



2018

PRODUCT RANGE



THERE'S NO REST FOR THE WICKED!

Welcome to Wicked

Wicked is a young, vibrant toy company like no other. We bring the very best in proudly British made flying toys and games to the global toy market. We are the world's largest manufacturer of returning boomerangs and we continue to grow thanks to our core values of innovation, ambition and originality.

Innovation

Innovators of toy crazes as well as enduring classics, our mission is to produce toys of the highest quality that stand the test of time. Our 19 year anniversary is testament to the fact that we continue to introduce fresh, inspiring new products to the global toy market year upon year. We make toys that bring a smile to a child's face, that cause a commotion in a crowd and that send waves through - not only the industry - but the world too.

Ambition

We are a truly global toy company. Our Wicked range is sold in a wide variety of retail outlets: from independent toy stores to department stores and major supermarket chains. From gift shops to online and on TV around the world. In our home market, our Booma range is demonstrated in London's premier flagship stores and tourist attractions, captivating the attention of millions of tourists each year. We work tirelessly to ensure that our products are in demand and flying off the shelves. We want to be in every store, household, beach, park and office around the world.

Originality

We're proud to say that the majority of our flying toys are manufactured in the UK. We don't follow market trends. We create them. With eye catching in-store visual displays, skilled demonstration, disruptive marketing campaigns, press coverage, PR stunts, social media and promotion - we know how to capture everyone's attention.

We don't just make toys, we make memorable experiences. We use our expertise to turn toys into talking points and, in the same breath, to put 'Wicked' on everyone's lips.

THERE'S NO REST FOR THE WICKED!

The world famous Wicked Booma range features an advanced tri-blade design, ensuring a stable and accurate return flight when thrown as instructed. Every year we sell millions of proudly British made boomerangs making us the world's largest and best manufacturer of returning sports boomerangs. Wicked Boomas are incredibly easy to throw and catch and each comes with full throwing instructions on the back of the packaging. Suitable for ages 3 to 103.



Model: Junior Booma
Product Code: WKJUN
Product weight: 25g
Product dims: 26.5 x 30 x 0.5cm
Carton qty: 24/96
Outer dims: 30 x 58 x 41cm
Outer weight: 3.9kg

OPTIONAL CDU:
Carton Qty: 18
Outer dims: 34 x 32 x 24cm
Outer weight: 1.1kg

JUNIOR BOOMA

- Guaranteed return flight
- Full throwing instructions
- Made from soft and safe Memorang foam
- Can be 'tuned' for different flights
- 1- 3 metre flight range
- 3 vibrant colours available
- Ages 3+
- Optional CDU available
- In-store AV FSDU available
- Barcode: 5060170940006



Model: Indoor Booma
Product Code: WKIND
Product weight: 32g
Product dims: 26.5 x 30 x 0.5cm
Carton qty: 24/96
Outer dims: 30 x 58 x 41cm
Outer weight: 4.5kg

OPTIONAL CDU:
Carton Qty: 18
Outer dims: 34 x 32 x 24cm
Outer weight: 1.2kg

INDOOR BOOMA

- Guaranteed return flight
- Full throwing instructions
- Made from soft and safe Memorang foam
- Can be 'tuned' for different flights
- 4 - 6 metre flight range
- 3 vibrant colours available
- Ages 3+
- Optional CDU available
- In-store AV FSDU available
- Barcode: 5060170940013



Model: Outdoor Booma
Product Code: WKOUT
Product weight: 68g
Product dims: 27.5 x 30.5 x 0.5cm
Carton qty: 24/96
Outer dims: 30 x 58 x 41cm
Outer weight: 8kg

OPTIONAL CDU:
Carton Qty: 18
Outer dims: 34 x 32 x 24cm
Outer weight: 1.9kg

OUTDOOR BOOMA

- Guaranteed return flight
- Full throwing instructions
- Made from Memorang polymer
- Can be 'tuned' for different flights
- 15 - 20 metre flight range
- 3 vibrant colours available
- Ages 8+
- Optional CDU available
- In-store AV FSDU available
- Barcode: 5060170940020



Model: Night Booma
Product Code: WKNIG
Product weight: 80g
Product dims: 27.5 x 30.5 x 0.5cm
Carton qty: 24/96
Outer dims: 30 x 58 x 41cm
Outer weight: 8.7kg

OPTIONAL CDU:
Carton Qty: 15
Outer dims: 34 x 32 x 24cm
Outer weight: 1.8kg

NIGHT BOOMA

- Lights up the night sky!
- Free glow stick included.
- Made from phosphorescent Memorang polymer
- Guaranteed return flight
- Full throwing instructions
- Can be 'tuned' for different flights
- 15 - 20 metre flight range
- Ages 8+
- Optional CDU available
- In-store AV FSDU available
- Barcode: 5060170940037



Joining the already great range of Boomas comes the brand new Night Booma LED! Featuring 3 ultra bright multicoloured, multifunctional LED lights, it lights up the night sky! Wicked Sonic Booma is a whistling version of the world's best returning outdoor boomerang. With super loud screaming wings, the Wicked Sonic Booma is guaranteed to mesmerize friends and family and is already proving to be a global best seller. Varying from the iconic three blade design, Wicked Aussie Booma is a two blade, mid-distance, returning sports boomerang designed for a more experienced thrower.



