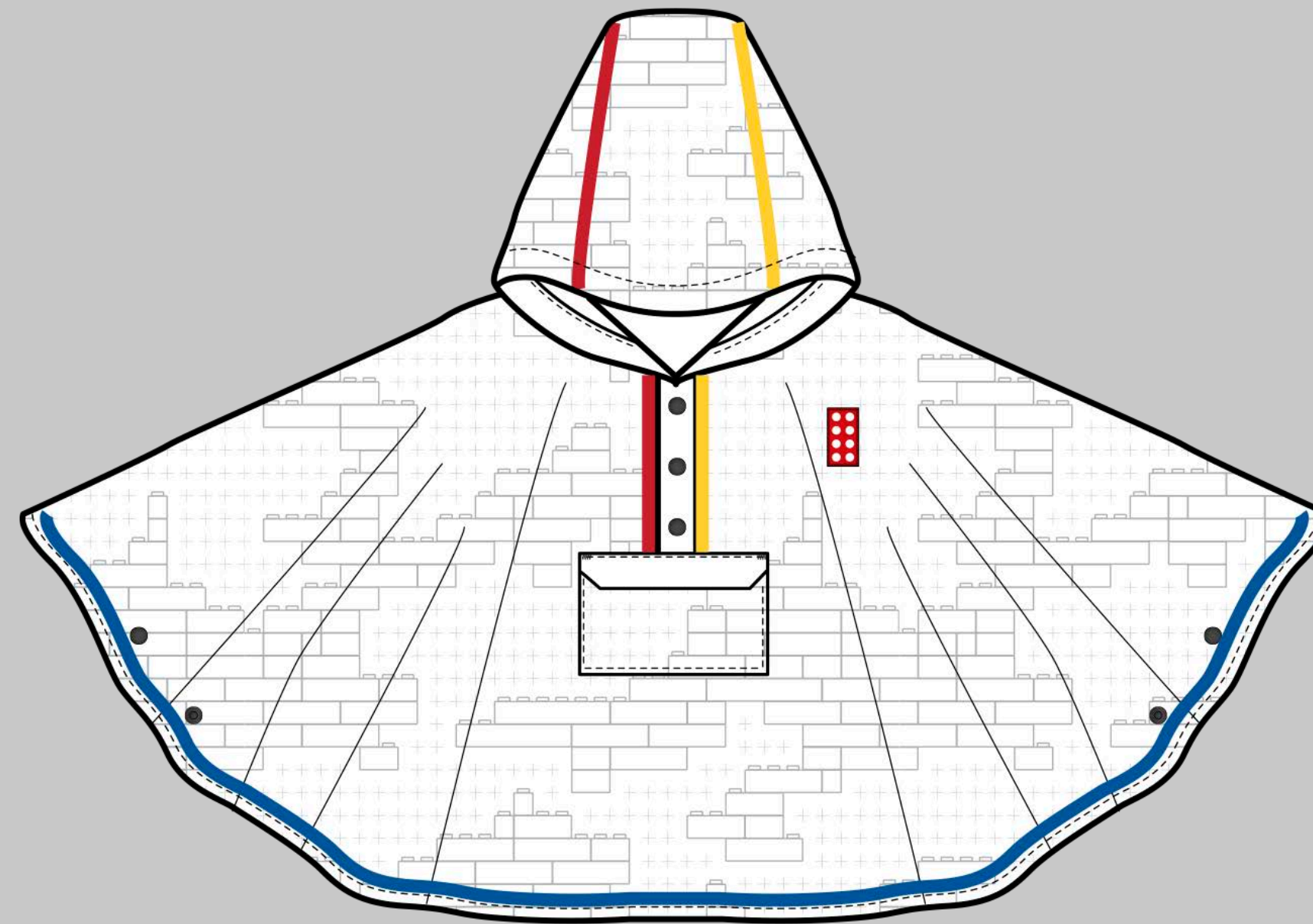
BESTSELLER 2021

5.000 MM SHELL JACKET



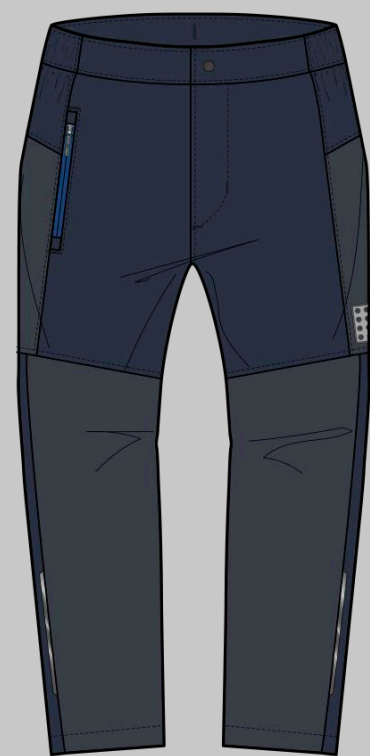
Jacket or cape

- 3.000 mm water column.
- Taped seams.
- Breathable 3.000 g/m²/24hours.
- Windproof.
- Soft binding at sleeve end, hem, and hood.
- Reflective print.
- 3M Scotchlite reflector.

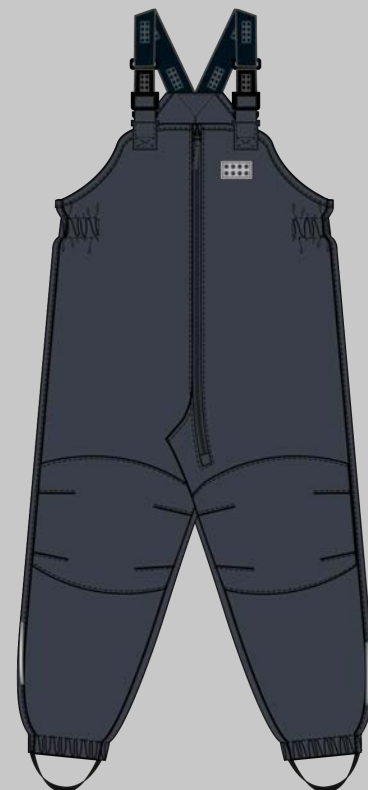
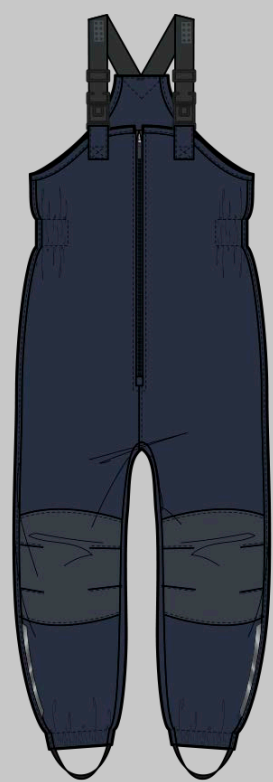


Waterproof jacket
w/reflective print

ALL-WEATHER WATERPROOF PANTS



REPEAT



REPEAT



SOFTSHELL JACKETS



All softshell jackets will be with interlock backing – also the uni-coloured model. Only the suit will have fleece backing.

SAME HIGH QUALITY
THEME OR COLOUR BLOCK SOFTSHELL



BESTSELLER SOFTSHELL

WATERPROOF FABRIC



- 8.000 mm water column.
- Breathable 3.000 g/m²/24hours.
- Windproof.
- 100% polyester - knitted.
- Detachable hood.
- 3M Scotchlite reflector.
- Reflective piping at sleeve.



SPRING JACKETS



Again, we can offer the bestseller lightweight puffer jacket, now in new cool colour versions.

Reversible waistcoat in same quality. New soft and very nice quality is used for the parka jacket and the cute LEGO® DUPLO® jacket.

Jacket w/water-repellent finish

- Windproof.
- 55% polyester/10% nylon/35% cotton.
- Reflector badge.
- Detachable hood.
- 3M Scotchlite reflector.



“
NEW QUALITY 2022

BESTSELLER JACKET

LIGHTWEIGHT PUFFER JACKET



- Windproof.
- Soft binding at sleeve end, hem, and hood.
- 100% polyester, woven.
- Reflector badge.
- 100% polyester insulation, 140 gsm.
- Detachable hood.
- 3M Scotchlite reflector.



Reversible waistcoat w/water-repellent finish

- 100% polyester, woven.
- 2 front pockets with Velcro.
- Reversible.
- Soft elastic binding at hem and shoulder.
- Bionic ECO Finish.
- All-over printed.



REVERSIBLE
Lightweight puffer waistcoat

PU RAINWEAR



PU rainwear in general is a bestseller for us. From 2022 the rainwear sets in navy will also be NOOS. As a new thing, you can also offer sets with printed jackets.

The bestseller rain parka from SS20 can again be offered in navy and yellow.



NEW PRINT

SAME WELL-KNOWN QUALITY

- 5.000 mm water column.
- Welded waterproof seams.
- Windproof.
- 100% polyester with 100% polyurethane coating
- Printed reflectors.



BESTSELLER 2021: Now as sets

From 2022 our well-known thermo quality will be sold as a set, and the knee patches will be tone in tone for all colours.



MIDLAYERS



HYBRID
WITH HOOD



SOFT & STRETCHY
WITH INSIDE-OUT
DETAILS



TEDDY FLEECE
WITH WOVEN
POCKETS



SOFT & STRETCHY
WITH INSIDE-OUT
DETAILS

HYBRID W/HOOD

COOL MID LAYERS
IN WELL-KNOWN
QUALITIES.



