

**PANTONE™**  
**Living**

2018

# Live in color









# PANTONE™

## Living

Life is colors. This is how we see the world at Pantone. And we experience the joy of working with colors every day.

Working professionally with colors, we recognise that no two people see colors in exactly the same way. In fact, it was with this insight in mind that we invented the PANTONE MATCHING SYSTEM® over 50 years ago.

Today, this is used daily all over the world, by art directors and designers to infuse their work with color – and ensure that their choice of color is true to their original idea.

Through the design collection of PANTONE Living we want to share our love of colors and enable you to express yourself through colorful accessories like a coffee cup in vibrant yellow, a key chain in daring pink or a water bottle in classic dark blue. Whatever your vision, we are here to help you make it happen.

Reflecting this, creativity is at the heart of everything we do. First and foremost because color inspires creativity, but also because we have worked with creative professionals for over 50 years.

So let's share the love of color and, together, make the world a more creative place.





The design collection of PANTONE Living feature products in three categories:

**Moving**  
**Meeting**  
**Working**







# Moving

Experience the joy of color on-the-go  
with no-nonsense products.

7

To go cup | Hip flask | Drinking bottle | Key chain



## To go cup

PANTONE Living  
**Moving**

10110

Stainless steel, PP lid

Ø75 x 164 mm

430 ml

Colli size 6

Enjoy a colorful start to your day with the to go cup in one of eight colors, for example the petroleum blue [PANTONE 2150]. The clever design ensures your nose will not get in the way when you sip your drink.

PANTONE colors

Yel. 012

2035

182

229

2150

15-0343

C. Gray 9 419



# Hip flask

PANTONE Living  
**Moving**

9

10111

Stainless steel

23 x 60 x 135 mm

150 ml

Colli size 6

This hip flask is a conversation starter. Choose it in soft pink [PANTONE 182] and you will add energy to the atmosphere, wherever you are.

PANTONE colors

Yel. 012

2035

182

289





## Drinking bottle Tritan

PANTONE Living  
**Moving**

10108  
Tritan, stainless steel  
and PP lid  
Ø62 x 220 mm  
500 ml  
Colli size 6

Keep hydrated with this lightweight,  
see-through bottle and stand out by  
choosing it in bordeaux [PANTONE 229].

### PANTONE colors

Yel. 012   2035   182   229   2150   15-0343   C. Gray 9   419



# Drinking bottle Steel

PANTONE Living  
**Moving**

10109  
Stainless steel, PP  
Ø74 x 190 mm  
630 ml  
Colli size 6

This durable bottle demands attention,  
especially in glowing yellow [PANTONE Yellow  
012]. With its capacity of 630 ml, it will help you  
keep hydrated.

PANTONE colors

Yel. 012   2035   182   229   2150   15-0343   C. Gray 9 419





## Key chain S

PANTONE Living  
**Moving**

10130  
Nylon, metal  
180 x 33 mm  
Colli size 10

Keep organized with this clean-cut nylon key chain incorporating a white PANTONE clasp, which holds the cords together.

### PANTONE colors

Yel. 012   2035   182   229   2150   15-0343   C. Gray 9 419   18-3838





# Key chain L

PANTONE Living  
**Moving**

10131  
Nylon, metal  
480 x 33 mm  
Colli size 10

You will never have to search for your keys again if they are hung around your neck, or if the coloured cord lets you know where they are in your bag.

PANTONE colors

Yel. 012   2035   182   229   2150   15-0343   C. Gray 9   419   18-3838





# Meeting



Create the right atmosphere for your meeting  
– whether it's business or social.

Mug | Espresso cup | Tea cup

# Mug

PANTONE Living  
**Meeting**



10103

Handmade fine china  
(ceramic)

Ø85 x 124 x 98 mm

375 ml

Colli size 6

PANTONE colors

Get your meeting off to a flying start with these handmade mugs in orange [PANTONE Orange 021]. Or add a creative spark by serving coffee in intriguing dark purple [PANTONE 519] and forest green [PANTONE 15-0343] cups.



# Espresso cup

PANTONE Living  
**Meeting**

17

10104

Handmade fine china  
(ceramic)

Ø62 x 86 x 61.5 mm

120 ml

Colli size 6

Add to the pleasure of your espresso by  
enjoying it from pink [PANTONE 182] or green  
[PANTONE 578] handmade espresso cups.  
Choose your color to set just the right mood for  
any meeting.

PANTONE colors



## Tea cup

PANTONE Living  
**Meeting**



10105  
Handmade fine china  
(ceramic)  
Ø104 x 140 x 80 mm  
475 ml  
Colli size 6

Steaming hot tea in these large handmade tea cups will liven up any meeting, especially in dark blue [PANTONE 289] or red [PANTONE 2035].

PANTONE colors

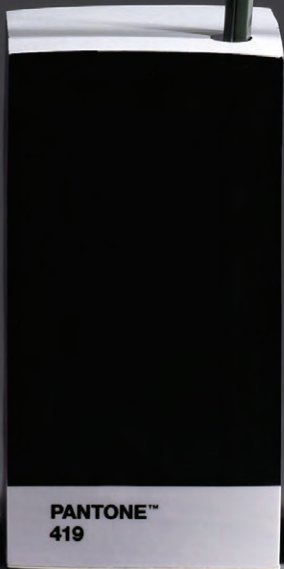








## Working



Stay organized and keep track of your best ideas using colors.