NIGHT BOOMA LED

Model: Night Booma LED
Product Code: WKNIL
Product weight: 75g
Product dims: 27.5 x 30.5 x 0.5cm
Carton qty: 24/96
Outer dims: 30 x 58 x 41cm
Outer weight: TBC

OPTIONAL CDU:
Carton Qty: 18
Outer dims: 34 x 32 x 24cm
Outer weight: TBC

- 3 x ultra bright multicoloured, multifunctional LED lights!
- Guaranteed return flight
- Full throwing instructions
- Made from Memorang polymer
- Can be 'tuned' for different flights
- 15-20 metre flight range
- Ages 8+
- Complimentary CDU
- In-store AV FSDU available
- Barcode: 5060170941799



SONIC BOOMA

Model: Sonic Booma
Product Code: WKSON
Product weight: 75g
Product dims: 27.5 x 30 x 0.5cm
Carton qty: 24/96
Outer dims: 30 x 58 x 41cm
Outer weight: 8.2kg

OPTIONAL CDU:
Carton Qty: 18
Outer dims: 34 x 32 x 24cm
Outer weight: 2kg

- Whistles loudly in flight!
- Guaranteed return flight
- Full throwing instructions
- Made from Memorang polymer
- Can be 'tuned' for different flights
- 15 - 20 metre flight range
- 3 vibrant colours available
- Ages 8+
- Optional CDU available
- In-store AV FSDU available
- Barcode: 5060170941287



AUSSIE BOOMA

Model: Aussie Booma
Product Code: WKAUS
Product weight: 59g
Product dims: 26.5 x 21cm x 0.5cm
Carton qty: 24 / 96
Outer dims: 30 x 58 x 41cm
Outer weight: 7.2kg

- Classic two blade boomerang
- Guaranteed return flight
- Full throwing instructions
- Made from Memorang polymer
- Can be 'tuned' for different flights
- 15 - 20 metre flight range
- 3 vibrant colours available
- Ages 8+
- In-store AV FSDU available
- Barcode: 5060170941270





BODY BUBBLE BALL

Crash, bash and smash with the new Body Bubble Ball! This 4 foot inflatable protective bubble let's you collide into each other in perfect safety thanks to the durable vinyl and multiple air chambers. Perfect for playing bubble football or bubble bowling, they're great fun for everyone! The inbuilt safety harness stops falls and injury so you can bounce away without getting hurt!

BODY BUBBLE BALL



Model: Body Bubble Ball
 Product Code: WKBOD
 Product weight: 3.59kg
 Product dims: 45 x 13 x 40cm
 Carton qty: 2 (per outer carton
 1 unit per retail package)
 Outer dims: 28 x 47 x 43.5cm
 Outer weight: 8.05kg



- ONE BALL PER RETAIL PACKAGE
- Air inflated for safe fun!
- Play bubble football!
- Double cavity air chamber for extra cushioning
- Super heavy duty gauge vinyl for rugged durability
- Oversized deluxe no leak air valve for quick, easy inflation
- One size fits all
- Ages 8+
- Barcode: 5060170941775





MEGA BOUNCE

Up the ante with the Wicked Mega Bounce XL – a super-sized sensation. With a whopping 80cm/31inch diameter, you'll be **AMAZED** at its size. Mega Bounce boasts Wicked bouncability on almost any terrain – even grass and sand! Despite being larger than life, Mega Bounce XL is still incredibly easy to throw and catch thanks to its super grip graphics. This extremely durable **MEGA** ball is perfect for the beach, park or playground and comes with a handy foot pump.



MEGA BOUNCE XL

- Massive 80cm diameter!
- The world's bounciest inflatable ball!
- Bounces brilliantly on almost any terrain
- Can be enjoyed both inside and out
- Easy to throw and catch thanks to super grip graphics
- Extremely durable
- Comes with a handy foot pump
- Includes Inflation guide tape
- Two vibrant colours available
- Ages 3+
- Barcode: 5060170941645

Model: Mega Bounce XL
Product Code: WKMBX
Product weight: 1.29kg
Product dims: 20 x 10 x 32cm
Carton qty: 6
Outer dims: 33.5 x 56 x 22cm
Outer weight: 8.44kg

OVER
2.5M
CIRCUMFERENCE!