TEDDY FLEECE WITH WOVEN POCKETS



SOFT & STRETCHY



SWEAT w/knob details

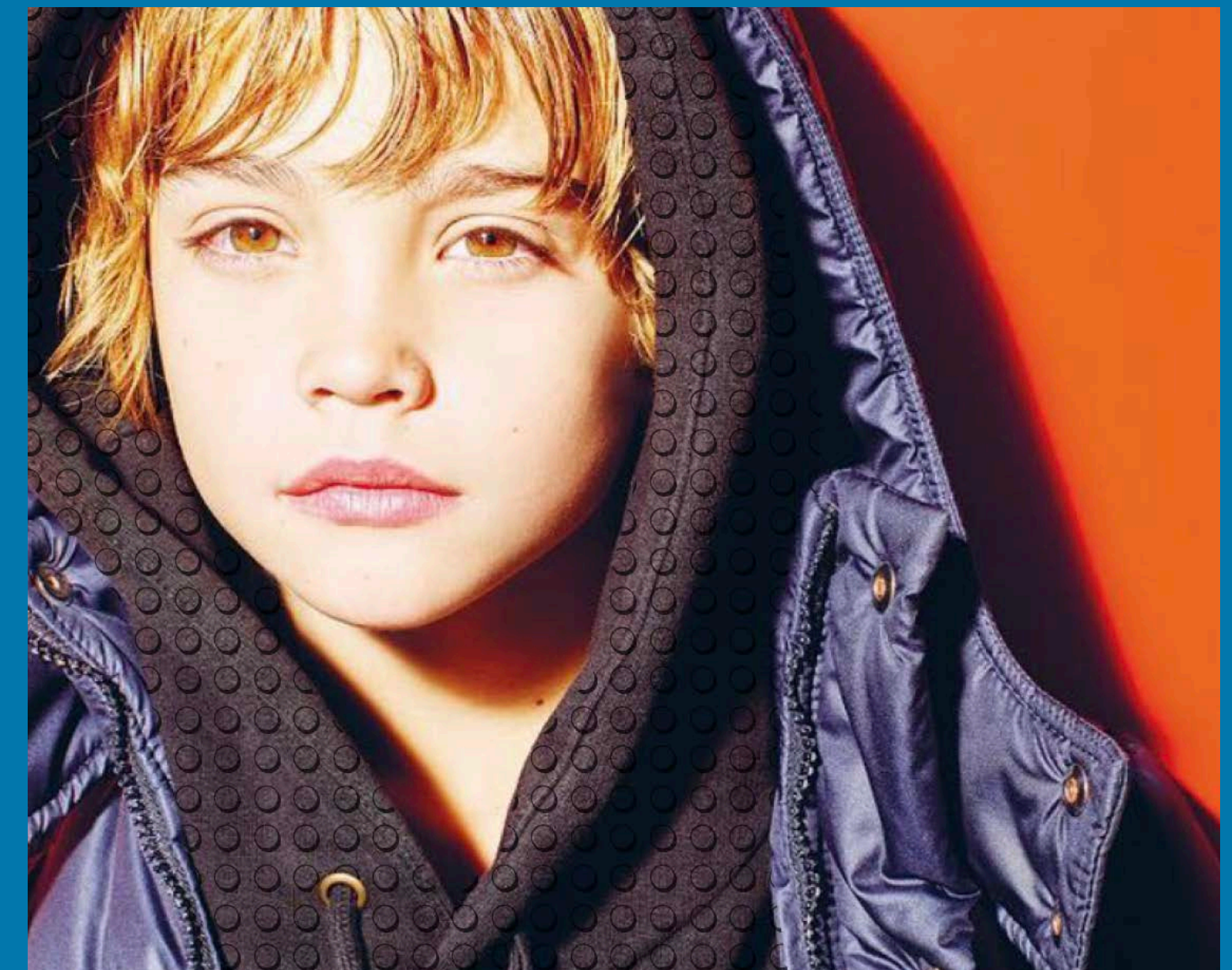


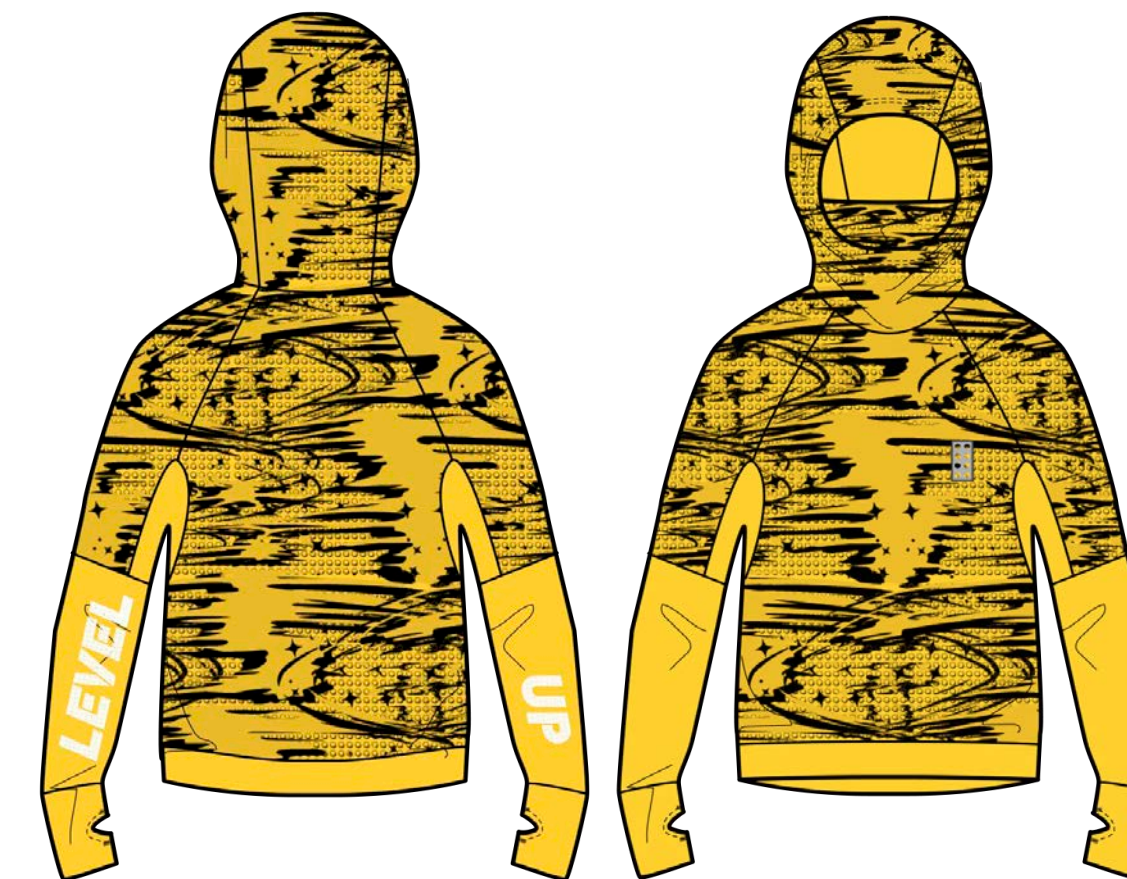
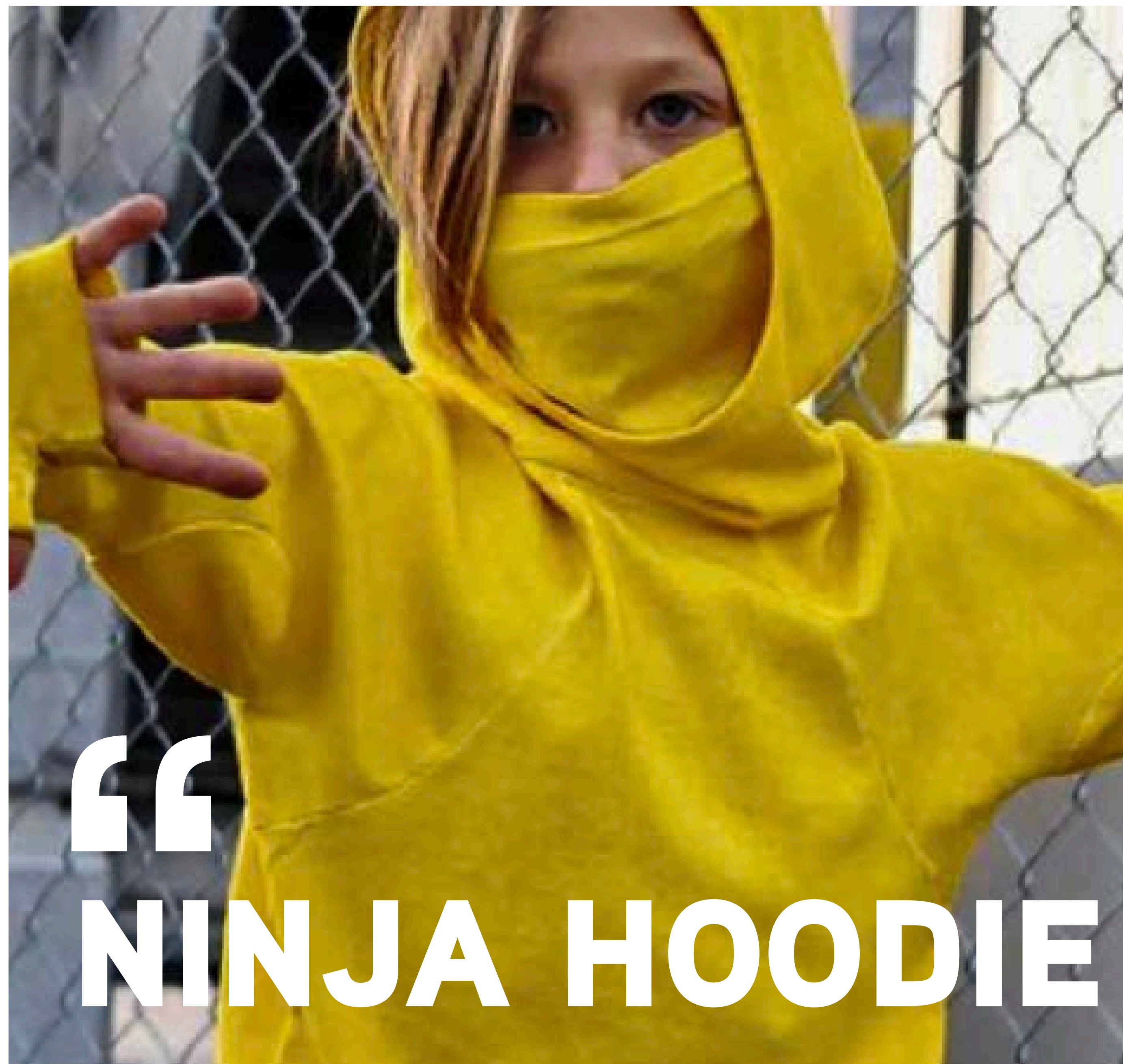
FULL ZIP HOODIE
WITH KNOBS ON THE
BACKSIDE



**REVERSIBLE
OVERSIZED HOODIE**
WITH KNOBS ON ONE
SIDE

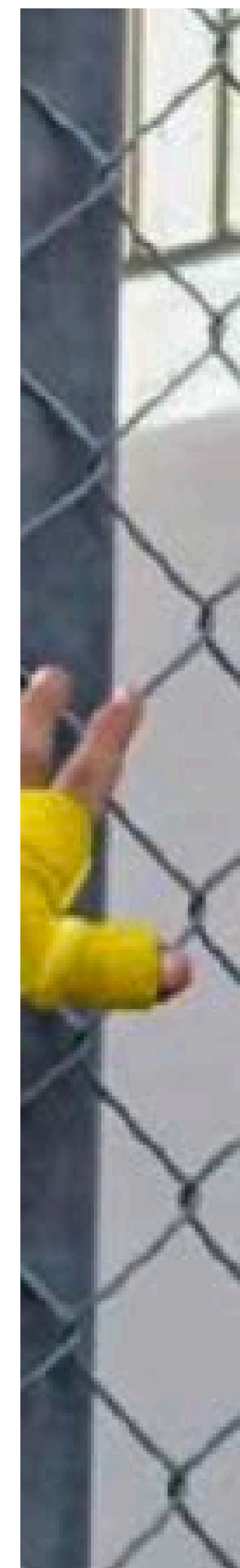
For 2022, we bring back the cool quality with knob detailed fabric. You can offer two styles, a classic full zip hoodie and a new oversized fit sweat hoodie.