21

Storage box | Pencils | Pencil cup | Credit & business card holder | Note pad | Notebook | Booklets



# Storage box Set of 2

PANTONE Living  
**Working**

23

10160

Paper laminated  
cardboard

L: 329 x 249

x 101 mm

S: 263 x 199

x 86 mm

Volume L: 8.7 l. S: 4 l

Colli size 3

Meticulously organizing your space is never tedious with these boxes. For instance, you can add playfulness to the air by introducing pink [PANTONE 182] or, alternatively, create a classic feel with yellow [PANTONE Yellow 012].

PANTONE colors

Yel. 012

2035

182

229

2150

15-0343

C. Gray 9 419





## 7 HB pencils in metal tube

PANTONE Living  
**Working**

10140  
Aluminum tube,  
wood pencils  
Ø26 x 185 mm  
Colli size 6

Be creative with these seven graphite core pencils in HB for optimal all round performance.



# Pencil Cup

PANTONE Living  
**Working**

25

10149

Handmade fine china  
(ceramic)

Ø68 x 68 x 185 mm

Colli size 6

Keep your office table organized with colors and  
creative fun with this great Pencil cup.

PANTONE colors

Yel.012



2035



182



229



2150



15-0343



C. Gray 9



419



18-3838



## Credit & business card holder

PANTONE Living  
**Working**

10800  
ABS  
95 x 60 x 11 mm  
Colli size 10

Organize your credit and business cards using colors. How about an intense red [PANTONE 2035] or classic black [PANTONE 419].



PANTONE colors

Yel. 012   2035   182   229   2150   15-0343   C. Gray 9   419



# Note pad

PANTONE Living  
**Working**

27

10146  
FSC™ certified paper  
75 x 75 x 146 mm  
Colli size 4

Get creative when you scribble down your notes on this PANTONE note pad. Then keep your pen safe by putting it in the integrated hole.

## PANTONE colors

Yel. 012   2035   182   229   2150   15-0343   C. Gray 9 419



# Notebook S

PANTONE Living  
**Working**

10144  
Paper  
170 x 120 x 22 mm  
Colli size 6

Scribble down you notes and creative drawing.  
Keep all your work together with colors, for your  
office or at colorful meetings.



## PANTONE colors

Yel. 012   2035   182   229   2150   15-0343   C. Gray 9   419   18-3838



# Notebook L

PANTONE Living  
**Working**

29

10145

Paper

220 x 170 x 22 mm

Colli size 6

Scribble down you notes and creative drawing.  
Keep all your work together with colors, for your  
office or at colorful meetings.

PANTONE colors

Yel. 012   2035   182   229   2150   15-0343   C. Gray 9   419   18-3838



## Booklets Set of 2

PANTONE Living  
**Working**



10143

Paper

L: 220 x 170 x 5 mm

S: 170 x 120 x 5 mm

Colli size 6

Notes and creative drawing. Keep all your work together with colors, for your office or at meetings.

PANTONE colors

Yel. 012   2035   182   229   2150   15-0343   C.Gray 9   419   18-3838







Color of  
the Year  
2018

PANTONE<sup>®</sup>

Ultra Violet  
18-3838

TM



# Color of the Year 2018

## PANTONE 18-3838 Ultra Violet

The Pantone Color of the Year has come to mean so much more than ‘what’s trending’ in the world of design; it’s truly a reflection of what’s needed in our world today,” added Laurie Pressman, Vice President of the Pantone Color Institute. “As individuals around the world become more fascinated with color and realize its ability to convey deep messages and meanings, designers and brands should feel empowered to use color to inspire and influence. The Color of the Year is one moment in time that provides strategic direction for the world of trend and design, reflecting the Pantone Color Institute’s year round work doing the same for designers and brands.”

Get the Ultra Violet color palette at  
**[www.PANTONE.com](http://www.PANTONE.com)**

## 34 Color overview

### To-go cup

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419



### Key chain S

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419 18-3838



### Drinking bottle Tritan

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419



### Hip flask

Yel. 012 2035 182 289



### Pencil Cup

Yel. 012 2035 182 229 2150 15-0343 Cool Gray 9 419 18-3838



### Key chain L

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419 18-3838 446



7 HB pencils  
in metal tube

### Drinking bottle Steel

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419



### Mug Ltd. Edition

18-3838



## Mug, Espresso cup and Tea cup

600 Yel. 012 021 2035 182 257 519 229 289



2150 550 3435 15-0343 578 Warm Gray 2 Cool Gray 9 2322 419



## Booklets S &amp; L

Yel. 012 2035 182 229 2150 15-0343 Gray 9 419 18-3838



## Notebook S &amp; L

Yel. 012 2035 182 229 2150 15-0343 Gray 9 419 18-3838



## Credit &amp; business card holder

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419



## Storage boxes

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419



## Note pad

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419



## About Copenhagen Design



**COPENHAGEN  
.DESIGN**

Specialist within brand extension, Copenhagen Design, holds licensing agreements with some of the world's most well-known and loved brands including Pantone, Copenhagen Design's lifestyle products allow consumers all over the world to engage with their favorite brands on more levels of daily life.  
[www.copenhagen.design](http://www.copenhagen.design)

## About the designers



PANTONE Living products are designed by two internationally renowned Danish designers: Søren Varming and Ulrik Nordentoft. Both have won several prizes for their designs, including the prestigious Red Dot Award and Best of the Best Design Award.

Søren Varming specializes in graphic design and has, amongst others, designed award-winning graphic identities for museums and leading international businesses. Ulrik Nordentoft works with product and interior design, and has designed several classics for acclaimed Danish design companies.

For PANTONE Living, the two designers stripped away all unessential elements to create simple and aesthetic design that references the PANTONE color chip. The result is a portfolio of functional objects, which celebrate the joy of color.

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2018



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