MEGA BOUNCE

Say hello to the bounciest inflatable ball the world has ever seen. Cleverly engineered for maximum bouncability. Mega Bounce is 45cm/18inches of awesomeness that's guaranteed to cause a commotion. Wicked Mega Bounce bounces brilliantly on almost any terrain - even grass and sand - and the super grip graphics make it incredibly easy to throw and catch. This extremely durable 45cm/17 inch ball is perfect for the beach, park or playground and comes with a handy foot pump. Mega Bounce is, quite simply, mega fun - you won't want to put it down!



MEGA BOUNCE JUNIOR

- Incredible 45cm diameter!
- The world's bounciest inflatable ball!
- Bounces brilliantly on almost any terrain
- Can be enjoyed both inside and out
- Easy to throw and catch thanks to super grip graphics
- Extremely durable
- Comes with a handy foot pump
- Includes Inflation guide tape
- Two vibrant colours available
- Ages 3+
- Barcode: 5060170941638

Model: Mega Bounce
Product Code: WKMB
Product weight: 700g
Product dims: 16 x 10 x 28cm
Carton qty: 6
Outer dims: 33.5 x 48.5 x 18cm
Outer weight: 4.58kg



OVER
1.4M
CIRCUMFERENCE!





MEGA BOUNCE

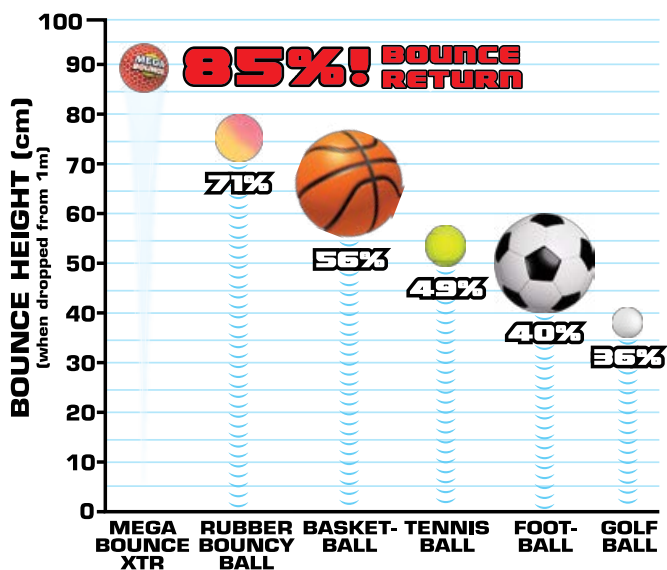
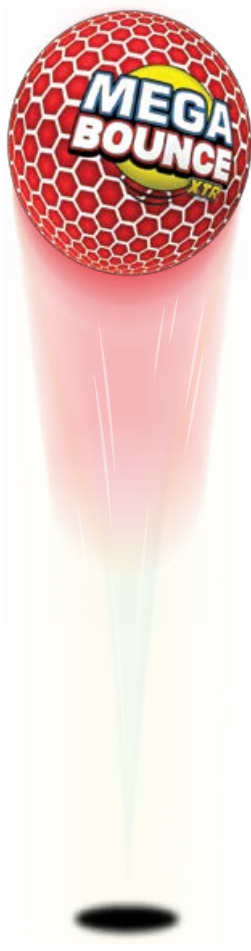
We've designed this super high bounce ball to be one of the bounciest in the world! Able to bounce way higher than a 2-storey building, the Wicked Mega Bounce XTR really does as its name suggests - produces MEGA Bounces! The slick packaging and eye-catching graphics make it bounce above the crowd. With a bounce return rate (how high it will return to when dropped) of nearly 85%, it really is one of the highest bouncing balls on the market!



MEGA BOUNCE XTR

- Super high bounce ball!
- One of the world's highest bouncing balls!
- Bounce it higher than a two story house!
- Returns up to 85% of it's original height when dropped
- Three vibrant colours available
- Ages 3+
- Barcode: 5060170941713

Model: Mega Bounce XTR
Product Code: WKXTR
Product weight: 100g
Product dims: 7 x 7 x 13cm
Carton qty: 12
Outer dims: 24.4 x 31.7 x 17cm
Outer weight: 1.7kg





MEGA BOUNCE

The water bouncing cousin of the Mega Bounce XTR is here and it's making a splash! Throw it hard and it will bounce on water - great for the beach or swimming pool! The unique emboss design, slick packaging and eye-catching graphics make it bounce above the crowd!