NEW SUPER STRETCH QUALITY

Super cool new hoodie style with
ninja details.





“ GROW PANTS



NEW SUPER STRETCH QUALITY

Pants that can grow with the child.

“ TRACK SUIT

New track suit quality
in polyester.
Sold as single items
– not as set.





**NEW SWEAT
QUALITY**
OVERSIZED FIT



NEW SWEAT QUALITY
OVERSIZED FIT



**NEW SWEAT
QUALITY**



REPEAT

SWEAT

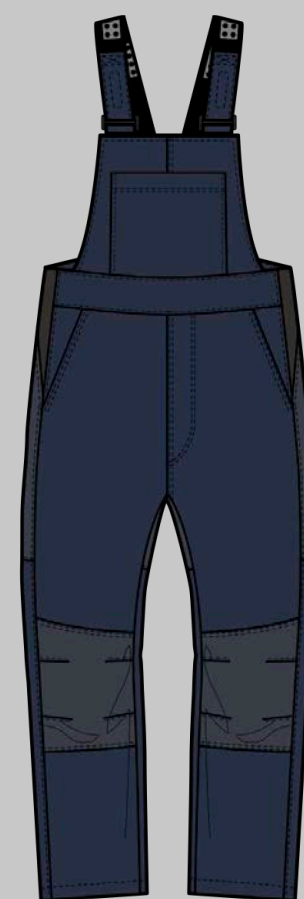
The iconic embossed sweatshirt LWSKY 100 is repeated.

Besides this, a new brushed sweat quality is added. The bomber sweat jacket in the coloured version has sleeves and pockets in the track suit quality.

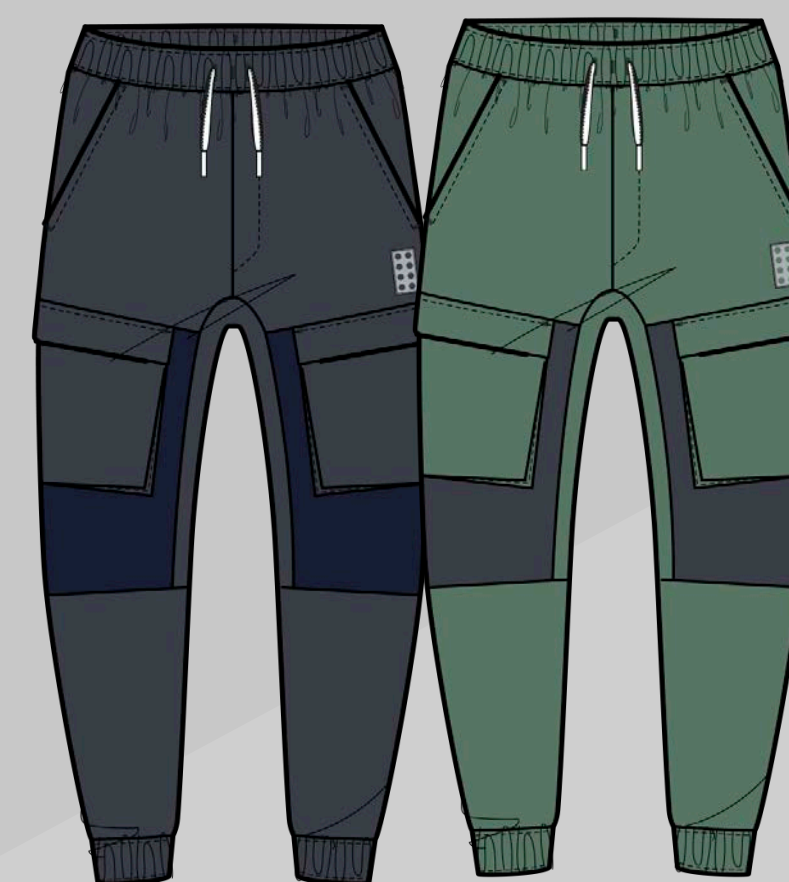
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WATER REPELLENT 4-WAY STRETCH

We repeat the cool outdoor 4-way stretch quality. Zip-off pants and shorts are repeat models from 2021. New bib pants for DUPLO®, new cool LEGO® pocket pants, and a dress are added in this quality.



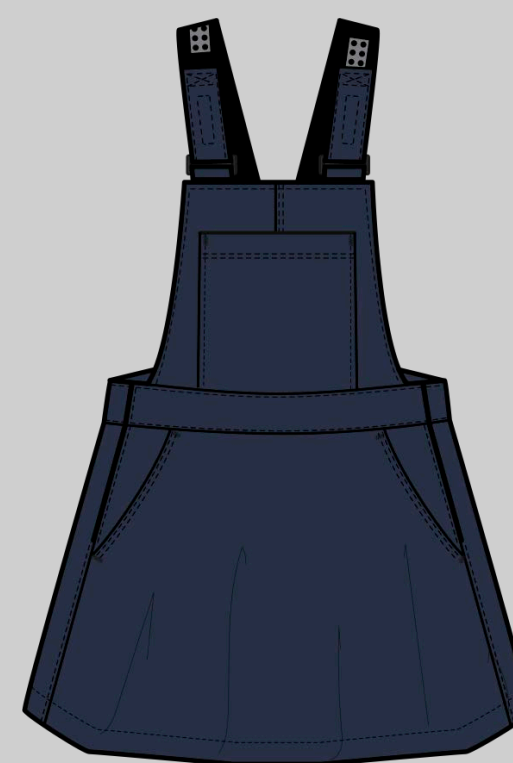
NEW 2022



NEW 2022



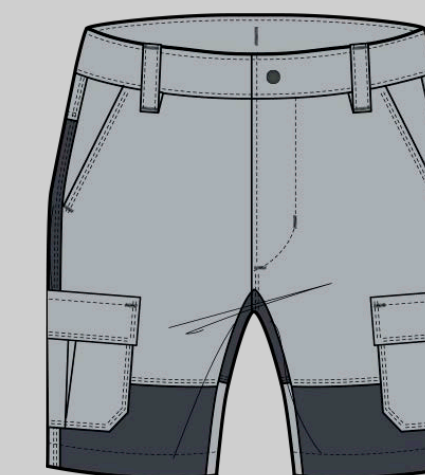
REPEAT



NEW 2022

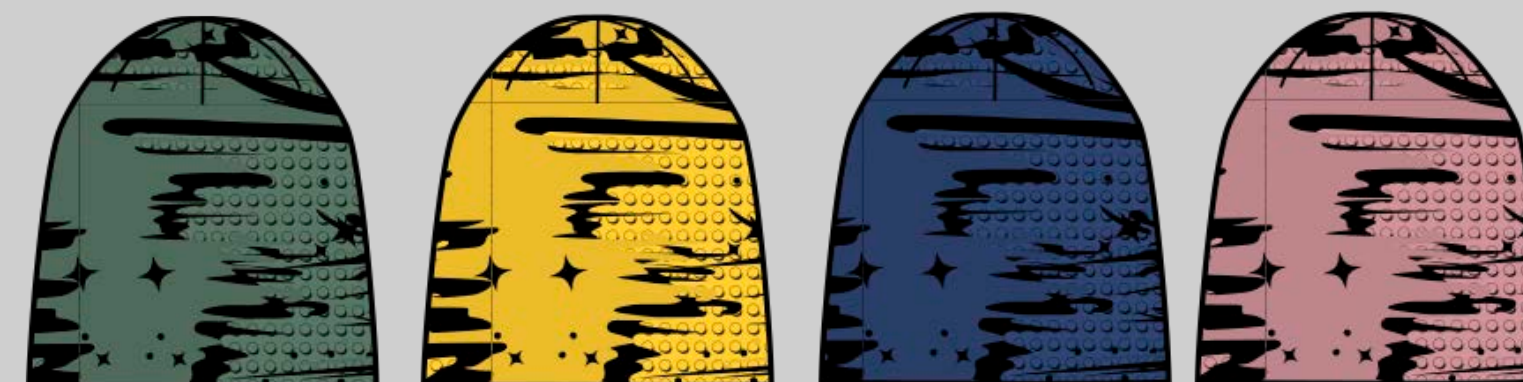
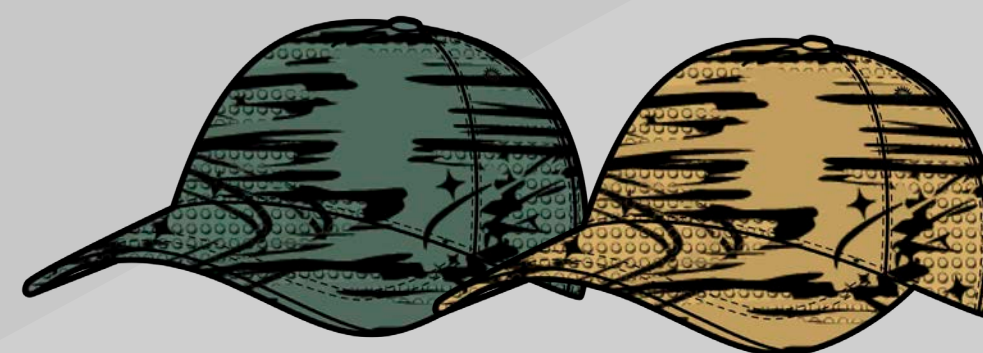
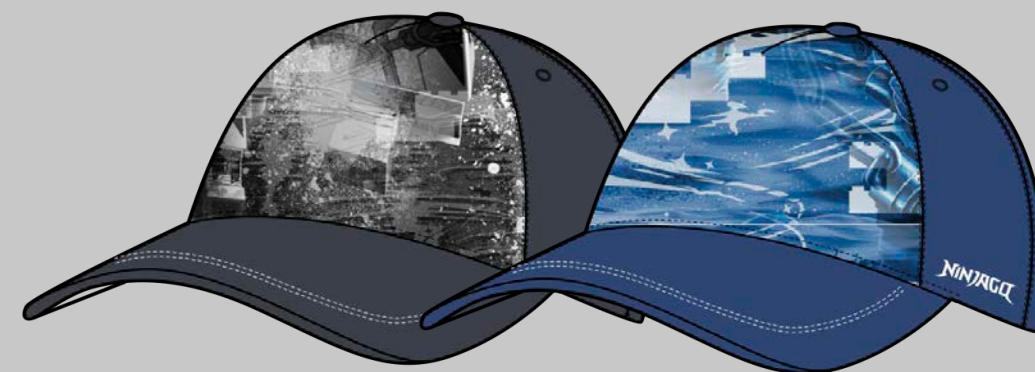


