

PANTONE™ BY COPENHAGEN DESIGN



A single, inflated purple balloon is centered in the upper half of the frame. The balloon is glossy, with a bright white highlight on its upper left side and a softer, larger highlight on its lower right side. A thin purple string is attached to the bottom of the balloon and extends downwards. The background is a solid, dark blue color.

A color is never just a color



It's a brand

Own it



The power of colors

What would life be without color? Monochrome. Black. White. Boring. At Copenhagen Design, we are here to celebrate all the colors of the world, add a splash of color to everyday life, and make your day sparkle. PANTONE, as the world's leading authority on all things color, is the perfect partner for that mission.

Copenhagen Design is the sole licensee of PANTONE in over 70 countries within home, office and lifestyle. Working in close collaboration with PANTONE, all our products and colorways are approved at the PANTONE Laboratory to ensure the highest level of color accuracy. We hold the exclusive right to brand our products with official PANTONE color chip codes, which are an exact match to the professional PANTONE Color System.

Colors have never been more important than they are today. Every brand needs to stand out and shine bright. Color ownership is key to that ambition. Companies worldwide aim to present their business in colors that define who they are and what they stand for.

At Copenhagen Design, we offer your brand the opportunity to take full ownership of your brand color through our unique range of lifestyle products, linking your brand to the corresponding official PANTONE color chip code. This brings your business one step closer to true brand color ownership.

We have several premium brands in our portfolio, including outstanding collaborations with brands such as Valentino, Estée Lauder Group / Clinique, Kate Spade New York, LVMH Group / Veuve Clicquot, Manchester United, Emirates, The Oscars / Academy Awards, Netflix, and many more.

We are here to help you “own” your brand color, while also supplying your business with a beautiful range of high-end lifestyle products that are perfectly designed for gifting to your special clients, selling in your brand stores, outfitting your salesforce, or incorporating into your campaigns. The possibilities are endless – but important!

Own it.



PANTONE™
Netflix Red



PANTONE™
Netflix Red

PANTONE™ x Netflix



The streaming giant NETFLIX approached Copenhagen Design with a request to develop a special gift selection for their collaborators – filmmakers, actors, celebrities, and crews – around the world. We took our inspiration from the well-known Netflix animation seen at the start of all original Netflix productions. The animation, known as an “ident” in designer lingo, transforms Netflix’s “N” into a spectrum of vertical, colored beams of light that shoot toward the viewer. From this rainbow of color, we developed a truly unique box set consisting of six latte cups in six bright colors, all gift-wrapped in an exclusive, custom-made box decorated with the Netflix spectrum of colors.

We are currently developing additional products, including tote bags, exclusive notebooks, lanyards, and drinking bottles.

PANTONE™
Blue 2387 C



PANTONE™ x Valentino

A single color that was tested, refined, augmented, and elevated. The iconic Pink PP hue – first conceived by European luxury fashion brand Valentino – tells a story of exacting standards, extensive research, and undeniable energy.

Together with Valentino and PANTONE, Copenhagen Design was asked to bring this pink hue from the runway to real life as a signature brand color.

With the special-edition items by Copenhagen Design, customers can now bring a piece of Pink PP into their lives, living alongside an evocative color that forever represents a pioneering vision of fashion.



PANTONE™ x Oscar Gold

What is more golden than the gold color of the Oscar statuette? At Copenhagen Design, we were approached by the organization behind the Academy of Motion Picture Arts and Sciences, and asked to help transform the Oscars into an exclusive range of lifestyle products.

The products are used as exclusive gifts for celebrities and sold at the official Academy Museum Store in Hollywood, California.



Jägermeister

PANTONE™ x Jägermeister

PANTONE™
Culture Orange

Après-ski in Austria and a shot of ice-cold Jägermeister go hand in hand. Or so it has been for ages, but times are changing. Jägermeister is on a rebranding mission, moving toward a younger audience with a message of responsible drinking.

At Copenhagen Design, we were approached to help develop an exclusive lifestyle selection in the newly updated Jägermeister color scheme. For the first drop, we are reaching back to the origins of this famous liqueur brand with our hip flask and mugs. Currently, we are working on adding candleholders, latte cups, and jars, moving Jägermeister closer toward being a true lifestyle brand.