MEGA BOUNCE H₂O

- Water bouncing ball!
- Watch it skim across any aquatic surface!
- Three vibrant colours available
- Ages 3+
- Barcode: 5060170941720

Model: Mega Bounce H2O
Product Code: WKH20
Product weight: 60g
Product dims: 7 x 7 x 13cm
Carton qty: 12
Outer dims: 24.4 x 31.7 x 17cm
Outer weight: 1.2kg



Water Bouncing Ball





SKY RIDER

Our new and improved Sky Rider range boasts the best quality flying discs on the market today. Each has a perfectly balanced, weighted rim for smooth, stable and accurate flights. Ranging from 95g to 175g – the official weight for an Ultimate disc – there's something to suit every age and skill level. What's more, the Sky Rider range offers high quality for amazing value.

SKY RIDER SPORT



Model: Sky Rider Sport
Product Code: WKSRS
Product weight: 157g
Product dims: 26 x 22 x 3cm
Carton qty: 6
Outer dims: 24.5 x 22.3 x 29.4cm
Outer weight: 1.65kg

- 95g high performance flying disc
- Precision weighted for stable, long range flights
- Smooth and accurate flight path
- 3 vibrant colours available
- Ages 3+
- Complimentary CDU included
- In-store AV FSDU available
- Barcode: 5060170941010



SKY RIDER PRO



Model: Sky Rider Pro
Product Code: WKSRP
Product weight: 192g
Product dims: 28 x 24 x 3.5cm
Carton qty: 6
Outer dims: 26.3 x 24.8 x 31.1cm
Outer weight: 1.92kg

- 125g high performance flying disc
- Precision weighted for stable, long range flights
- Smooth and accurate flight path
- 3 vibrant colours available
- Ages 3+
- Complimentary CDU included
- In-store AV FSDU available
- Barcode: 5060170941027





SKY RIDER

The Sky Rider Ultimate is a top quality 175g 273mm disc, meaning it is the official size and weight for the game of Ultimate. It really is one of the best flying discs in the world! Now to welcome the newest member of the Sky Rider family; the Sky Rider Ultimate LED! Take your disc throwing to another level with 4 ultra bright LED lights and light up the night Sky!

SKY RIDER ULTIMATE



Model: Sky Rider Ultimate
Product Code: WKSURU
Product weight: 261g
Product dims: 31 x 27.3 x 3.5cm
Carton qty: 6
Outer dims: 29.5 x 26 x 34.5cm
Outer weight: 2.54kg

- 175g high performance flying disc
- Official weight for Ultimate - competition grade disc
- Precision weighted for stable, long range flights
- Smooth and accurate flight path
- 3 vibrant colours available
- Ages 3+
- Complimentary CDU included
- In-store AV FSDU available
- Barcode: 5060170941034



SKY RIDER ULTIMATE LED



Model: Sky Rider Ultimate LED
Product Code: WKSURL
Product weight: 266g
Product dims: 31 x 27.3 x 3.5cm
Carton qty: 6
Outer dims: 29.5 x 26.1 x 34.5cm
Outer weight: 2.54kg

- 175g light up high performance flying disc
- Official weight for Ultimate - competition grade disc
- 4 ultra bright LED lights for night flights
- Precision weighted for stable, long range flights
- Smooth and accurate flight path
- 3 vibrant colours available
- Ages 3+
- Complimentary CDU included
- In-store AV FSDU available
- Barcode: 5060170941751





KICK IT • HACK IT • WHACK IT!

Voted Best New Toy at London Toy Fair, UKick is tipped to be the biggest playground craze. Fusing elements of badminton and street football, the aim is to keep UKick off the ground for as long as you can using your hands and feet. Inspired by the traditional game of jianzi, UKick has received a 21st century update. With removable feathers and 10 top discs to collect, UKick is now fully customisable. What's more, add or remove the weighted trick discs to suit your skill level by adjusting the required reaction time. Use your hands or feet, play alone or with friends. This active, interactive toy is taking the global toy market by storm.

UKICK



Model: UKick
Product Code: WKUKI
Product weight: 45g
Product dims: 26 x 6.7 x 6.7cm
Carton qty: 9
Carton dims: 22.8 x 22.8 x 28.7cm
Carton weight: 0.95kg

- Voted Best New Toy at London Toy Fair
- A playground craze!
- Fun, original way to keep fit
- Pro discs can be adjusted to suit skill level
- Feathers and pro discs fully customisable
- Different top disc designs to collect!
- Improves hand, eye coordination
- 3 vibrant colour combinations available
- Ages 8+
- Complimentary CDU
- In-store AV FSDU available
- Barcode: 5060330850022