REPEAT



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ACC

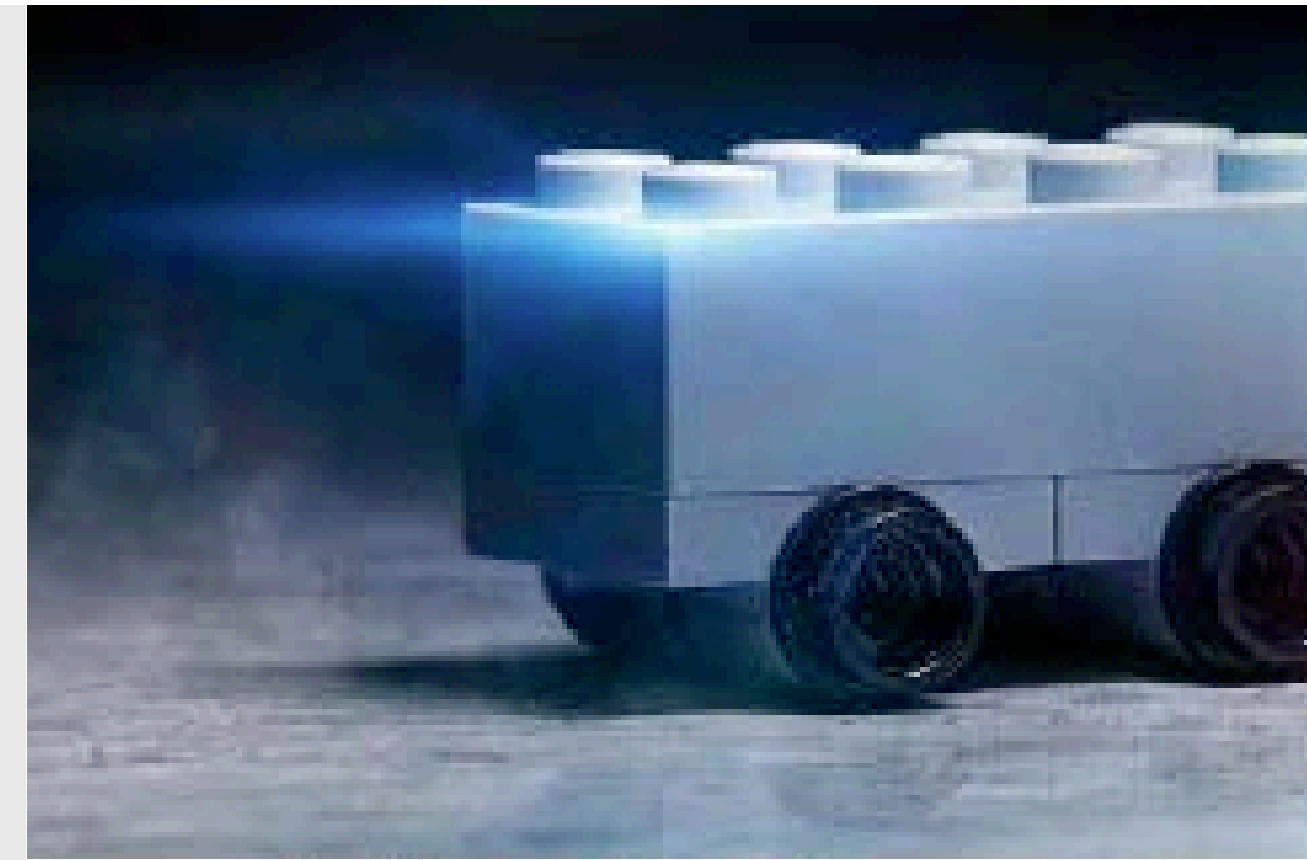
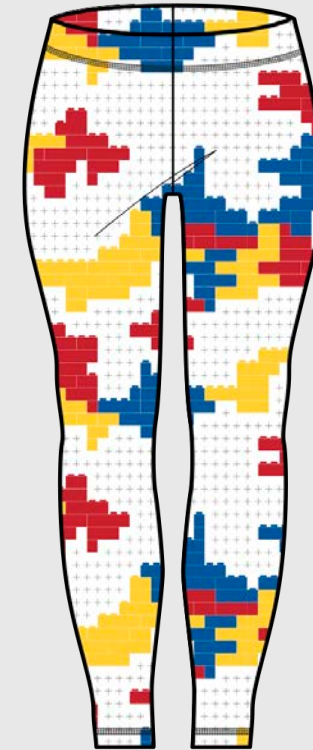
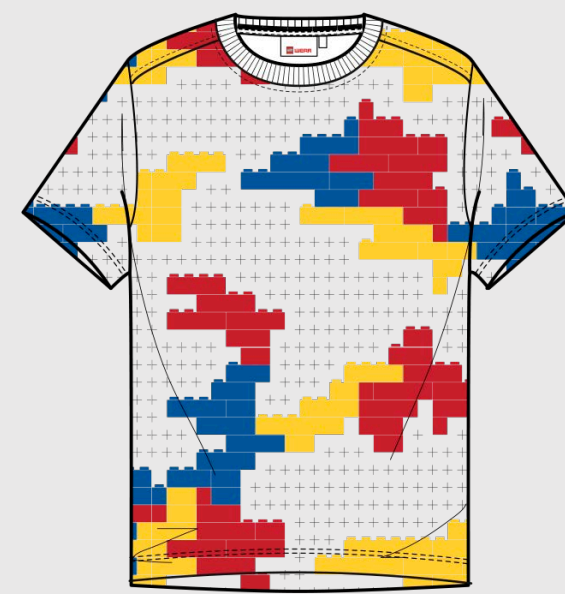
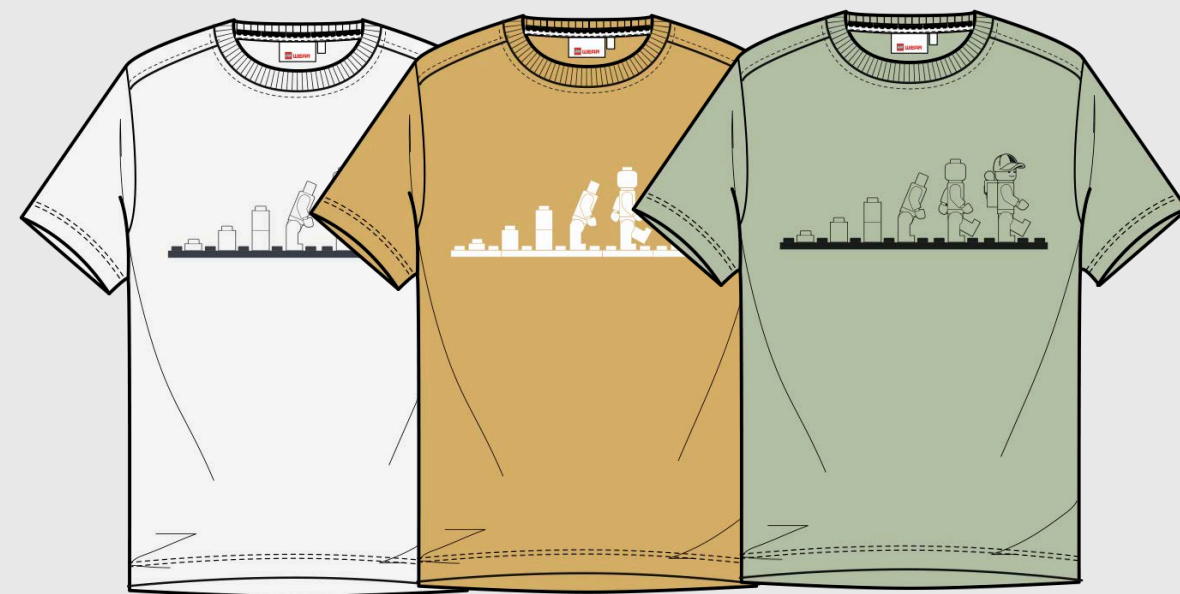
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We repeat the softshell gloves which
is always selling very well.
Besides this you can offer beanie and
caps in the same quality as normal.