PANTONE™ x Manchester United

What could be redder than the Red Devils of Old Trafford? Manchester United is among the biggest soccer clubs in the world, and Manchester Red (Col.186 C) is one of the most recognizable colors in the world of soccer.

At Copenhagen Design, we were asked to develop a series of lifestyle products. The range is sold exclusively through the Manchester United web shop.

For connoisseurs, we can reveal that we are currently working on developing the iconic 1968 “George Best” blue, which was made famous when the club won their first European Cup – now known as the Champions League.



PANTONE™
United Red



PANTONE™ x Estee Lauder Group, Clinique

The sage green of Clinique is simply known as Clinique Green – now, that’s iconic! At Copenhagen Design, we were approached by Clinique, which was looking for a range of perfectly colored notebooks to be used by sales personnel to note down the unique color codes of the Clinique products, when advising customers at shopping malls and stores.

The product line has since been expanded to include a selection of coffee mugs in gift boxes, lanyards, and exclusive tote bags offering a range of PANTONE-colored lifestyle products for the Clinique brand.



PANTONE™ x Veuve Clicquot

The exclusive champagne brand Veuve Clicquot – owned by LVMH Group – is closely associated with the iconic yellow hue of the Veuve Clicquot Brut Yellow Label, also known as the Yellow Widow.

At Copenhagen Design, we were asked to bring the brand's unique yellow color to life in a series of products to be used as part of an extensive permanent campaign universe.

PANTONE™
Veuve Clicquot



PANTONE™ x Porsche

For the 50th anniversary of the Porsche 911 Turbo, the world-renowned car manufacturer launched a limited-edition model of the 911 in a new unique Porsche color. The celebration took place in SoHo House in New York.

The unique color was developed by PANTONE, and Copenhagen Design added it to our uniquely designed latte cup and several other items. These Porsche products are now sold at the Porsche Museum in Stuttgart.

PORSCHE

X

PANTONE™

PANTONE™
Turbonite



PANTONE™ x Kate Spade, New York

The famous design brand Kate Spade New York developed Kate Spade Green in collaboration with PANTONE.

At Copenhagen Design, we were asked to take this distinctive green color and turn it into cups and notebooks for internal use by management at the company, and to be sold to private customers through the Kate Spade international web shop and stores.

**PANTONE™
kate spade Green**

PANTONE™ x Emirates Gold

Emirates is famously known for its red color, but its Business Gold membership is, naturally, golden.

At Copenhagen Design, we were asked to develop a unique series of lifestyle products, including tote bags, umbrellas in custom-made boxes, lanyards, and notebooks. All of these products are sold exclusively to Business Plus members in-flight, through the web shop, and in airport stores.

And when flying Business Gold, you will, of course, be offered your cup of coffee in a gold coffee mug.



PANTONE™ x Parajumpers

Parajumpers is an Italian-born luxury outerwear brand. The brand takes its name from the real-life Parajumpers of Anchorage, Alaska, and the collections are a mix of technical functionality, innovation, and fashion.

Every garment contains the signature Parajumpers details: from the logo patch with the “That Others May Live” motto to the yellow parachute-hook-inspired elastic collar strap.

At Copenhagen Design, we were approached to develop a clean-shaped pencil cup in the unique Parajumpers 165 C color.





Venchi

PANTONE™ x Venchi

Venchi is an international luxury chocolate brand born out of Italy and with more than 145 years of history. The brand brings the Italian way of life and delicious flavors to every corner of the world and is available in more than 70 countries.

At Copenhagen Design, we developed a range of products, including lanyards and macchiato cups, in custom colors branded with the Venchi logo x PANTONE and the unique color code for gifting in the widely popular Venchi Easter eggs.

PANTONE™ x F.C. København



F.C. København is Denmark's largest and most celebrated football club. With a rich history and an iconic presence, the club has built a reputation for excellence both on and off the pitch.

At Copenhagen Design, we were approached by F.C. København—renowned for their signature blue color 293 C—to design an exclusive range of lifestyle products that reflect the club's prestige and appeal to their supporters. Drawing inspiration from their storied legacy and vibrant team culture, we developed a collection that seamlessly blends functionality and modern design with F.C. København's unmistakable aesthetic.



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PANTONE™ BY COPENHAGEN DESIGN



PANTONE™
Oscar® Gold

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