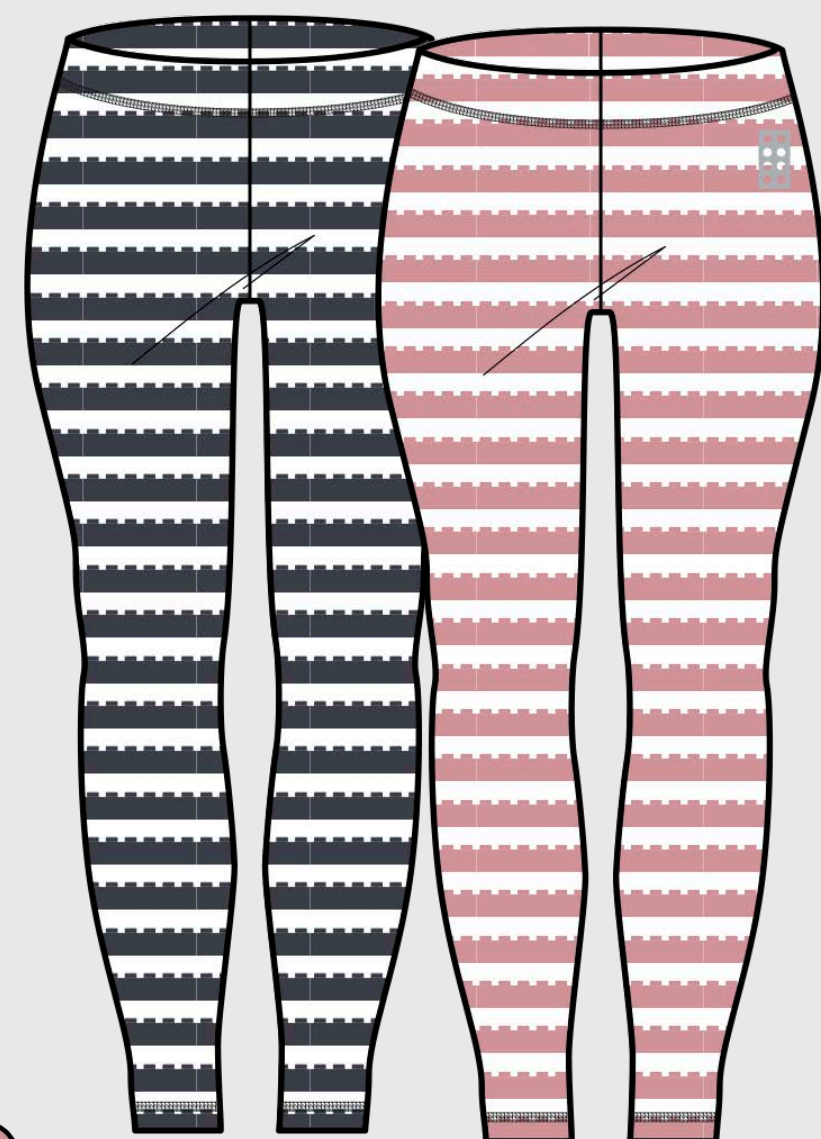


REPEAT



JERSEY STYLES TO COMPLETE THE SETS

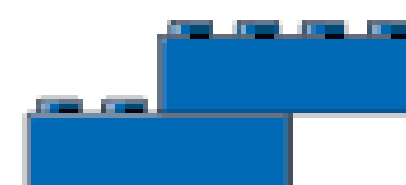
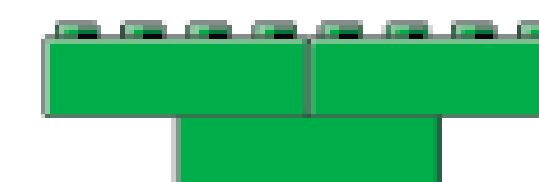
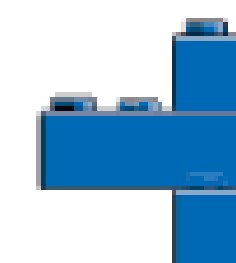
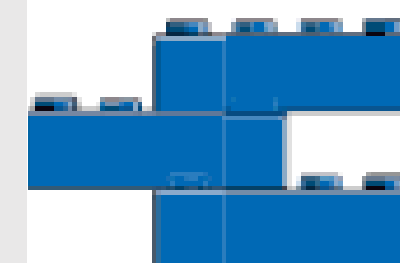
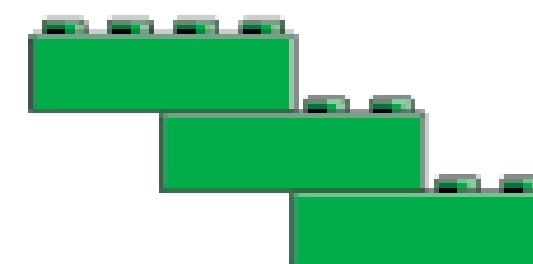
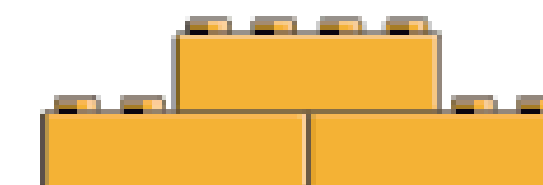
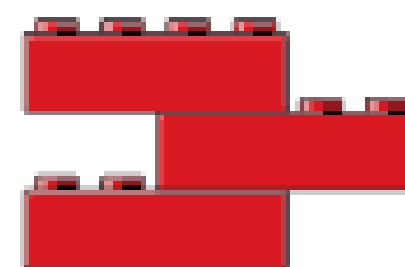
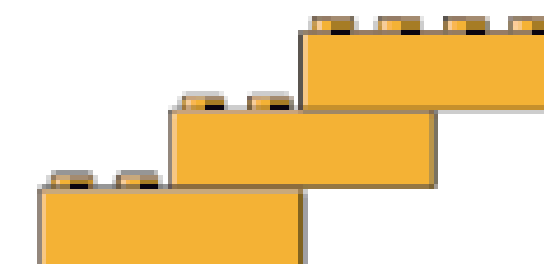
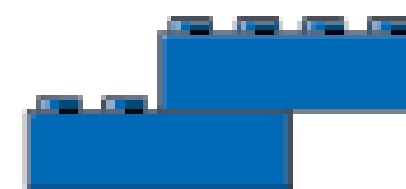




**JERSEY STYLES
TO COMPLETE THE
SETS**



MERCH DROP 2



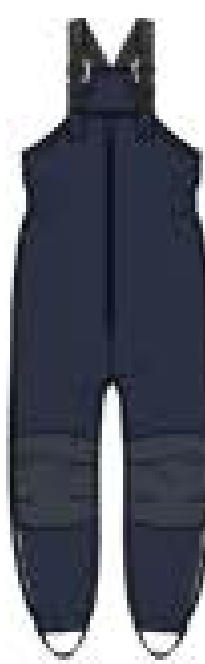








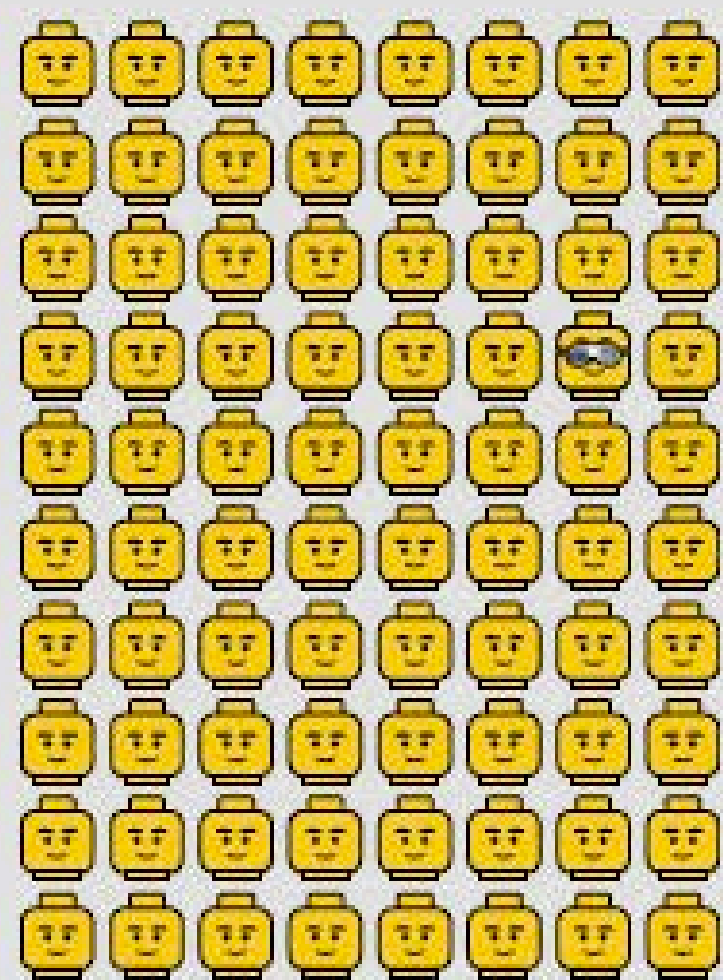
DUPLO STYLES



SPRING SUMMER 2022



PRODUCTS – DROP 3

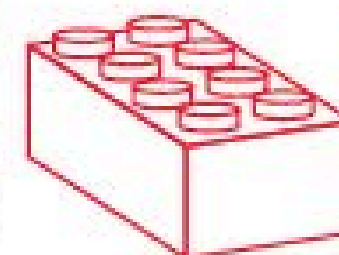
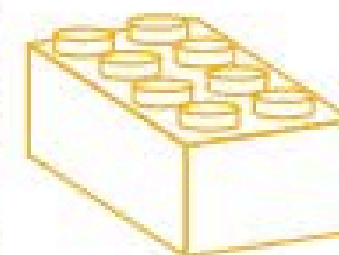
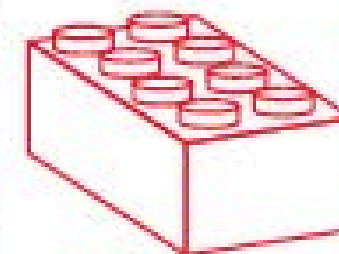
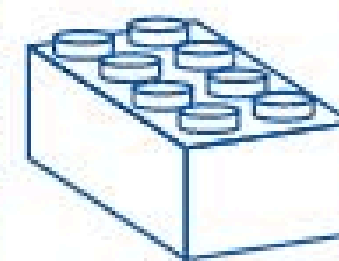
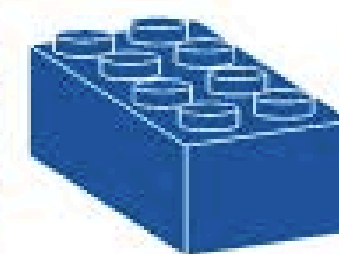
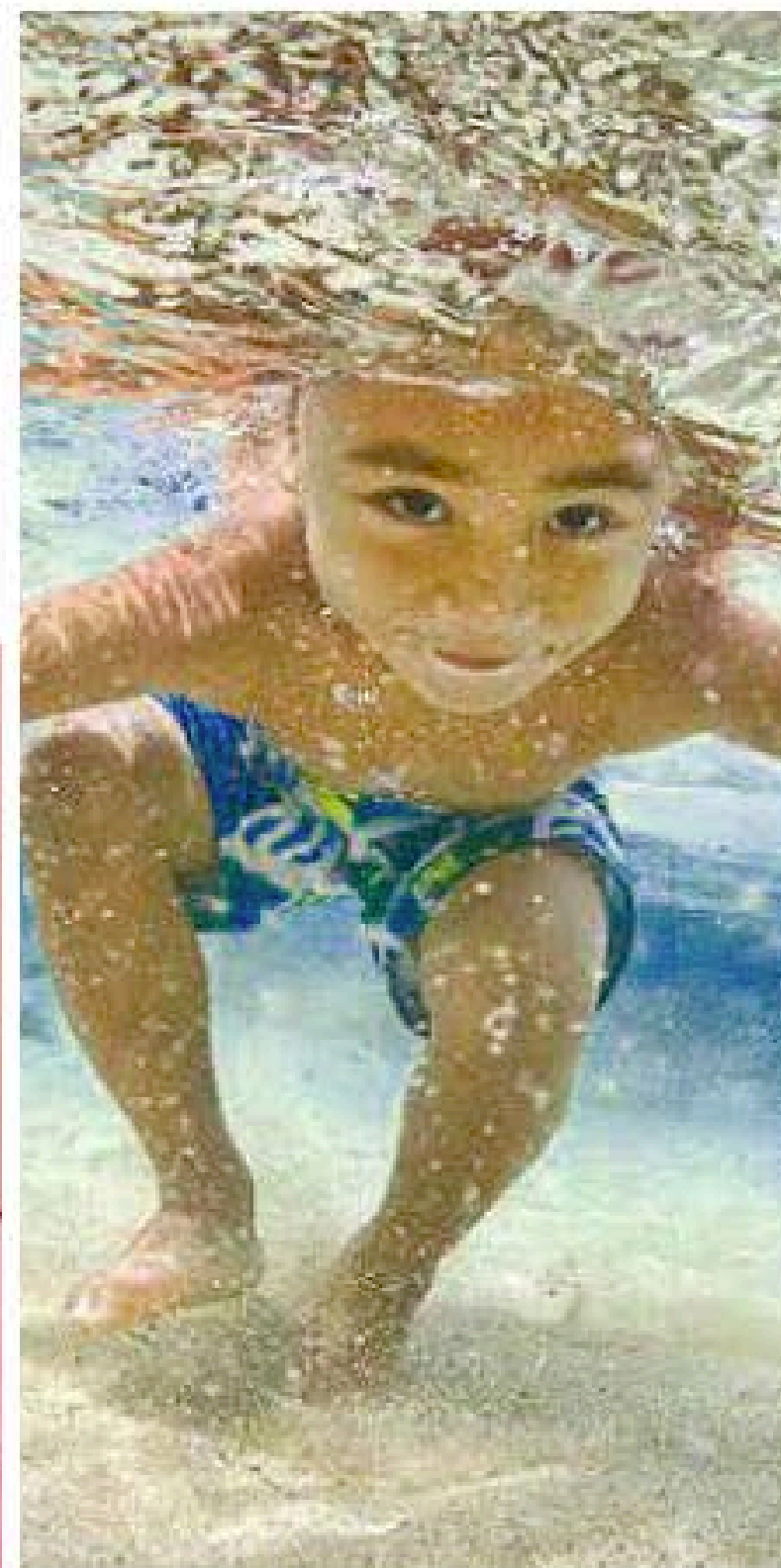


LEGO
Club



IMAGINATION
FREEDOM
CREATIVITY





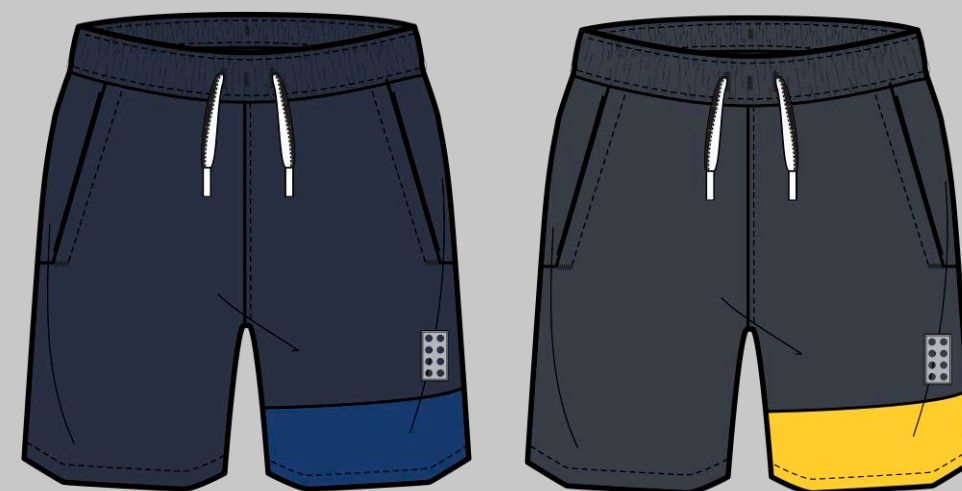
COMPLEMENTARY STYLES



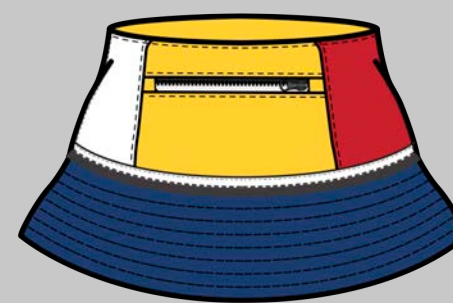
NEW SWEAT 2022
OVERSIZED FIT



NEW TRACK
SUIT QUALITY



TWILL
SHORTS



WITH ZIP
POCKET

Reference for quality

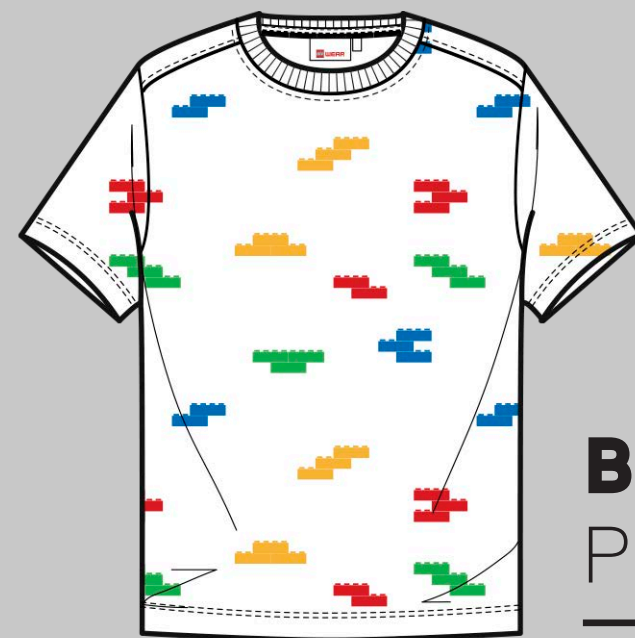




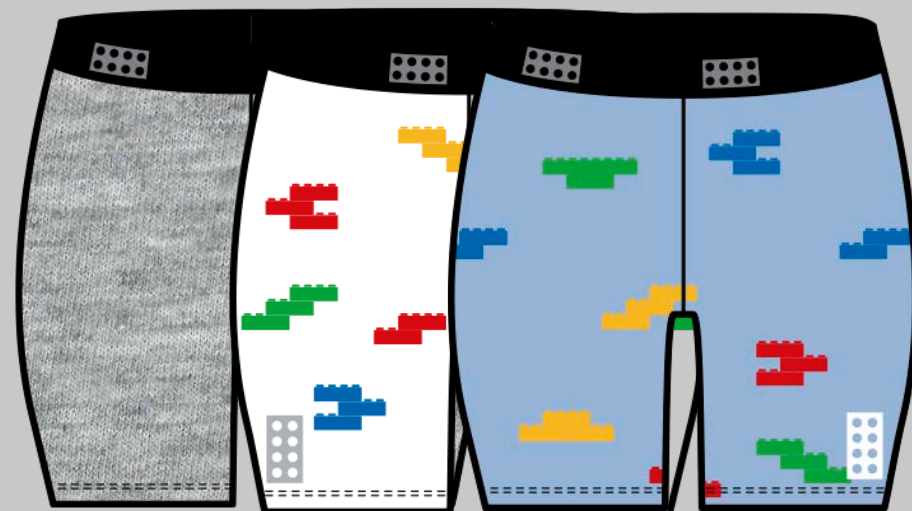
BRICKS
PRINT
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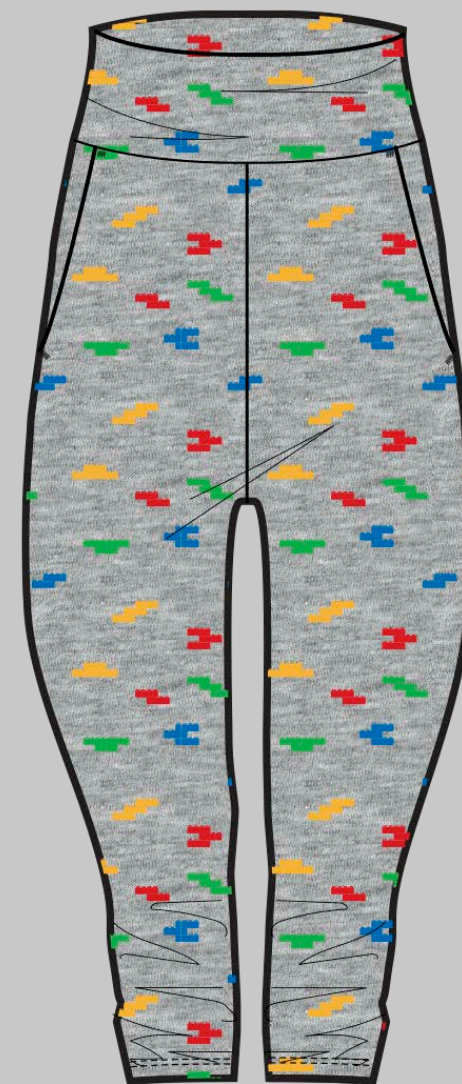
BRICKS
PRINT
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BRICKS
PRINT
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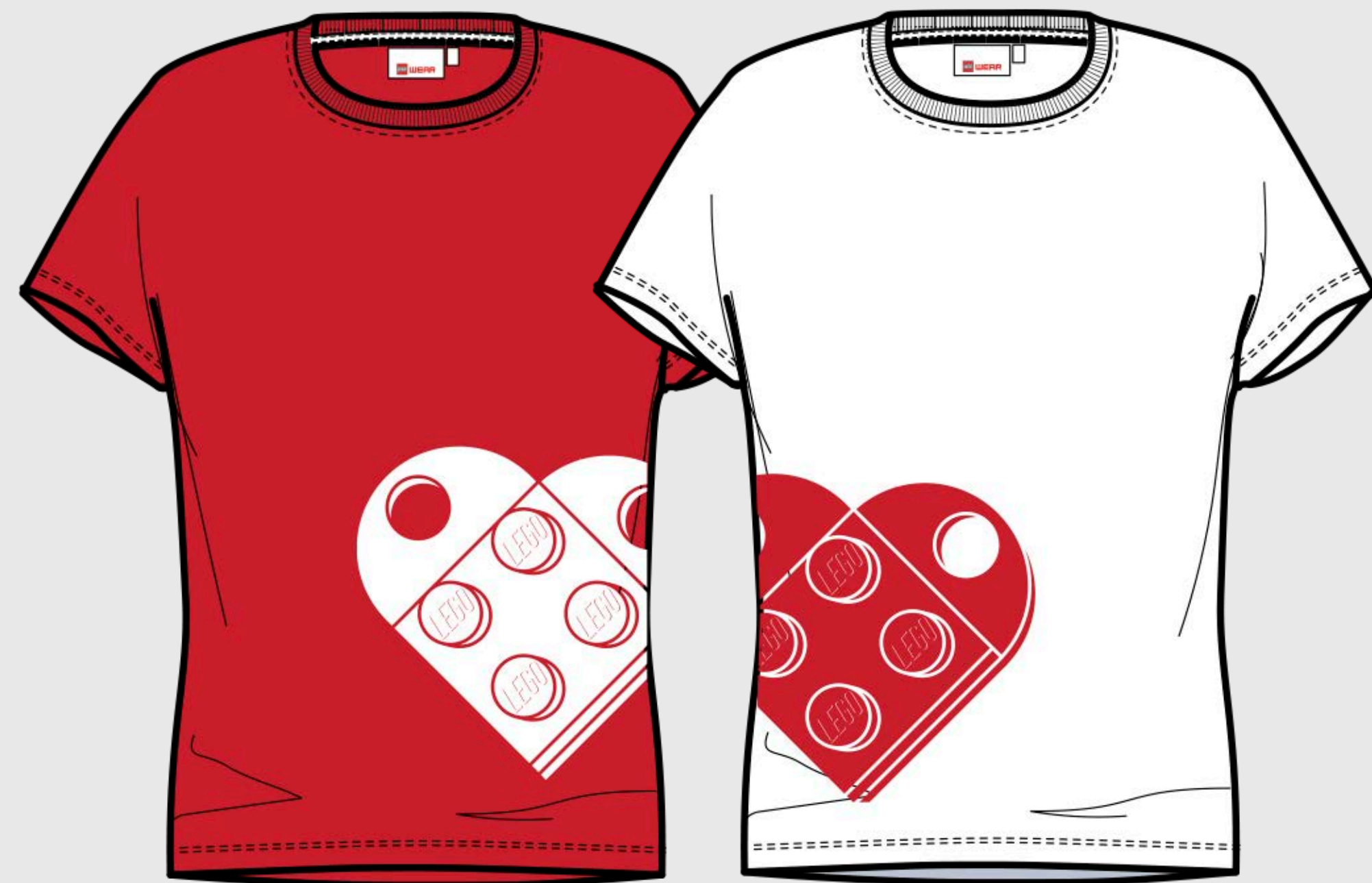
BIKE
SHORTS
—



GROW
PANTS
—



GIRL FRIENDS 2-PACK T-SHIRT





T-SHIRT



VELCRO DETAIL
with badges



**NEW
FIT**



**NEW
FIT**



DRESS

“
Jersey

ALL SWIMWEAR STYLES WILL BE WITH UPF 50+

- 83% polyamide, 17% elastane
- Matt rubber print.
- 200 gsm.
- UPF 50+ / Excellent protection.



SWIM UPF 50+

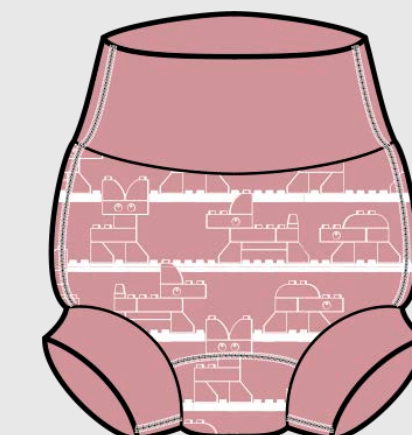
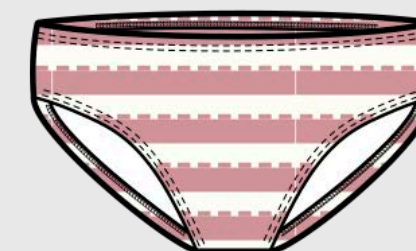
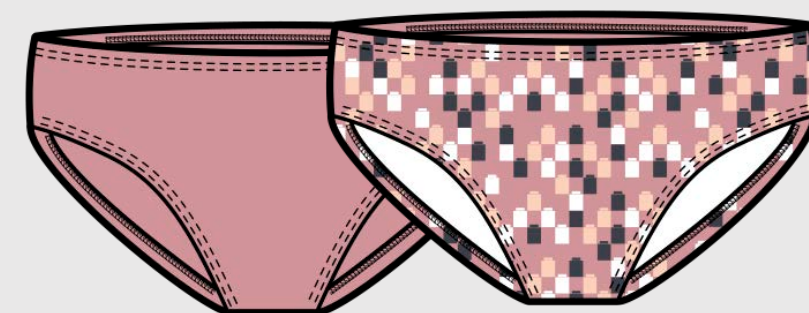


ALL SWIMWEAR STYLES WILL BE WITH UPF 50+

- 83% polyamide, 17% elastane
- Matt rubber print.
- 200 gsm.
- UPF 50+ / Excellent protection.



NEW



NEW

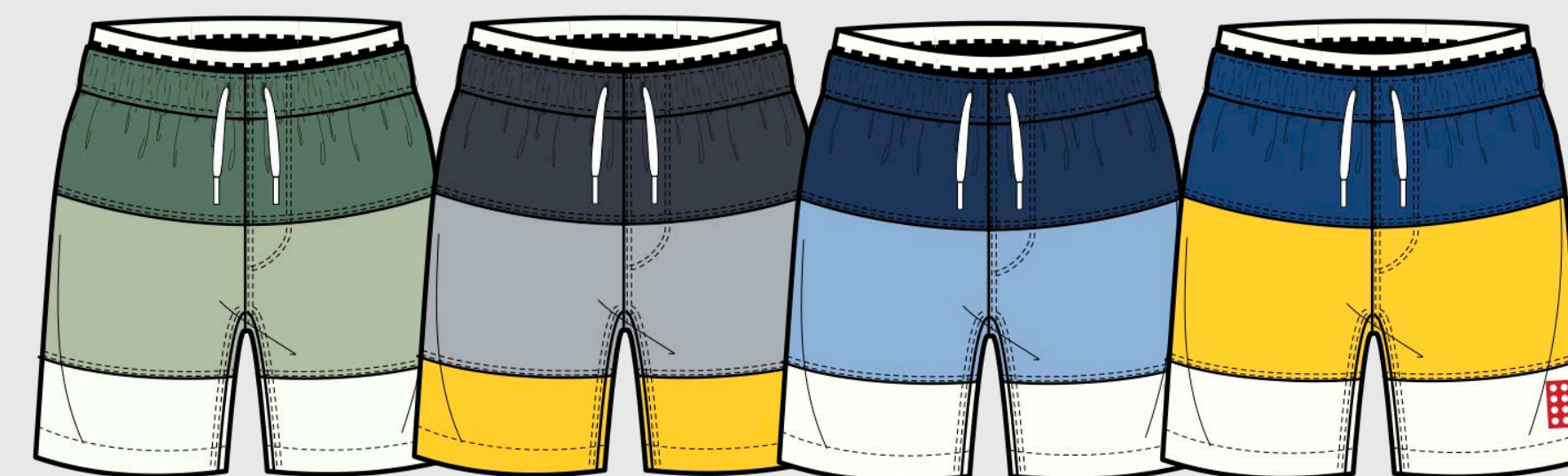
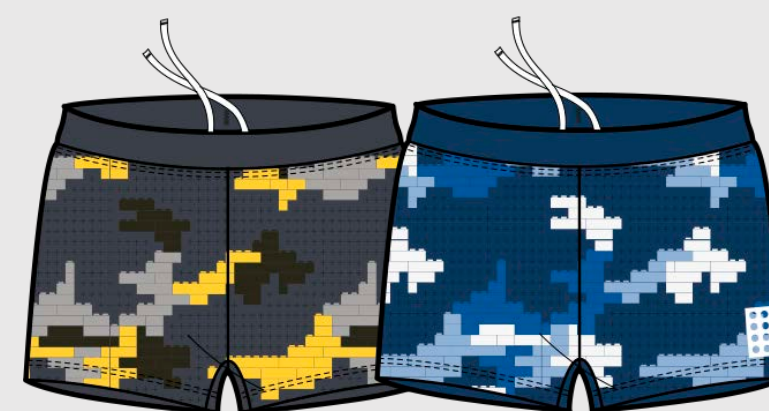
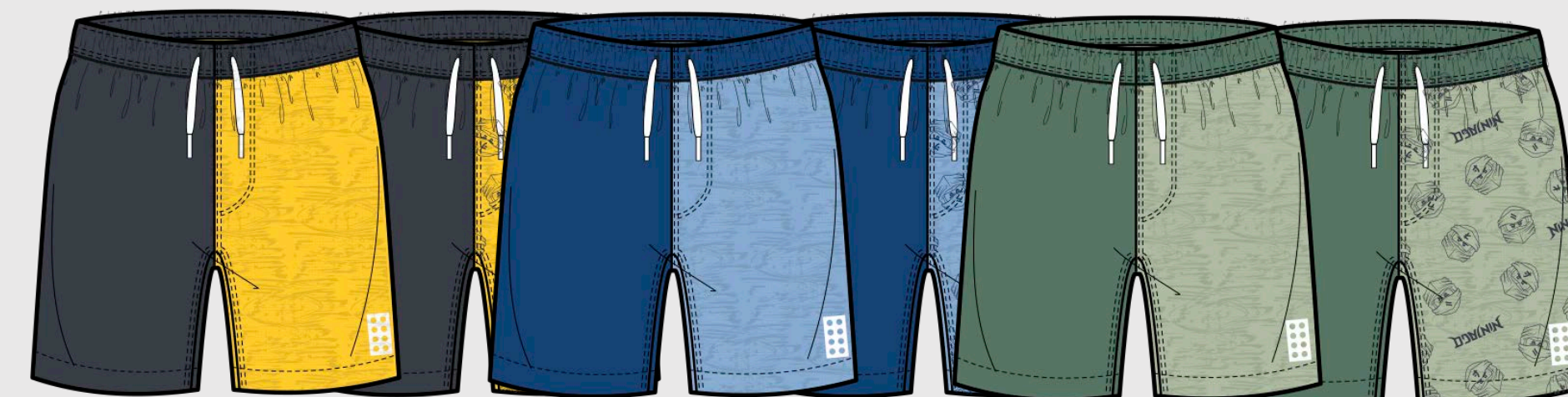


SWIM UPF 50+



SWIM SHORTS WITH WATER-ACTIVATED PRINT

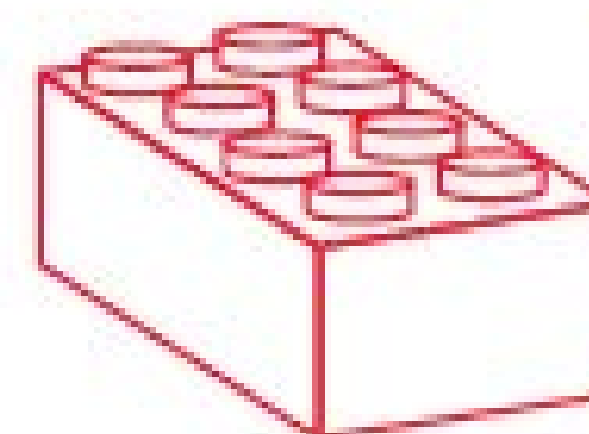
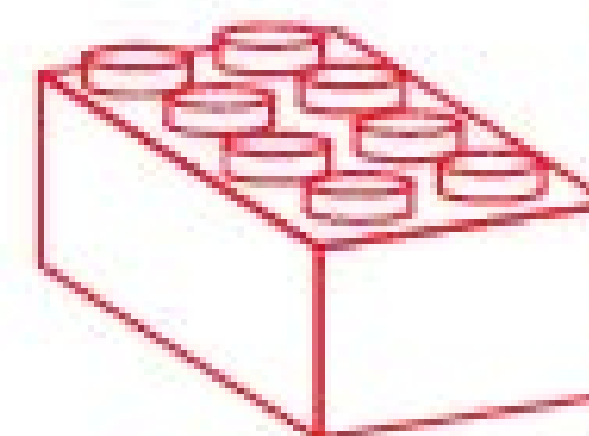
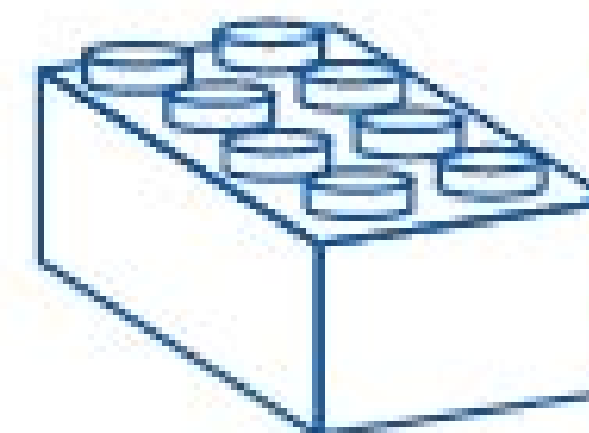
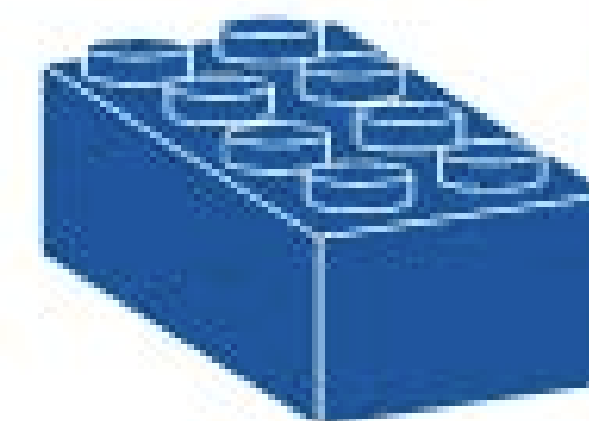
- 100% polyester, woven
- Water-activated print.
- 110 gsm.
- Soft elastic waistband.
- With inner mesh brief.
- Fake fly.
- Waistband with string.
- UPF 50+ / Excellent protection.

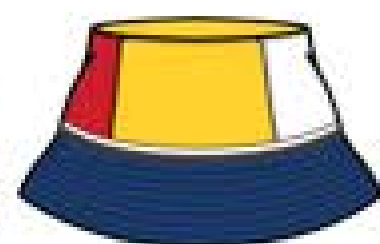
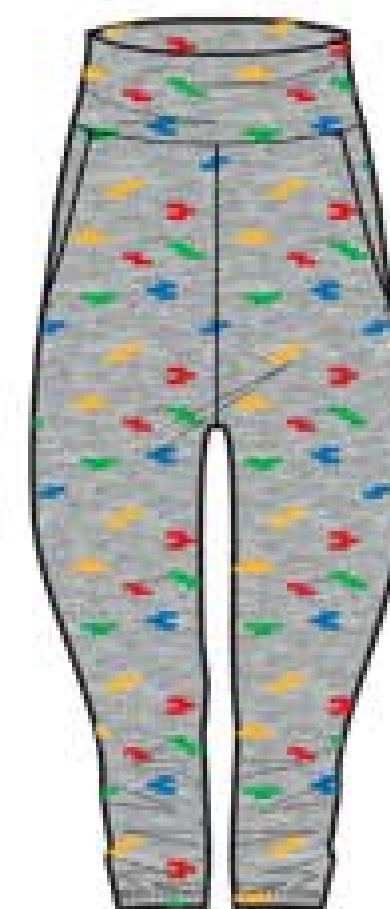
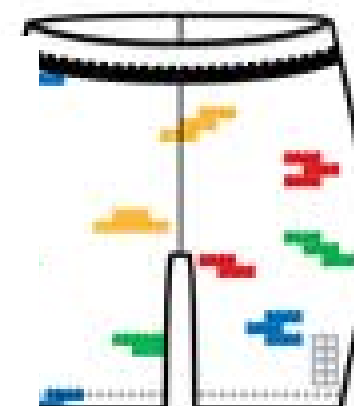
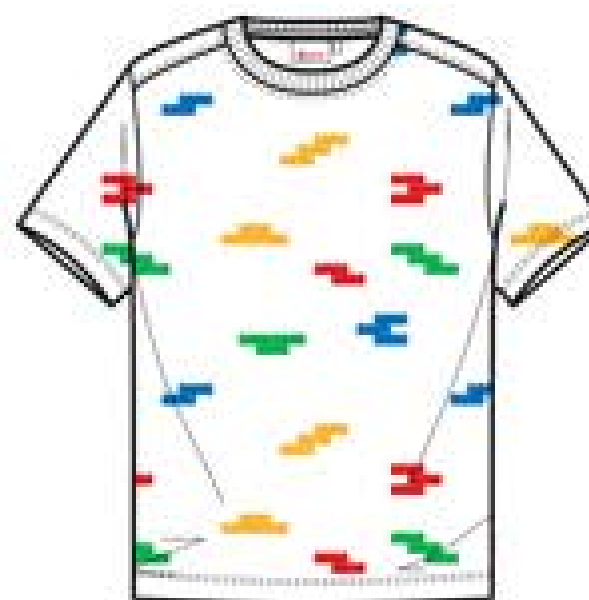


SWIM UPF 50+



MERCH DROP 3

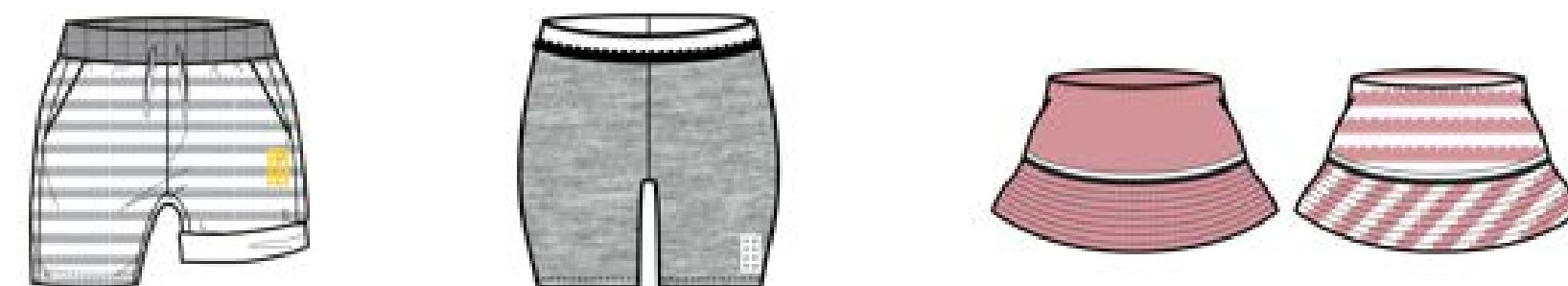
















SPRING SUMMER 2022



NOOS RAINWEAR

- 5.000 mm water column.
- Welded waterproof seams.
- Windproof.
- 100% polyester with 100% polyurethane coating
- Reflective print.
- 100% polyester with 100% polyurethane coating and interlock backing.
- Detachable hood.
- Soft elasticated hem.

